

## WELCOME

**WE WELCOME YOU** to Baltimore for the 2017 Civic Learning and Democratic Engagement (CLDE) Meeting. The American Democracy Project (ADP), The Democracy Commitment (TDC), and NASPA are committed to advancing the civic engagement movement in higher education. Together we will work to ensure that students graduate from our colleges and universities—both public and private—prepared to be the informed, engaged citizens that our communities and our democracy need.

ADP, TDC and NASPA share a commitment to fulfilling higher education's potential as an incubator of democratic values and practices. In the words of the National Task Force on Civic Learning and Democratic Engagement call in *A Crucible Moment*, "If ... we seek a democratic society in which the public welfare matters as much as individual welfare, and in which global welfare matters along with national welfare, then education must play its influential part to bring such a society into being." (pg. 26) We recognize that responding to this call requires sustained, collective effort to transform colleges and universities so that commitments to democratic inquiry, engagement, and relationships become embedded throughout our institutions.

To this end, several threads within the civic engagement movement will be considered throughout this conference including: how to build campus cultures and contexts that foster:

- civic ethos;
- civic literacy and skill building;
- civic inquiry;
- · civic action; and
- civic agency.

The CLDE Meeting should be considered an opportunity to explore your campus' identity as well as the complexity of the work that is needed to support our students and communities. We encourage you to bring your questions, your experience, and your curiosity to the discussions, keynotes, panels, roundtables, and workshops. Welcome. We are so excited you've decided to join us.

### A SPECIAL THANK YOU TO THE MEETING PLANNING COMMITTEE

The CLDE partners are thankful for the time, effort, and guidance of the conference planning committee.

## 2017 CIVIC LEARNING AND DEMOCRATIC ENGAGEMENT MEETING PLANNING COMMITTEE:

JENNIFER DOMAGAL-GOLDMAN National Manager, American Democracy Project, AASCU

STEPHANIE REYNOLDS Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA

VERDIS ROBINSON National Director, The Democracy Commitment, AASCU

**AMBER AUSTIN** CLDE17 Student Intern, Tarrant County College (Texas)

**TYLER FERRARI** CLDE17 Student Intern, Chapman University (Calif.)

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**DANIEL FIDALGO TOMÉ** Director of Service-Learning, Office of Service-Learning/ School of General Studies, Stockton University (N.J.)

**DAVID HOFFMAN** Assistant Director of Student Life for Civic Agency, University of Maryland Baltimore County (UMBC) and an architect of UMBC's BreakingGround initiative

**CHRIS JENSEN** Director for the Office of Civic Engagement and Leadership, Towson University (Md.)

RHONDA LEWIS Professor and Chair of the Psychology Department, Wichita State University (Kans.)

CHRISTINA MELECIO CLDE17 Student Intern, Winona State University (Minn.)

**PATRICK O'BRIEN** Director, Civic Engagement, Student & Community Involvement, Frostburg State University (Md.)

**DUANE D. OAKES** Faculty Director for the Center for Community & Civic Engagement and Recreation Instructor, Mesa Community College (Ariz.)

JULIAN ROGERS Director of Community Partnerships, Cleveland State University (Ohio)

**ERIN YOKUM** Director of Student Life, Allegany College of Maryland (Md.)

## PARTNERS

The American Democracy Project (ADP) is a multi-campus initiative focused on public higher education's role in preparing the next generation of informed, engaged citizens for our democracy. The project began in 2003 as an initiative of the American Association of State Colleges and Universities (AASCU), in partnership with The New York Times. The more than 260 AASCU member campuses in this network advance the civic learning and democratic engagement of their students, campuses and communities. These institutions act as "Stewards of Place" and engage in curricular and co-curricular efforts to deepen campus cultures of democratic engagement, to ensure that all students are prepared with the knowledge, skills, attitudes and experiences that will help them flourish in the personal, professional and public spheres of their lives. ADP engages campuses and their stakeholders in a variety of professional and leadership development opportunities as well as research, assessment and programmatic Sculs American Democracy activities intended to advance our collective civic work.

