A New Leadership Landscape: Competitive, Innovative, Adaptive

Presidents/Chancellors Program
A New Leadership Landscape: Competitive, Innovative, Adaptive

The historic value proposition for AASCU institutions has been to meet the needs of those students who represent the changing American demographic, close the achievement gap, serve community needs and provide a high-quality education that blends theory and practice. But times have changed. Today's state college and university leaders are presented with competing challenges and changing variables that are rapidly transforming the environments in which they must lead.

The fate of state colleges and universities rests on how effectively presidents and chancellors can anticipate trends, adapt to change, define innovative strategies and demonstrate purposeful leadership. Success will increasingly be defined by new thinking, guided by new opportunities and executed using new practices.

AASCU's Annual Meeting will provide participants the opportunity to engage with topical experts and colleagues in exploring how to be effective in the new leadership landscape.

Professional Consultations

Sign up at the AASCU registration desk to meet with a representative from Academic Search, Inc., or with associates from the AASCU-Penson Center for Professional Development on Sunday, October 30–Tuesday, November 1, in the Cambridge Room.

Appointments are available:
Sunday, Oct. 30: 2 p.m. – 4 p.m. (Last appointment begins at 3 p.m.)
Monday, Oct. 31: 8 a.m. – 10 a.m. and 1–4 p.m. (Last appointment begins at 3 p.m.)
Tuesday, Nov. 1: 10 a.m. – 4 p.m. (Last appointment begins at 3 p.m.)

TIAA Private Consultations

TIAA wealth management consultants will be available for private consultations on Sunday, October 30–Tuesday, November 1, in the Deering Room. If you are interested in meeting with an advisor, please sign up on Sunday, October 30, between the hours of noon–5 pm at the TIAA Private Consultations table near the AASCU registration desk.

Appointments are available:
Sunday, Oct. 30: 2 p.m. – 4 p.m. (Last appointment begins at 3 p.m.)
Monday, Oct. 31: 8 a.m. – 5 p.m. (Last appointment begins at 4 p.m.)
Tuesday, Nov. 1: 8 a.m. – 4 p.m. (Last appointment begins at 3 p.m.)

Annual Meeting Networking Lounge

Connect with colleagues in the Versailles Foyer between breaks in the general sessions program. Have conversations and refreshments, recharge devices or review professional articles and publications.
SATURDAY, OCTOBER 29

6 p.m. – 8 p.m.  Tamarina Restaurant & Bar: 600 Brickell Avenue

2016 Board of Directors Dinner
Gather in the lobby at 5:30 p.m.

SUNDAY, OCTOBER 30

7 a.m. – 5:30 p.m.  Satellite Registration Booth • Level 2, Mezzanine

Registration

7:30 a.m. – 8:15 a.m.  Cambridge • Level 2, Mezzanine

2016 AASCU Board of Directors Executive Committee
(Breakfast available at 7 a.m.)
Chair:  Stephen M. Jordan, President, Metropolitan State University of Denver and Chair, AASCU Board of Directors

8 a.m. – 2 p.m.  Raphael • Level 2, Mezzanine

Board of Directors Meeting and Annual Meeting of the National Association of Systems Heads

8:15 a.m. – 11:45 a.m.  Sandringham/Windsor • Level 2, Mezzanine

2016 AASCU Board of Directors Meeting
(Breakfast available at 7:30 a.m.)
Chair:  Stephen M. Jordan, President, Metropolitan State University of Denver and Chair, AASCU Board of Directors

10:30 a.m. – 11:45 a.m.  Cambridge • Level 2, Mezzanine

New Presidents Academy Class of 2016 Reunion
Convener:  Andrew Leavitt, President, University of Wisconsin–Oshkosh

Noon – 1 p.m.  Isles Room • Lobby Level

Networking Luncheon for New Member Presidents and Chancellors and Spouses/Partners With Board of Directors and Committee on Professional Development
Presidents and chancellors who were appointed after July 1, 2015, and their spouses, partners or guests are encouraged to attend.
Presiding:  Scott Olson, President, Winona State University (Minn.) and Chair, Committee on Professional Development
Remarks:  Muriel A. Howard, President, AASCU  
Cyndie Shepard, Spouse/Partner Planning and Outreach Coordinator

Noon – 1:15 p.m.  Oxford • Level 2, Mezzanine

Opportunities for All (working lunch  |  by invitation)
SUNDAY, OCTOBER 30

Noon – 1 p.m.  Alhambra • Level 2, Mezzanine
Committee on Sustainable Development  (working lunch)
Chair:  John M. Anderson, President, Millersville University of Pennsylvania

Noon – 1 p.m.  Michelangelo • Level 2, Mezzanine
MLI Executive Steering Committee  (working lunch)
Chair:  Mickey Burnim, President, Bowie State University (Md.)

