

Sponsorship Opportunities and Sponsor Registration Form



Join the American Democracy Project (ADP), The Democracy Commitment (TDC), and the NASPA LEAD Initiative for our annual conference which brings together over 600 faculty members, student affairs professionals, senior campus administrators, students and community partners.

The 2018 Civic Learning and Democratic Engagement Meeting (CLDE) will be held June 6-9, 2018, in Anaheim, CA. The conference is the premier annual professional development venue for civic learning and democratic engagement professionals who work on behalf of 2-year and 4-year colleges and universities.

The conference is intended to facilitate exchanges of knowledge and develop a sense of community around our shared civic learning and democratic engagement work.

Join us to ensure that students graduate from our colleges and universities—both public and private—prepared to be the informed, engaged citizens that our communities and our democracy need!

SPONSOR REGISTRATION DEADLINE: APRIL 2, 2018

www.aascu.org/meetings/clde18/

Why Become a 2018 CLDE Sponsor?

- ✓ Share information about your company with over 600 civic learning and democratic engagement professionals
- ✓ Increase brand awareness and recognition
- ✓ Demonstrate your organization's support for advancing the civic engagement movement in higher education
- ✓ Build or develop your relationships with the American Democracy Project (ADP), The Democracy Commitment (TDC), and the NASPA LEAD Initiative

Sponsorship & Exhibiting Opportunities

<p style="text-align: center;">Gold (<i>\$7,500 minimum</i>)</p>	<p style="text-align: center;">Silver (<i>\$3,000 minimum</i>)</p>	<p style="text-align: center;">Bronze (<i>Exhibitor</i>)</p>
<p><i>Select one of the opportunities listed below:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Pre-conference Workshop (<i>Contact us for details</i>) Benefits include: <ul style="list-style-type: none"> ◆ Opportunity to be the named sponsor and a collaborating partner on a pre-conference workshop <input type="checkbox"/> Opening Reception—\$7,500 <i>One opportunity available</i> Benefits include: <ul style="list-style-type: none"> ◆ Opportunity to be the named sponsor of the opening networking reception ◆ Special signage and verbal recognition by program staff prior to the reception ◆ Option to provide logoed materials such as napkins or cups for the reception <p><i>All Gold sponsors also receive:</i></p> <ul style="list-style-type: none"> ◆ Recognition as a Gold sponsor on conference website, in marketing materials, the conference mobile application and on event signage ◆ Complimentary registration for up to three (3) attendees; reduced sponsor registration available for additional attendees <p><i>Non-profit organizations receive 20% discount on Gold and Silver sponsorship opportunities.*</i></p>	<p><i>Select one of the opportunities listed below:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> General Session—\$5,000 <i>Three opportunities available</i> Benefits include: <ul style="list-style-type: none"> ◆ Opportunity to be the named sponsor of one of the conference general sessions ◆ Special signage and verbal recognition by program staff during the session <input type="checkbox"/> Badge Holders—\$5,000 <i>One opportunity available</i> Benefits include: <ul style="list-style-type: none"> ◆ Company logo on badge holders <input type="checkbox"/> Mobile App—\$3,500 <i>One opportunity available</i> Benefits include: <ul style="list-style-type: none"> ◆ Bottom banner ad on mobile app which links to sponsor website or landing page <input type="checkbox"/> Refreshment Break—\$3,000 (<i>plus food costs</i>) <i>Two opportunities available</i> Benefits include: <ul style="list-style-type: none"> ◆ Opportunity to be the named sponsor of one of the conference refreshment breaks ◆ Special signage recognizing break sponsorship ◆ Sponsor selects menu and is financially responsible for food and beverage cost <input type="checkbox"/> Concurrent Session or Lunch (<i>Contact us for details</i>) Benefits include: <ul style="list-style-type: none"> ◆ Opportunity to conduct a conference concurrent session or host a lunch session <p><i>All Silver sponsors also receive:</i></p> <ul style="list-style-type: none"> ◆ Recognition as a Silver sponsor on conference website, in marketing materials, the conference mobile application and on event signage ◆ Complimentary registration for up to two (2) attendees; reduced sponsor registration available for additional attendees 	<p><i>Select one:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Exhibit Space: for-profit—\$1,750 <input type="checkbox"/> Exhibit Space: non-profit—\$1,250* <p><i>All Bronze sponsors also receive:</i></p> <ul style="list-style-type: none"> ◆ Recognition as Bronze sponsor on conference website, in marketing materials, the conference mobile application and on event signage ◆ Complimentary registration for one (1) attendee; reduced sponsor registration available for additional attendees

All sponsorship packages include an **exhibit space** with one 6-foot draped and skirted table to exhibit materials, two chairs and power; and a list of meeting participants approximately two weeks prior to the meeting.

Name of Organization (as you would like it to appear in conference materials): _____

Mailing Address: _____

City/State/Zip: _____

Organization phone: _____ Website: _____

Onsite Contact 1 Name/title: _____ Email: _____

Onsite Contact 2 Name/title: _____ Email: _____

Onsite Contact 3 Name/title (\$395): _____ Email: _____

Onsite Contact 4 Name/title (\$395): _____ Email: _____

Company Description (for inclusion in the conference mobile app, 200 words or less)

When submitting this form, please also provide your **company logo** to include on signage and in the conference mobile app and program. Image files should be high-resolution for large scale printing (300 dpi in one of the following file formats—.pdf, .eps, .jpg).

If you do not know your on-site contacts when you complete this form, you may provide them at a later date.

Exhibitor Hours and Move In: Please visit <http://www.aascu.org/meetings/clde18/> for detailed exhibitor information.

Property Responsibility/Insurance: You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. NASPA and AASCU and their agents are not responsible for losses incurred, theft or damage to materials.

***Non-profit organizations:** If your organization is participating using the discounted non-profit rate, you also agree to share CLDE18 meeting information via email announcements, newsletters, social media platforms, etc. and invite your organization's networks to engage in the conference.

An advance listing of meeting attendees, which is provided to all attendees to enhance their educational experience and promote communication and networking at the meeting, is available to exhibitor/sponsors. The sponsor agrees to use such listing in accordance with the Sponsor Attendee List Policy, which will be provided after this form has been submitted.

Note: Exhibit Registration deadline is **April 2, 2018**. No refunds will be made after **April 2, 2018**.

Questions?

Please contact Kristie Jacobsen Jerde at NASPA at 202.903.0657 or Adrienne Vincent at AASCU at 202.478.4645 or email cldesponsorships@naspa.org.

Please complete this registration form and click Submit to email form to cldesponsorships@naspa.org. An invoice will be provided after this completed form has been submitted.

SUBMIT

Thank you for supporting AASCU, NASPA and TDC!