Learn more here: http://www.aascu.org/programs/ADP/

For more information on AASCU's American Democracy Project or to get involved, contact: Jennifer Domagal-Goldman, National Manager, American Democracy Project, AASCU at adp@aascu.org or 202.478.7833.



The Democracy Commitment (TDC) is a national organization dedicated to advancing democracy in America's Community Colleges, and to make democratic skills more available to all community colleges students who desire a voice and a seat at the table of local, state, and national discourse and action. To such end, TDC provides a platform for the development and expansion of community college programs, projects, and curricula aimed at engaging students in civic and democratic learning and engagement. TDC is celebrating its fifth anniversary year as it was launched on November 11, 2011, at The New York Times and was modeled after AASCU's American Democracy Project where it is housed in their offices in Washington, D.C. With a network of well over140 community college campuses in 24 states, TDC's goal is to ensure that every community college student graduates with an education in civic responsibility and democracy. This includes all of democracy's students whether they aim to transfer to university, achieve an associate degree, and/or obtain a certificate. Learn more here: http://thedemocracycommitment.org/.

For more information on The Democracy Commitment or to get involved, contact: Verdis L. Robinson, National Director, The Democracy Commitment, at tdc@aascu.org or 202.478.4656.

# The NASPA Lead Initiative on Civic Learning and Democratic Engagement

(Lead Initiative) comprises a network of NASPA member colleges and universities committed to encouraging and highlighting the work of student affairs in making civic learning and democratic engagement a part of every student's college education. Selected institutions, representing public and private four-year and two-year colleges and universities, have committed to a series of strategies to work in partnership with on and off campus constituents to influence students' ongoing commitment to civic learning and democratic engagement. The NASPA Lead Initiative offers unique professional development opportunities, targeted resources, networking, and recognition for its Lead Institutions. For more information: https://www.naspa.org/constituent-groups/groups/lead-initiative



Lead Initiative

Applications are currently being accepted for the 2017-2018 year. Apply before June 30th: **bit.ly/2017-Lead-Initiative-App**.

For more information on how your institution can get involved contact, Stephanie Reynolds, Assistant Director for Knowledge Communities and CLDE Initiatives, NASPA at sreynolds@naspa.org or 202.719.1193.

### **SPECIAL THANK YOU TO OUR SPONSORS AND EXHIBITORS**







**△** BallotReady































# SCHEDULE AT-A-GLANCE •

### WEDNESDAY, JUNE 7

8:00 a.m. – 5:00 p.m.	Registration Open
9:00 a.m. – 12:00 p.m.	Half-day Morning Pre-Conference Workshops
9:00 a.m. – 4:00 p.m.	Full-day Pre-Conference Workshop 1: Assessment I & II
9:00 a.m. – 5:00 p.m.	Full-day Pre-Conference Workshop 2: Engaged Campus Inventory
1:00 p.m. – 4:00 p.m.	Half-day Afternoon Pre-conference Workshops
5:30 p.m. –7:30 p.m.	Walking Tours and Exploratory Session by Bus

### **THURSDAY, JUNE 8**

8:00 a.m. – 5:00 p.m.	Registration Open
8:30 a.m. – 11:30 a.m.	ADP, TDC, NASPA Breakfast and Organizing Meetings
11:45 a.m. – 1:45 p.m.	TurboVote's 2017 Voter Engagement Symposium (registration required; lunch provided)
11:45 a.m. – 1:45 p.m.	Beyond the Dream: Film Screening and Panel Discussion (registration required; lunch provided)
2:00 p.m. – 2:30 p.m.	CLDE Orientation
2:30 p.m. – 4:30 p.m.	Plenary Session
4:30 p.m. – 5:00 p.m.	Book Signing with Plenary Speaker Eric Liu
4:30 p.m. – 6:30 p.m.	Networking Reception and Poster Sessions/Campus & Friends Showcase