1 p.m. – 1:45 p.m.  Escorial • Level 2, Mezzanine
MLI Business Meeting
Presiding:  Mary Sias, Director, Millennium Leadership Initiative (MLI) and Assistant to the President

1 p.m. – 4 p.m.  Sandringham/Windsor • Level 2, Mezzanine
Pre-Annual Meeting Seminar (AASCU-Penson Center for Professional Development)

Building and Rebuilding the Senior Team: Over and Over
This workshop will focus on the key elements of team development, so vital to the success of a president/chancellor’s strategic vision. Lencioni’s “Case for Organizational Health” will frame the discussion and provide strategies for building a cohesive leadership team through steps to establish trust, resolve conflict and establish accountability norms, along with commitments to agreed upon goals. Participants will bring strategic and tactical issues for their institution’s future, as well as the major issues facing the development of a collaborative senior leadership team.

Presenters:  Jolene Koester, President Emerita, California State University, Northridge and Senior Associate, AASCU-Penson Center for Professional Development
Patricia Cormier, President Emerita, Longwood University (Va.) and Executive Director, AASCU-Penson Center for Professional Development
John Welty, President Emeritus, California State University, Fresno and Associate, AASCU-Penson Center for Professional Development
2 p.m. – 4 p.m.  Escorial/Alhambra • Level 2, Mezzanine

**Council of State Representatives**

AASCU’s Council of State Representatives reviews, discusses and endorses—for the full membership’s consideration—the 2017 AASCU Public Policy Agenda, which identifies the association’s federal and state higher education policy priorities for the year ahead. This discussion centers on AASCU’s core policy priorities for the upcoming Higher Education Reauthorization Act. The meeting includes an update by AASCU staff on the federal budget situation, federal and state legislative activity, and other fiscal and economic dynamics affecting public postsecondary financing. (Presidents/chancellors not serving on the Council of State Representatives are welcome to observe the work of the council.)

Chair: [Deborah F. Stanley](mailto:deborah_stanley@sunyw.edu), President, State University of New York College at Oswego and Chair-Elect, AASCU Board of Directors

2 p.m. – 4 p.m.  Deering • Lobby Level

**TIAA Private Consultations**

*(Last appointment begins at 3 p.m.)*
4:15 p.m. – 6 p.m.  Versailles Ballroom • Level 2, Mezzanine

Opening General Session

Support Provided by Aramark

The Collective Impact Model: Achieving Large-Scale Change Through Collaboration

The profound challenges facing state colleges and universities and their communities represent an opportunity for presidential leadership. “Collective Impact,” defined as “the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem” provides a framework for university leaders to drive social change through collaboration. This session lays out the theory and standards of practice related to collective impact and offers examples of successful implementation. Participants will leave with key strategies and the “how-to” of collective impact as an approach to solving problems that directly affect campus and community.

Welcome:  Muriel A. Howard, President, AASCU

Presiding:  Stephen M. Jordan, President, Metropolitan State University of Denver and Chair, AASCU Board of Directors

Introduction:  Deborah F. Stanley, President, State University of New York College at Oswego and Chair-Elect, AASCU Board of Directors

Speaker:  Nancy Zimpher, Chancellor, State University of New York System

AASCU Excellence and Innovation Awards Presentation and Video

• Christa McAuliffe Excellence in Teacher Education Award
  Ball State University, Indiana  |  Acting President Terry S. King

• International Education Award
  California State University, Fullerton  |  President Mildred García
  The University of Guam  |  President Robert A. Underwood

• Leadership Development and Diversity Award
  Buffalo State, State University of New York  |  President Katherine Conway-Turner
  Morehead State University, Kentucky  |  President Wayne D. Andrews

• Regional and Economic Development Award
  Farmingdale State College, New York  |  President John S. Nader
  Metropolitan State University of Denver, Colorado  |  President Stephen M. Jordan

• Student Success and College Completion Award
  University of Northern Iowa  |  Interim President Jim Wohlpart

