



**CHAMPIONING STATE COLLEGES  
AND UNIVERSITIES:**

**OUR ROLE IN DELIVERING  
AMERICA'S PROMISE**

**AASCU 2018  
ANNUAL MEETING**

October 28-30, 2018  
Washington, D.C.

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**PRESIDENTS & CHANCELLORS  
SCHEDULE AT-A-GLANCE**

<b>SATURDAY, OCTOBER 27</b>	
10:00 a.m. – 5:00 p.m. Imperial I (Ballroom Level)	<b>2018 Workshop for AASCU-Penson Associates</b>
6:00 p.m. – 8:00 p.m. <i>Del Mar Restaurant - 791 Wharf St. SW.</i>	<b>2018 Board of Directors Dinner (<i>invite only</i>)</b>
<b>SUNDAY, OCTOBER 28</b>	
7:00 a.m. – 5:30 p.m. Pre-Function (Ballroom Level)	<b>Registration</b>
7:00 a.m. – 8:30 a.m. Latrobe (Ballroom Level)	<b>Executive Committee of the 2018 AASCU Board of Directors (<i>Working breakfast</i>)</b>
7:00 a.m. – 8:00 a.m. Studio 1 and 2 – Balance Gym (Mezzanine Level)	<b>Yoga Class Zumba</b>
8:30 a.m. – 12:15 p.m. Roosevelt (Ballroom Level)	<b>2018 AASCU Board of Directors Meeting (<i>7:45 a.m. breakfast precedes 8:30 a.m. meeting</i>)</b>
9:00 a.m. – 10:15 a.m. Longworth (Ballroom Level)	<b>AASCU-Penson Workshop: Balancing Budgets During Financially Challenging Times</b>
10:30 a.m. – 11:45 a.m. Jefferson (3 <sup>rd</sup> Floor)	<b>AASCU-Penson Workshop: Rethinking Fundraising</b>
10:30 a.m. – 11:45 a.m. Latrobe (Ballroom Level)	<b>New Presidents Academy Class of 2018 Reunion</b>
11:00 a.m. – 12:15 p.m. Imperial I (Ballroom Level)	<b>Spouse/Partner Meet &amp; Greet</b>
12:00 p.m. – 1:00 p.m. Lindens (Ballroom Level)	<b>Millennium Leadership Initiative (MLI) Executive Steering Committee (<i>Working lunch</i>)</b>
1:00 p.m. – 1:45 p.m. Lindens (Ballroom Level)	<b>Millennium Leadership Initiative (MLI) Business Meeting</b>
12:30 p.m. – 1:30 p.m. Kennedy Ballroom (Ballroom Level)	<b>Networking Lunch for New Member Presidents/Chancellors and Spouses/Partners with Board of Directors and Committee on Professional Development</b>
1:30 p.m. – 3:30 p.m. Sulgrave (3 <sup>rd</sup> Floor)	<b>Pre-Annual Meeting Seminar: Own Your Future: Grow and Transform Your Institution</b>
1:30 p.m. 4:00 p.m.	<b>Spouse/Partner Pre-Meeting Workshop: Finding</b>

Culpeper (Ballroom Level)	<b>Your Way as the Spouse/Partner of a University President</b>
2:00 p.m. – 4:00 p.m. Large Private Dining (Lobby Level)	<b>TIAA Private Consultations</b> <i>(Last appointment begins at 3 p.m.)</i>
2:00 p.m. – 4:00 p.m. Small Private Dining (Lobby Level)	<b>Professional Consultations</b> <i>(Last appointment begins at 3 p.m.)</i>
2:00 p.m. – 5:00 p.m. John Adams (3 <sup>rd</sup> Floor)	<b>Private Consultations with Ray Cotton</b> <i>(Last appointment begins at 4 p.m.)</i>
2:00 p.m. – 4:00 p.m. Roosevelt (Ballroom Level)	<b>Council of State Representatives</b>
4:15 p.m. – 5:15 p.m. Grand Ballroom (Ballroom Level)	<b>Opening General Session: An Afternoon with Soledad O'Brien</b>  <i>Supported by Aramark</i>
5:15 p.m. – 6:00 p.m. Grand Ballroom (Ballroom Level)	<b>AASCU Excellence and Innovation Awards Presentation and Video</b>
6:00 p.m. – 7:30 p.m.  Roosevelt (Ballroom Level)  Kennedy (Ballroom Level)	<b>Sponsored Receptions Featuring Hors d'Oeuvres and Signature Beverages</b>  <b>Ruffalo Noel Levitz</b>  <b>The Registry</b>
7:30 p.m.	<b>Dinner on an Individual Basis</b>
7:30 p.m. – <i>Flavio Restaurant DC, 31<sup>st</sup> Street NW, Washington, D.C.</i>	<b>Dutch Treat Dinner for Presidents and Chancellors Traveling Solo</b> <i>(Advanced sign up required)</i>
<b>MONDAY, OCTOBER 29</b>	
7:00 a.m. – 4:00 p.m. Pre-Function (Ballroom Level)	<b>Registration</b>
7:00 a.m. – 8:00 a.m.	