# SCHEDULE AT-A-GLANCE cont'd

### FRIDAY, JUNE 9

7:00 a.m. – 5:00 p.m.	Registration Open
7:00 a.m. – 9:00 a.m.	Breakfast Sessions I
9:15 a.m. – 11:15 a.m.	Plenary Session
11:30 a.m. – 12:30 p.m.	Concurrent Sessions I
12:30 p.m. – 1:30 p.m.	Lunch on Your Own
1:30 p.m. – 2:30 p.m.	Concurrent Sessions II
1:30 p.m. – 3:30 p.m.	Mini-Institutes Sessions I
2:45 p.m. – 3:30 p.m.	Concurrent Sessions III & Roundtable Sessions I
3:40 p.m. – 4:25 p.m.	Concurrent Sessions IV & Roundtable Sessions II
4:35 p.m. – 5:35 p.m.	Concurrent Sessions V
4:35 p.m. – 6:00 p.m.	Mini-Institutes Sessions II

### SATURDAY, JUNE 10

7:30 a.m. – 10:00 a.m.	Registration Open
7:30 a.m. – 9:00 a.m.	Breakfast Sessions II & Forum Facilitator Sessions
9:15 a.m. – 11:00 a.m.	Plenary Session
11:15 a.m. – 12:30 p.m.	Concurrent Sessions VI
12:30 p.m.	Meeting Officially Adjourns
1:00 p.m. – 4:00 p.m.	ADP & TDC Steering Committee Meetings
1:00 p.m. – 4:00 p.m.	Voter Friendly Campus Meeting

## GENERAL INFORMATION ①



#### REGISTRATION

The CLDE17 registration desk is open during the following hours:

Tuesday, June 6 - 3:00 p.m. - 5:00 p.m. | Bristol Foyer

Wednesday, June 7 – 8:00 a.m. – 5:00 p.m. | Bristol Foyer

Thursday, June 8 - 8:00 a.m. - 5:00 p.m. | Ballroom Foyer

Friday, June 9 – 7:00 a.m. – 5:00 p.m. | Ballroom Foyer

Saturday, June 10 - 7:30 a.m. - 10:00 a.m. | Ballroom Foyer

### CONFERENCE LOCATION

All CLDE17 activities will be held at the **Baltimore Marriott Waterfront** and are open to conference participants only.

700 Aliceanna St., Baltimore, MD 21202 (410) 385-3000

#### **ATTIRE**

Attire for CLDE17 is business casual.

### **ACCESSIBILITY/DIETARY NEEDS**

If you have an accommodation request, dietary concerns, or questions, please speak with the meeting staff at the CLDE17 registration desk.

#### **CELL PHONES**

As a courtesy to presenters, speakers, panelists and attendees, please turn off cell phones during program sessions. Please leave the session room if you must take a call.

#### CLDE COMMEMORATIVE PINS



Each year during the CLDE Meeting, there is a donation drive to support a local non-profit that has a similar mission to the CLDE meeting. This year, in order to give-back to the Baltimore area, meeting participants can purchase a \$5.00 lapel pin at registration. Proceeds will go toward the Curtis Bay Area exploratory session. Purchase yours today, supplies are limited!

## GENERAL INFORMATION

#### CONTINUING EDUCATION

NASPA is an NBCC-Approved Continuing Education Provider (ACEP™) and may offer NBCC-approved clock hours for events that meet NBCC requirements. Sessions or programs for which NBCC-approved clock hours will be awarded are identified in this program book. The ACEP is solely responsible for all aspects of the program.

Participants can receive a maximum of five clock hours for this event. Up to three additional clock hours are available for attending pre-conference workshops. To receive credit, please complete a reporting form available at registration. In addition, you must complete an online evaluation of individual sessions, which will be emailed to you shortly after the conference. A certificate of completion will be sent via email after the form has been processed and approved.