• Sustainability and Sustainable Development Award
  California State University, Northridge  |  President Dianne F. Harrison
  Stockton University, New Jersey  |  President Harvey Kesselman
SUNDAY, OCTOBER 30

6 p.m. – 7 p.m.
**Sponsored Receptions Featuring Hors d’oeuvres and Signature Beverages**

   EAB | Royall & Company  🏷️  Mezzanine East

   Educational Testing Service (ETS)  🏷️  Mezzanine West

7:30 p.m.
**Dinner on an Individual Basis**

7:30 p.m.  🏷️  Epic Hotel • Area 31 Restaurant • 270 Biscayne Blvd. Way
**Dutch Treat Dinner for Presidents and Chancellors Traveling Solo**
(advance sign-up required)

7:30 p.m.  🏷️  Toro Toro Restaurant • InterContinental
**Former Presidents, Chancellors, Spouses and Guests Dinner**
(*ticketed $70 per person & cash bar*)
MONDAY, OCTOBER 31

7 a.m.–4 p.m. Satellite Registration Booth • Level 2, Mezzanine
Registration

8 a.m.–5 p.m. Deering • Lobby Level
TIAA Private Consultations
(Last appointment begins at 4 p.m.)

7 a.m. – 8 a.m. Versailles Ballroom • Level 2, Mezzanine
Breakfast for Presidents/Chancellors and Spouses/Partners

7 a.m. – 8 a.m.
Affinity Group Breakfast Meetings
• African-American Presidents and Chancellors • Balmoral • Level 2, Mezzanine
• Asian-American and Pacific-Islander Presidents • Alhambra • Level 2, Mezzanine
• Hispanic and Latino Presidents and Chancellors • Raphael • Level 2, Mezzanine
• LGBTQ Presidents, Chancellors and Spouse/Partners • Michelangelo • Level 2, Mezzanine

7 a.m. – 8 a.m. Escorial • Level 2, Mezzanine
AASCU System Heads Breakfast Meeting

8:15 a.m. – 9:15 a.m. Versailles Ballroom • Level 2, Mezzanine
General Session

Our Kids: The American Dream in Crisis
Many Americans believe in equality of opportunity, the idea that all kids, regardless of their family background, should have a decent chance to improve their lot in life. Now, this central tenet of the “American dream” seems no longer true, or at the least, much less true than before. In this session, Putnam shares evidence of a growing opportunity gap and its implications for public higher education and public policy.
Presiding: Rudy Crew, President, City University of New York, Medgar Evers College
Speaker: Robert Putnam, Peter and Isabel Malkin Professor of Public Policy, Harvard University
MONDAY, OCTOBER 31

9:30 a.m. – 11 a.m.  Versailles Ballroom  •  Level 2, Mezzanine

General Session

Beyond Diversity in Public Higher Education: Uprooting Racism, Privilege and Inequity

Tim Wise examines the ways in which American politics and culture serve to rationalize inequalities on the basis of class and race. Wise suggests that we can only begin to move toward authentic social and economic equity by acknowledging the way racial identity continues to shape our experiences and perceptions (consciously and unconsciously) today.

Kim Hunter Reed shares observations about the challenges institutions face in dealing with issues of race, policing and student activism, and shares strategies for achieving positive outcomes. The session includes an interactive exercise designed to help participants better understand the president’s role in building relationships, trust and understanding with campus constituencies and developing appropriate responses to unrest.

Presiding:  J. Keith Motley, Chancellor, University of Massachusetts Boston
Speakers:  Tim Wise, Writer and Activist
          Kim Hunter Reed, Deputy Under Secretary of Education

11:15 a.m. – 12:15 p.m.

Concurrent Sessions

11:15 a.m. – 12:15 p.m.  Windsor  •  Level 2, Mezzanine

Teacher Preparation at AASCU Institutions: Pressing Issues, Emerging Innovations and Implications for Leaders

In June of this year AASCU convened a task force chaired by Virginia Horvath (SUNY Fredonia) that surveyed presidents and provosts of member institutions and, separately, deans of education at public colleges and universities. Members of the Task Force will discuss what the survey results indicate about the state of teacher education at AASCU institutions, including the most pressing issues, emerging innovations and the important role of presidents and provosts in the current policy environment.