<p>Studio 2 - Balance Gym (Mezzanine Level)</p> <p>Studio 1 - Balance Gym (Mezzanine Level)</p>	<p><b>Yoga Class</b></p> <p><b>Body Balance</b></p>
<p>7:30 a.m. – 8:15 a.m.</p> <p>Kennedy Ballroom (Ballroom Level)</p>	<p><b>Breakfast for Presidents/Chancellors and Spouses/Partners</b></p>
<p>7:30 a.m. – 8:15 a.m.</p> <p>Longworth (Ballroom Level)</p> <p>Kennedy Ballroom (Ballroom Level)</p> <p>Culpeper (Ballroom Level)</p> <p>Latrobe (Ballroom Level)</p>	<p><b>Affinity Group Breakfast Meetings</b></p> <p><b>African-American Presidents and Chancellors</b></p> <p><b>Asian-American and Pacific Islander Presidents</b></p> <p><b>Hispanic and Latino Presidents and Chancellors</b></p> <p><b>LGBTQ Presidents, Chancellors and Spouse/Partners</b></p>
<p>8:00 a.m. – 5:00 p.m.</p> <p>Large Private Dining (Lobby Level)</p> <p>8:00 a.m. – 10:00 a.m.</p> <p>Small Private Dining (Lobby Level)</p>	<p><b>TIAA Private Consultations</b> <i>(Last appointment begins at 4 p.m.)</i></p> <p><b>Professional Consultations</b> <i>(Last appointment begins at 3 p.m.)</i></p>
<p>8:30 a.m. – 9:45 a.m.</p> <p>Grand Ballroom (Ballroom Level)</p>	<p><b>General Session: A Conversation with Roger Ferguson</b></p>
<p>9:45 a.m. – 10:00 a.m.</p> <p>Pre-Function (Ballroom Level)</p>	<p><b>Refreshment Break</b></p>
<p>10:00 a.m. – 11:05 a.m.</p> <p>Grand Ballroom (Ballroom Level)</p> <p>11:05 a.m. – 11:15 a.m.</p>	<p><b>General Session: Presidential Leadership for Student Success: What Do We Know</b></p> <p><b>TED Talk: AASCU Exclusive: CAOs Reveal Current Practices Regarding Online Faculty</b></p>
<p>11:30 a.m. – 12:30 p.m.</p>	<p><b>CONCURRENT SESSIONS</b></p>
<p>Longworth (Ballroom Level)</p> <p>Kennedy (Ballroom Level)</p>	<p><b>AASCU-Penson Center for Professional Development: What Issues Do Presidents Worry About?</b></p> <p><b>Philanthropy: Engaging Effectively with Grantors and Donors</b></p>