### **EJOURNAL OF PUBLIC AFFAIRS**

The *eJournal of Public Affairs* will publish a special issue relating to the 2017 Civic Learning and Democratic Engagement (CLDE) meeting. The issue will include selected articles based on scholarship presented at the conference. Papers given at the conference or manuscripts developed later based on program presentations may be submitted for consideration. View the call for submissions for this special issue here. The *eJournal of Public Affairs* is a peer-reviewed, multidisciplinary, open-access journal published by Missouri State University and affiliated with the American Democracy Project. ADP, TDC and NASPA are delighted to partner with the eJournal on this special CLDE issue. For more information, visit http://eJournal.missouristate. edu or email us at eJournalPA@MissouriState.edu. Attend the eJournal of Public Affairs open information for more information on Saturday, June 10 from 8:00 a.m. – 9:00 a.m. in Atlantic meeting room.

### **EXHIBITORS**

Please visit the meeting exhibitor tables during the conference during the same hours as registration. Exhibits will be open in the Ballroom Lobby.

### **EVALUATION**

The 2017 Civic Learning and Democratic Engagement Meeting evaluation will be available online following the conclusion of the conference and will be sent via email to all participants.

#### **HOTEL FLOOR PLAN**

A map of the meeting space can be found at the back of the program book. We are located on Meeting Levels 1 and 2 throughout the Baltimore Waterfront Marriott.

#### **LOST AND FOUND**

Lost and found articles should be turned into the CLDE17 registration desk.

### **MATERIALS**

Session materials will be posted to the NASPA Professional Development Archive of the NASPA website. To view the program materials, login using the credentials you used at the time of registration and select 2017 Civic Learning and Democratic Engagement Meeting under Current National Events. You will then see a listing of program titles which are hyperlinked to uploaded materials. Presentations are available as they are uploaded from presenters. Presentation materials are also available in the mobile app.

## GENERAL INFORMATION ①

#### **NASPA MOBILE APP**

Enhance your conference experience with the NASPA Mobile App, powered by Guidebook! View the schedule and create your own itinerary, browse exhibitors and sponsors, read up on speakers, floor plans, and more. To download, visit the Apple App Store or Google Play and search for **NASPA Mobile App**. After installation, download the **2017 Civic Learning and Democratic Engagement Meeting** guide from within the NASPA Mobile App.

#### NAME BADGES

Conference badges are required to participate in sessions and any meals provided throughout CLDE17. Your badge not only indicates that you are fully registered for the conference, but serves to build community among attendees.

#### **NURSING MOTHER ROOM**

There is a nursing mother room available for participants to utilize. To access the room, please stop by registration.

#### **PUBLICATION SALES**

AASCU & NASPA have a variety of publications for sale during CLDE17 at the registration area. You may purchase publications onsite at the conference for a reduced rate and take them home today! Reduced conference rates are only onsite and do not apply to purchases made after the conferences. Publications are for sale during the following times:

Thursday, June 8 – 1:00 p.m. – 4:00 p.m. Friday, June 9 – 10:00 a.m. – 4:00 p.m.

#### **SOCIAL MEDIA**

Join in on the conversation via Twitter and Instagram! Participants should use **#CLDE17** as the hashtag for the event. For all the latest tweets and photos, be sure to follow the official American Democracy Project, NASPA, and The Democracy Commitment Twitter handles, **@ADPaascu**, **@NASPAtweets**, and **@TDCNational**.

#### WI-FI

Did you know that ALL Marriott Rewards Members receive free Wi-Fi in their hotel rooms? If you aren't a Marriott Rewards member, sign up: http://www.marriott.com/rewards/rewards-program.mi so that you can get free Wi-Fi in your room!

There will be free Wi-Fi in the meeting areas. The information to connect in the meeting space is:

Network: Marriott\_CONFERENCE

Passcode: #CLDE17

Note: The Wi-Fi doesn't carry over from your room to the meeting space. You will have to toggle between the two as you move about the hotel.