Moderator:  Jolanda M. Westerhof, Associate Vice President and Director of Teacher Education, AASCU
Presenters:  Barmak Nassirian, Director of Federal Relations and Policy Analysis, AASCU
           Richard A. Caulfield, Chancellor, University of Alaska Southeast
           Jane Gates, Provost and Senior Vice President for Academic and Student Affairs, Connecticut State Colleges and Universities
           Elizabeth R. Hinde, Dean and Professor, School of Education, Metropolitan State University of Denver
           Katy Heyning, Dean, College of Education and Professional Studies, University of Wisconsin–Whitewater
11:15 a.m. – 12:15 p.m.  
**Concurrent Sessions continued**

11:15 a.m. – 12:15 p.m.  Escorial/Alhambra  •  Level 2, Mezzanine  
**The Next Frontier: Harmonizing Recruitment and Retention Efforts to Improve Outcomes**

Getting students to campus, and keeping them there, has become considerably more challenging for higher education leaders as enrollment patterns and student demographics shift. Yet it has never been more important. In this session, we invite you to join us for a presidential discussion about ways to improve outcomes and bolster revenue streams by harmonizing enrollment and retention efforts.

You will learn about EAB's new First Year Persistence Initiative, which is a multidimensional analytics project designed to uncover new insights about student success. Session participants will gain insight into specific data that is predictive of success, actionable ideas for how to capitalize on these insights, as well as a preview into the future vision for the project.

Specifically, this session will showcase how progressive institutions are:

• Unlocking the power of lifecycle analytics to understand which student actions are most closely linked to persistence
• Deploying innovative data-enabled communication practices for improved outcomes
• Breaking down siloed organizational structures to align recruitment and retention efforts

Presenters:  **Vicki Golich**, Provost and Vice President for Academic & Student Affairs, Metropolitan State University of Denver  
**Tom Taylor**, Senior Consultant and Principal, EAB | Royall & Company
11:15 a.m.–12:15 p.m.

**Concurrent Sessions  continued**

11:15 a.m.–12:15 p.m.  Raphael/Michelangelo • Level 2, Mezzanine

**Federal Policy, Accreditation and Institutional Autonomy**

Since the late 19th century, regional accreditation has been the system by which colleges and universities, and their funders ensure that institutions meet quality standards. This system of peer review has come under increased scrutiny and criticism recently due to several high profile cases in the for-profit higher education market where the quality of “accredited” institutions was legitimately questioned. Recent policy discussions in Washington have raised questions about whether the peer-review system really works to ensure institutional effectiveness and academic quality.

The goal of this session is to increase awareness about what is at stake in the policy arena and to discuss how AASCU presidents can be leaders in framing federal policy discussions on the issues related to accreditation, accountability and institutional autonomy. Featuring AASCU presidents serving in leadership roles within regional accrediting bodies, participants will receive first-hand information on how regional accreditors are working to preserve a system that continues to serve higher education well. This session serves to advance understanding and influence policy around an important topic.

Moderator:  **George Pruitt**, President, Thomas Edison State University (N.J.) and Chair, Middle States Commission on Higher Education

Panelists:
- **James Gaudino**, President, Central Washington University and Board Chair, Council for Higher Education Accreditation (CHEA)
- **Patricia Maguire Meservey**, President, Salem State University (Mass.) and Chair, New England Association of Schools and Colleges (NEASC)
- **Jan Friis**, Vice President for Government Affairs, Council for Higher Education Accreditation (CHEA)
MONDAY, OCTOBER 31

11:15 a.m. – 12:15 p.m.
Concurrent Sessions  continued

11:15 a.m.–12:15 p.m.  Sandringham • Level 2, Mezzanine
How Students and Non-Completers Will Shape Higher Ed’s Future
USA Funds and Gallup are collaborating to launch the first-of-its-kind research platform to capture the consumer voice in education: the Gallup-USA Funds Daily Education Index. Insights from the index will provide a voice to education consumers by measuring the opinions, experiences and expectations of prospective, current and former students. This session will provide an overview of the index and share a sneak peek of early findings. Panelists will discuss how institutions can use the data to drive innovation and student success.
Moderator:  Carol D’Amico, Executive Vice President, National Engagement & Philanthropy, USA Funds
Panelists:  Brandon Busteed, Executive Director, Education & Workforce, Gallup
Chuck Ambrose, President, University of Central Missouri
David Wilson, President, Morgan State University

12:30 p.m. – 2 p.m.  Trianon Ballroom • Level 2, Mezzanine
American Academic Leadership Institute Luncheon
Supported by the American Academic Leadership Institute (AALI) in collaboration with Academic Search, Inc.