<p>Sulgrave (3<sup>rd</sup> Floor)</p> <p>Latrobe (Ballroom Level)</p>	<p><b>Agile Recruitment Strategy: Building Core Capabilities that Flexibly Serve a Broad Range of Enrollment Aims</b></p> <p><i>Spouse/Partner Planning Committee (All spouses/partners are welcome to sit in)</i></p>
<p>11:30 a.m. – 12:30 p.m. Jefferson (3<sup>rd</sup> Floor) Lindens (3<sup>rd</sup> Floor)</p>	<p><b>Membership Focus Groups</b></p>
<p>12:30 p.m. – 2:00 p.m. The Colonnade Ballroom (Lobby Level)</p>	<p><b>Academic Search, Inc. Luncheon: Celebration of AASCU’s International Programs and Partnerships Supported by Academic Search, Inc.</b></p>
<p>1:00 p.m. – 4:00 p.m. Small Private Dining (Lobby Level)</p>	<p><b>Professional Consultations (Last appointment begins at 3 p.m.)</b></p> <p><b>The Registry, Grants Resource Center (GRC), and AASCU Pension Center for Professional Development</b></p>
<p>1:00 p.m. – 5:00 p.m. Roosevelt (Ballroom Level)</p>	<p><b>MLI Symposium: Leadership and Governance—Own Your Future: How Will You Lead?</b></p>
<p>2:00 p.m. – 5:00 p.m. John Adams (3<sup>rd</sup> Floor)</p>	<p><b>Private Consultations with Ray Cotton (Last appointment begins at 4 p.m.)</b></p>
<p>2:00 p.m. – 2:30 p.m. Pre-Function (Ballroom Level)</p>	<p><b>Refreshment Break</b></p>
<p>2:30 p.m. – 3:45 p.m.</p> <p>- Latrobe (Ballroom Level) - Longworth (Ballroom Level) - Potomac (3<sup>rd</sup> Floor) - Jefferson (3<sup>rd</sup> Floor)</p>	<p><b>COMMITTEE MEETINGS</b></p> <p><b>International Education Professional Development Student Success Membership</b></p>
<p>2:30 p.m. – 3:45 p.m. Culpeper (Ballroom Level)</p>	<p><b>Spouse/Partner Program: Retirement—How to Prepare for the Inevitable: What to Expect—How to Prepare Mentally</b></p>
<p>2:30 p.m. – 3:45 p.m. Imperial I (Ballroom Level)</p>	<p><b>New Presidents Academy 2018 Faculty Meeting</b></p>
<p>3:45 p.m. – 4:00 p.m. Pre-Function (Ballroom Level)</p>	<p><b>Refreshment Break</b></p>

4:15 p.m. – 5:30 p.m. Grand Ballroom (Ballroom Level)	<b>General Session: What’s Next from D.C.? A Conversation with Institute for Educational Sciences (IES) Director Dr. Mark Schneider</b>
5:30 p.m. – 6:45 p.m.  Culpeper (Ballroom Level)  Kennedy Ballroom (Ballroom Level)	<b>Sponsored Receptions Featuring Hors d’Oeuvres and Signature Beverages</b>  <b>AASCU-Penson Center for Professional Development (<i>Invite only</i>)</b>  <b>Diverse Issues in Higher Education</b>
6:30 pm. – 8:00 p.m. Roosevelt (Ballroom Level)	<b>MLI Symposium Attendees (<i>Invite only</i>)</b>
7:00 p.m.	<b>Dinner on an Individual Basis</b>
<b>TUESDAY, OCTOBER 30</b>	
7:00 a.m. – 4:00 p.m. Pre-Function (Ballroom Level)	<b>Registration</b>
7:00 a.m. – 8:00 a.m. Studio 2 - Balance Gym (Mezzanine Level)	<b>Yoga Class</b>
7:30 a.m. – 8:15 a.m. Kennedy Ballroom (Ballroom Level)	<b>Breakfast for Presidents/Chancellors and Spouses/Partners</b>
Breakfast Meetings  Culpeper (Ballroom Level)  Longworth (Ballroom Level)  Latrobe (Ballroom Level)  Imperial I (Ballroom Level)	<b>Women Presidents and Chancellors</b>  <b>AASCU System Heads</b>  <b>Rural Campus Presidents</b>  <b>Male Spouses/Partners</b>
7:30 a.m. – 8:15 a.m. Marshall Boardroom (3 <sup>rd</sup> Floor)	<b>AASCU-Penson Center for Professional Development Board Meeting</b>
8:00 a.m. – 5:00 p.m. Large Private Dining (Lobby Level)	<b>TIAA Private Consultations (<i>Last appointment begins at 4 p.m.</i>)</b>
8:15 a.m. – 9:15 a.m. Grand Ballroom (Ballroom Level)	<b>Council of Presidents (<i>7:30 a.m. breakfast precedes 8:15 a.m. meeting</i>)</b>