## PERSONALIZE YOUR EXPERIENCE

### PROFESSIONAL COMPETENCIES FOR STUDENT AFFAIRS PRACTITIONERS

In July 2015, the NASPA Board of Directors approved Professional Competency Areas for Student Affairs Practitioners. The set of professional competency areas is intended to define the broad professional knowledge, skills, and in some cases, the attitudes expected of student affairs professionals regardless of their area of specialization or positional role within the field. Within the conference program, sessions that fall into particular competency areas are marked with the icons as indicated below.



Advising and Supporting



Assessment, Evaluation, and Research



Law, Policy, and Governance



Leadership



Organizational and Human Resources



Personal and Ethical Foundations



Social Justice and Inclusion



Student Learning and Development



Technology



Values, Philosophy, and History

Follow us on Twitter @ADPaascu @NASPAtweets @TDCNational and tag your tweets #CLDE17



## MEETING TAGS



In addition to our keynote speakers, a call for educational sessions was shared and we received almost 200 proposals. Accepted programs demonstrated relevance to Civic Learning and Democratic Engagement in higher education. This year's conference is seeking to enhance our emergent theory of change adapted from threads of the 2012 Crucible Moment report. We sought conference proposals that considered how best to cultivate the following elements within their civic engagement work:

**Civic Ethos** of campus is the infusion of democratic values into the customs and habits of everyday practices, structures, and interactions; the defining character of the institution and those in it that emphasizes open-mindedness, civility, the worth of each person, ethical behaviors, and concern for the wellbeing of others; a spirit of public-mindedness that influences the goals of the institution and its engagement with local and global communities.

**Civic Literacy & Skill Building** as a goal for every student: The cultivation of foundational knowledge about fundamental principles and debates about democracy expressed over time, both within the United States and in other countries; familiarity with several key historical struggles, campaigns, and social movements undertaken to achieve the full promise of democracy; the ability to think critically about complex issues and to seek and evaluate information about issues that have public consequences.

**Civic Inquiry** integrated within the majors and general education: The practice of inquiring about the civic dimensions and public consequences of a subject of study; the exploration of the impact of choices on different constituencies and entities, including the planet; the deliberate consideration of differing points of views; the ability to describe and analyze civic intellectual debates within one's major or areas of study.

**Civic Action** as lifelong practice: The capacity and commitment both to participate constructively with diverse others and to work collectively to address common problems; the practice of working in a pluralistic society and world to improve the quality of people's lives and the sustainability of the planet; the ability to analyze systems in order to plan and engage in public action; the moral and political courage to take risks to achieve a greater public good.

**Civic Agency** involves the capacities of citizens to work collaboratively across differences like partisan ideology, faith traditions, income, geography, race, and ethnicity to address common challenges, solve problems and create common ground; requires a set of individual skills, knowledge, and predispositions; also involves questions of institutional design, particularly how to constitute groups and institutions for sustainable collective action.

## PLENARY SPEAKERS



### **Martín Carcasson, Ph.D**

Martín Carcasson, Ph.D., is a professor in the Communication Studies department of Colorado State University, and the founder and director of the CSU Center for Public Deliberation (CPD). He also serves as a Senior Public Engagement Fellow with Public Agenda, a nationally recognized public engagement firm based in New York, works with Colorado State University Extension, serves on the faculty of the Kettering Foundation's Centers for Public Life program, and is the incoming chair of the National Coalition for Dialogue and Deliberation Board of Directors. His research focuses on deliberative engagement and collaborative problem-solving. He has received additional certification training by the National Issues Forum, the International Association of Public Participation, and the Institute for Participatory Management and Planning. The CPD serves as an impartial resource for the Northern Colorado community dedicated to enhancing local democracy through improved public communication, community problem solving, and collaborative decision-making. Dr. Carcasson trains students and community members to serve as impartial facilitators, who then work with local governments, school boards, and community organizations to analyze tough issues and then design, facilitate, and report on innovative public forums on those issues. His research has been published in Rhetoric & Public Affairs, the Journal of Public Deliberation, Higher Education Exchange, the International Journal of Conflict Resolution, New Directions in Higher Education, Public Sector Digest, Communication Theory, National Civic Review, Colorado Municipalities, Journal of Applied Communication Research, and the Quarterly Journal of Speech.