Developing the Next Generation of Leaders
Presiding:  Jack Hawkins, Chancellor, Troy University (Ala.)
Speaker:  Lt. General Steven L. Kwast, Commander and President, Air University

Presentation of the Secretary of the Air Force Distinguished Public Service Award
MONDAY, OCTOBER 31

2:15 p.m. – 3:30 p.m.
Committee Meetings

2:15 p.m. – 3:30 p.m.  Alhambra • Level 2, Mezzanine
Economic and Workforce Development
Chair: Bonita C. Jacobs, University of North Georgia

2:15 p.m. – 3:30 p.m.  Escorial • Level 2, Mezzanine
International Education
Chair: Sue Henderson, New Jersey City University

2:15 p.m. – 3:30 p.m.  Michelangelo • Level 2, Mezzanine
Policies and Purposes
Chair: Eduardo M. Ochoa, California State University, Monterey Bay

2:15 p.m. – 3:30 p.m.  Raphael • Level 2, Mezzanine
Professional Development
Chair: Scott Olson, Winona State University (Minn.)

2:15 p.m. – 3:30 p.m.  Windsor • Level 2, Mezzanine
Teacher Education
Chair: Virginia (Ginny) Horvath, State University of New York Fredonia

2:15 p.m. – 3:30 p.m.  Sandringham • Level 2, Mezzanine
Student Success
Chair: James A. Anderson, Fayetteville State University, North Carolina

2:15 p.m. – 3:30 p.m.  Room 3408
New Presidents Academy 2016 Faculty Meeting
Facilitator: Jolene Koester, Coordinator

2:15 p.m. – 3:30 p.m.  Oxford • Level 2, Mezzanine
Investment Committee
Chair: George E. Ross, President, Central Michigan University

2:15 p.m. – 3:30 p.m.  Cambridge • Level 2, Mezzanine
AASCU-Penson Institutional Strategy and Focus Meeting (by invitation)

3:30 p.m. – 4 p.m.  Versailles Foyer • Level 2, Mezzanine
Break
MONDAY, OCTOBER 31

4 p.m. – 5:15 p.m.  Trianon Ballroom • Level 2, Mezzanine

General Session

Leveraging Scarce Resources Through Strategic Public-Private Partnerships

While public-private partnerships (commonly called P3 activity) are relatively well understood as a way to finance student housing developments and sports stadiums, collaborative projects between corporate partners and state colleges and universities are also increasingly being used to enhance academic programs, increase revenue and meet workforce needs through projects such as hotels, research incubators, technology development sites and energy projects.

This spotlight session features examples of different models of P3 activity on AASCU campuses with a focus on what are some of the opportunities, challenges and risks associated with public-private partnerships. Participants will leave with a better understanding of the pros and cons of using a P3 model; the key business, political and academic considerations in the decision-making process; and how to bring community stakeholders together to move a P3 project forward.

Presiding:  George Ross, President, Central Michigan University
Panelists:  Steve Kreidler, VP for Administration and Finance, Metropolitan State University of Denver
           John S. Nader, President, Farmingdale State College SUNY
           Harvey Kesselman, President, Stockton University (N.J.)

5:30 p.m. – 6:30 p.m.

Sponsored Receptions Featuring Hors d’oeuvres and Signature Beverages

5:30 p.m. – 6:30 p.m.  Mezzanine South
The Registry for College and University Presidents

5:30 p.m. – 6:30 p.m.  Mezzanine West
Ruffalo Noel Levitz

5:30 p.m. – 6:30 p.m.  Mezzanine East
TIAA

7 p.m.

Dinner on an individual basis
TUESDAY, NOVEMBER 1

7 a.m. – 5:30 p.m.  Satellite Registration Booth  •  Level 2, Mezzanine
Registration

8 a.m. – 4 p.m.  Deering  •  Lobby Level
TIAA Private Consultations
Last appointment begins at 3 p.m.