<p>8:30 a.m. – 2:00 p.m.</p> <p>Roosevelt (Ballroom Level)</p> <p>Culpeper (Ballroom Level)</p>	<p align="center"><b>MLI CONCURRENT SESSIONS</b></p> <p align="center"><b>Future-Focused and Strategic Leadership</b></p> <p align="center"><b>Starting the Conversation: An Exploration of Ideas to Preserve the Legacy and Secure the Future of HBCUs</b></p>
<p>9:30 a.m. – 10:45 a.m.</p> <p>Grand Ballroom (Ballroom Level)</p>	<p align="center"><b>General Session: What the Midterm Elections Could Mean for Higher Education</b></p>
<p>10:00 a.m. – 4:00 p.m.</p> <p>Small Private Dining (Lobby Level)</p>	<p align="center"><b>Professional Consultations</b> <i>(Last appointment begins at 3 p.m.)</i></p> <p align="center"><b>The Registry, Grants Resource Center (GRC), and AASCU Penson Center for Professional Development</b></p>
<p>10:45 a.m. – 11:00 a.m.</p> <p>Pre-Function (Ballroom Level)</p>	<p align="center"><b>Refreshment Break</b></p>
<p>10:45 a.m. – 12:00 p.m.</p> <p>Kennedy Ballroom (Ballroom Level)</p>	<p align="center"><b>Spouse/Partner Program: Disaster Experiential: How to Navigate the Experience into Recovery</b></p>
<p>11:00 a.m. – 12:00 p.m.</p> <p>Dumbarton (3<sup>rd</sup> Floor)</p> <p>Sulgrave (3<sup>rd</sup> Floor)</p>	<p align="center"><b>CONCURRENT SESSIONS</b></p> <p align="center"><b>The Strategic Enrollment Imperative</b></p> <p align="center"><b>Transforming Higher Education Through Consumer Insights</b></p>
<p>11:00 a.m. – 12:00 p.m.</p> <p>Jefferson (3<sup>rd</sup> Floor)</p> <p>Lindens (3<sup>rd</sup> Floor)</p>	<p align="center"><b>Membership Focus Groups</b></p>
<p>11:00 a.m. – 12:00 p.m.</p> <p>John Adams (3<sup>rd</sup> Floor)</p>	<p align="center"><b>Investment Committee</b></p>
<p>12:00 p.m. – 2:00 p.m.</p> <p>The Colonnade Ballroom (Lobby Level)</p>	<p align="center"><b>Distinguished Alumnus Award Presentation and President-to-Presidents Lecture Luncheon</b></p>
<p>2:00 p.m. – 2:30 p.m.</p> <p>Pre-Function (Ballroom Level)</p>	<p align="center"><b>Refreshment Break</b></p>



2:30 p.m. – 3:45 p.m. Grand Ballroom (Ballroom Level)	<b>General Session: Advice from the Media on How Presidents Can Connect with the Public on Delivering America’s Promise</b>
3:45 p.m. – 4:15 p.m. Grand Ballroom (Ballroom Level)	<b>Closing General Session and Transfer of the Gavel</b>
5:15 p.m. – 6:15 p.m. Colonnade Ballroom (Lobby Level)	<b>Cocktail Reception and MLI 20<sup>th</sup> Anniversary Celebration</b>
6:15 p.m. – 6:30 p.m.	<b>Board Buses for Departure to National Museum of African American History and Culture (NMAAHC)</b>
7:00 p.m. – 11:00 p.m.	<b>Heritage Hall (1<sup>st</sup> Floor) Closing Dinner - NMAAHC</b>
<b>WEDNESDAY, OCTOBER 31</b>	
9:00 a.m. – 10:00 a.m. Roosevelt (Ballroom Level)	<b>2019 AASCU Board of Directors Organizational Meeting</b>
10:00 a.m. – 11:30 a.m. Culpeper (Ballroom Level)	<b>2019 AASCU New Board Member Orientation</b>