### **Jane Coaston**

Jane Coaston is a political reporter for MTV News based in Washington, DC. Her reporting has focused recently on the political right and the Republican Party. A native of Cincinnati, Ohio, she attended the University of Michigan.

## PLENARY SPEAKERS 👄



### Dr. Freeman A. Hrabowski , III

Dr. Freeman A. Hrabowski, III, President of UMBC (University of Maryland, Baltimore County) since 1992, is a consultant on science and math education to national agencies, universities, and school systems. He was named by President Obama to chair the President's Advisory Commission on Educational Excellence for African Americans. He also chaired the National Academies' committee that produced the report, Expanding Underrepresented Minority Participation: America's Science and Technology Talent at the Crossroads (2011).



Named one of the 100 Most Influential People in the World by TIME (2012) and one of America's Best Leaders by U.S. News & World Report (2008), he also received TIAA-CREF's Theodore M. Hesburgh Award for Leadership Excellence (2011), the Carnegie Corporation's Academic Leadership Award (2011), and the Heinz Award (2012) for contributions to improving the "Human Condition." UMBC has been recognized as a model for inclusive excellence by such publications as U.S. News, which the past eight years has recognized UMBC as a national leader in academic innovation and undergraduate teaching.

### **Eric Liu**

Eric Liu is an author, educator, and civic entrepreneur. He is the founder and CEO of Citizen University, which promotes and teaches the art of powerful citizenship through a portfolio of national programs (citizenuniversity.us), and the executive director of the Aspen Institute Citizenship and American Identity Program. His books include the national bestsellers The Gardens of Democracy, and The True Patriot, co-authored with Nick Hanauer. Eric's most recent book is You're More Powerful Than You Think: A Citizen's Guide to Making Change Happen (March 2017) and a free copy will be provided to CLDE17 participants who register before June 1. In 2002 Liu was named one of the World Economic Forum's Global Leaders of Tomorrow, and in 2010 he was awarded the Bill Grace Leadership Legacy Award by the Center for Ethical Leadership.



# WEDNESDAY, JUNE 7

**Ballroom Foyer** | 8:00 a.m. – 5:00 p.m. **Registration Open** 

**Boardroom** | 8:00 a.m. – 5:00 p.m. **NBCC Economic Inequality Scholars Meeting** 

### PRE-CONFERENCE WORKSHOPS

*Waterview A* | 9:00 a.m. – 12:00 p.m.

**Dialogue and Democratic Deliberation: Moderator Training** (Registration required)

In preparation for the Friday plenary session, Democratic Deliberation on Safety and Justice, we invite conference participants to this pre-conference institute for an introduction to democratic deliberation and moderator skills. During this session, participants examine democratic dialogue and deliberation while learning the skills and roles of active and engaged moderation.

**Organizers: Kara Lindaman**, professor of Political Science, Winona State University (Minn.); and **John J. Theis**, executive director, center for civic engagement, Lone Star College (Texas)

Falkland | 9:00 a.m. – 12:00 p.m.

**Measures That Matter: Regarding Engaged Scholarship In Tenure and Promotion** (Registration required)

Many higher education institutions have faculty involved in community engaged scholarship but lack strategies for assessing the quality of this work for promotion and tenure or contract renewal. Engaged scholars do not know how to make the case that their work is scholarship and personnel committees do not know how to evaluate non-traditional, engaged scholarship. A knowledge gap exists related to criteria that might be held up against engaged scholarship projects to assess quality and impact. The purpose of this pre-conference workshop is to share specific reforms that can be put in place to define, assess, document, and reward community engaged scholarship. The presenter will share promotion and tenure language that has already been put in place at other institutions and then suggest four criteria that could be used to assess engaged scholarship portfolios.