7 a.m. – 8 a.m.
Breakfast Meetings (working breakfast meetings)

7 a.m. – 8 a.m.  Balmoral  •  Level 2, Mezzanine
Women Presidents and Chancellors Breakfast

7 a.m. – 8 a.m.  Raphael  •  Level 2, Mezzanine
International Association of University Presidents Breakfast

7 a.m. – 8 a.m.  Michelangelo  •  Level 2, Mezzanine
Rural Coalition

7 a.m. – 8 a.m.  Versailles Ballroom  •  Level 2, Mezzanine
Breakfast for Presidents/Chancellors and Spouses/Partners

7 a.m. – 8 a.m.  Versailles Ballroom  •  Level 2, Mezzanine
Breakfast With Allan and Bobbie Ostar, Founding President and Presidential Spouse of the
American Association of State Colleges and Universities
An opportunity to hear firsthand how AASCU got its start as an association and how
its founding president, Allan Ostar, helped to shape important higher education policy
discussions in Washington.

8:15 a.m. – 9:15 a.m.  Versailles Ballroom  •  Level 2, Mezzanine
Council of Presidents/Membership Business Session/Election of Officers
Presiding:  Stephen M. Jordan, President, Metropolitan State University of Denver and Chair,
2016 AASCU Board of Directors
9:30 a.m. – 10:30 a.m.  Versailles Ballroom  •  Level 2, Mezzanine

**General Session**

**The Three-Box Solution: A Strategy for Leading Innovation**

How do you meet the performance requirements of the current business model while dramatically reinventing it? How do you foresee a change in your current model before a crisis forces you to abandon it? One of the world’s leading experts on strategy and innovation, Vijay Govindarajan, shares a framework for balancing the imperatives of the present with the demands of the future.

*Presiding: Sue Henderson*, President, New Jersey City University (N.J.)

*Speaker: Vijay Govindarajan*, Coxe Distinguished Professor, Dartmouth College’s Tuck School of Business

10:30 a.m. – 10:45 a.m.  Versailles Ballroom Foyer  •  Level 2, Mezzanine

**Break**

10:45 a.m. – 11:45 a.m.

**Concurrent Sessions**

10:45–11:45 a.m.  Raphael/Michelangelo  •  Level 2, Mezzanine

**Measuring Student Engagement Online: A Case Study in What Google Analytics Doesn’t Know**

Marketing has one central goal: to provide deeply relevant information at the exact moment when the consumer is most ready to be influenced. While the Internet has completely altered the way students engage with brands, many colleges still rely on traditional marketing metrics to inform them as to when to reach out to students. Using individual online behavior data, we will show how and when students are most engaged with your brand throughout the student decision journey. This case study will show you how to know when students are most engaged with your college’s brand.

*Presenters: William Pierce*, Director of Undergraduate Admission, University of Toledo

*Anne Freihofer*, Enrollment Solutions Consultant, Capture Higher Ed
10:45 a.m. – 11:45 a.m. Concurrent Sessions

10:45 a.m. – 11:45 a.m.  Sandringham • Level 2, Mezzanine

The Strategic Enrollment Planning Imperative
Public college presidents are currently dealing with the most turbulent environment in decades. Fueled by the ongoing economic malaise, challenging demographics, rapid technological change and increased scrutiny of the postsecondary enterprise by both government and the larger public, colleges face increased pressure to attract, retain and graduate students in greater numbers than ever before. This session will explore the major environmental trends that are challenging public higher education, and suggest how institutions can develop data-informed strategic enrollment planning systems to respond to the challenges and align the institution’s mission, vision and values with shifting market needs and expectations. The session will also include a brief case study from Northwest Missouri State University, which recently engaged in a comprehensive strategic enrollment planning process.

Presenters: John Jasinski, President, Northwest Missouri State University
Kevin Crockett, President, Enrollment Management, Ruffalo Noel Levitz

10:45 a.m. – 11:45 a.m.  Windsor • Level 2, Mezzanine

Fundraising and Endowment Success in Today’s Environment
Presidents are invited to join peers and experts in the field for a conversation about building a strong foundation for fundraising success and effective endowment management practices. Economic fluctuations, demographic shifts and donors’ changing views of charitable giving all have an impact on institutional fundraising and effective endowment management. This session will examine:

• Donor and giving trends
• Emerging practices in fundraising
• Ensuring endowment alignment with the institutional mission
• Board engagement for success

Presenters: Philip L. Dubois, Chancellor, University of North Carolina at Charlotte
Christopher S. Carabell, Head of Business Development, Covariance Capital Management, Inc., a TIAA company
C. Alan Korthals, Chief Client Relationship Officer, Kaspick & Company, a TIAA company
TUESDAY, NOVEMBER 1

10:45 a.m. – 11:45 a.m.

Concurrent Sessions

10:45 a.m. – 11:45 a.m.  •  Alhambra/Escorial  •  Level 2, Mezzanine

What Higher Education Leaders Need to Know to Lead in an Age of Analytics

This session will provide presidents with insights on current and emerging best practices in data analytics and their implications for the future. These new practices promise to dramatically improve our capacity to impact student success across the entire spectrum of the student life cycle, and in all aspects of the student experience. Hear from a campus leader who has led an effort to improve student outcomes through the use of improved analytics. Participants will also have the opportunity to learn strategies for developing a campus call to action to advance the use of analytics on their campus.

The session will cover:
• Understanding the role data analytics play in improving institutional effectiveness and student success
• Reviewing policies, practices and tools that support student success
• Developing a call to action for leaders interested in utilizing data analytics to improve student success at their institution

Presenters:  Colleen Carmean, Assistant Chancellor, Academic Affairs, University of Washington Tacoma
             Linda L. Baer, Senior Fellow, Civitas Learning

Noon – 2 p.m.  •  Trianon Ballroom  •  Level 2, Mezzanine

Distinguished Alumnus Award and President-to-Presidents Luncheon

Distinguished Alumnus Award Presentation
Introduction:  James B. Borsig, President, Mississippi University for Women
Distinguished Alumnus:  Doris Taylor, Director, Regenerative Medicine Research, Texas Heart Institute, St. Luke’s Episcopal Hospital, Texas

President-to-Presidents Lecture
The Challenge of Presidential Leadership
Introduction:  Jerry B. Farley, President, Washburn University (Kan.)
Speaker:  Mickey L. Burnim, President, Bowie State University (Md.)
2:15 p.m. – 3:30 p.m. ✉ Versailles Ballroom • Level 2, Mezzanine
General Session

Athletics and Sexual Assault: Education, Prevention, Response and Remediation
This session focuses on the particular questions presidents and chancellors should be asking to ensure that their institution’s sexual misconduct prevention, education, resolution and remediation efforts effectively address the unique issues that may arise in the area of intercollegiate athletics. The speaker will share the diverse ways colleges and universities are educating athletics staff and student-athletes, and will challenge each participant to think about how their school might respond to a high-profile case on campus in a serious, timely and sensitive manner. Using examples drawn from recent cases, the speaker will provide lessons from the field to help presidents anticipate some of the most challenging scenarios and explore fair and legal responses, consistent with core values and federal law.

Presiding: Judy A. Bense, President, University of West Florida
Speaker: Janet Judge, President, Sports Law Associates, LLC

3:45 p.m. – 4:45 p.m. ✉ Versailles Ballroom • Level 2, Mezzanine
Closing General Session

Leadership Lessons from the Board Room to the Oval Office
Drawing on his years studying leadership at the Harvard Business School and as a presidential historian, Beschloss picks the most brilliant successes and the biggest mistakes made in business and politics, and shows what they can teach leaders in higher education.

Presiding: Mildred García, President, California State University Fullerton
Speaker: Michael Beschloss, Historian and Political Commentator

4:45 p.m. – 5 p.m.
Special Recognition and Transfer of the Gavel Ceremony
Presiding: Stephen M. Jordan, President, Metropolitan State University of Denver, and Chair, AASCU Board of Directors

5 p.m. – 6:15 p.m. ✉ Bayfront Ballroom • Lobby Level
Closing Reception
**WEDNESDAY, NOVEMBER 2**

7 a.m. – 10 a.m.  Satellite Registration Booth • Level 2, Mezzanine
**Registration**

8 a.m. – 8:30 a.m.  Balmoral • Level 2, Mezzanine
**2017 AASCU Board of Directors Organizational Meeting**
Chair:  Deborah F. Stanley, President, State University of New York College at Oswego and Chair-Elect, AASCU Board of Directors

8:30 a.m. – 10 a.m.  Sandringham • Level 2, Mezzanine
**AASCU-Penson Center for Professional Development Board Meeting**
Convener:  Patricia Cormier, Executive Director and Senior Associate, AASCU-Penson Center for Professional Development, and President Emerita, Longwood University (Va.)

8:45–10 a.m.  Windsor • Level 2, Mezzanine
**Networking Breakfast and Legislative Update**
AASCU Government Relations staff provides briefings on legislative and policy issues over breakfast.