**Organizer: KerryAnn O'Meara**, professor of Higher Education, director of UMD ADVANCE, University of Maryland, College Park

## WEDNESDAY, JUNE 7 👁

*Waterview C* | 9:00 a.m. − 12:00 p.m.

Planning for Institution-Wide Data Collection on Civic and Community Engagement (Registration required)

Most campuses are eager to answer the question "How are the students, faculty, and staff on campus working to address civic issues and public problems?" We will explore this question in this workshop by reviewing a range of strategies to assess community-engaged activities (i.e., curricular, co-curricular, or project-based activities that are done in partnership with the community). In addition to these many strategies, institutions also often approach assessment with a variety of lenses including assessment and evaluation of community outcomes, student outcomes, partnership assessment and faculty/staff engagement among others. In practice, campuses confront an array of challenges to align these approaches into a comprehensive data collection framework and infrastructure. This session will give participants tools, strategies, and information to design, initiate and/or enhance systematic mechanisms for monitoring and auditing community-engaged activities across your institution.

**Organizers: H. Anne Weiss**, director of assessment, Indiana Campus Compact and assessment specialist in community engagement, Indiana University-Purdue University Indianapolis; and **Ross Markle**, senior research & assessment director, Global Higher Education Division, ETS

*Waterview C* | 9:00 a.m. – 4:00 p.m.

**Civic Engagement Assessment Pre-Conference Workshops with Networking Lunch** (Sponsored by ETS; Registration required)

Attend both half-day assessment pre-conference workshops for a reduced price and participate in our assessment networking lunch from Noon - 1 p.m.

- Planning for Institution-Wide Data Collection on Civic and Community Engagement
- Measuring Civic Outcomes During College

**Organizers: H. Anne Weiss**, director of assessment, Indiana Campus Compact and assessment specialist in community engagement, Indiana University-Purdue University Indianapolis; and **Ross Markle**, senior research & assessment director, Global Higher Education Division, ETS

*Waterview D* | 9:00 a.m. – 5:00 p.m.

**Charting a Course on the Pathway to Civic Engagement: An Inventory and Action Plan for Engaged Campuses** (Registration required)

This full day pre-conference institute is designed for teams from colleges and universities interested in strategic planning of their civic learning and democratic engagement efforts. This institute will provide not only the results of a comprehensive inventory of current practice and infrastructure to advance community engagement, but the "gift of time" for administrators to meet and work with their directors of campus centers for engagement to begin strategic planning for continued development of community engagement. This institute is designed for TWO individuals from each institution: the director of the campus center for community engagement and their immediate supervising administrator.

**Organizer: Marshall Welch**, independent scholar and author of Engaging Higher Education: Purpose, Platforms, and Programs for Community Engagement (2016)

# WEDNESDAY, JUNE 7

### PRE-CONFERENCE WORKSHOPS cont'd

*Waterview A* | 1:00 p.m. − 4:00 p.m. **Educating for the Democracy We Want, Not the One We Have** (Registration required)

After a long and contentious presidential election season, the election of Donald Trump as the 45th president of the U.S. stunned faculty, administrators, and students. University presidents issued post-election statements calling for a wide range of responses ranging from tolerance and understanding to vigilance and the protection of democratic principles. Many academics chastised themselves for not making conservative perspectives on campus more visible prior to the election. Others felt they had not done enough to demand truth and statements about public controversies based on facts. National elections represent a teachable moment in college student learning. Over the past two years, the Institute for Democracy & Higher Education (IDHE) at Tufts University has been studying campus climates - the norms, structures, behaviors, and attitudes - for political learning and engagement in democracy. From that research, we've identified several attributes of campus climates that may be conducive to political learning for all students, not just a few. Using resources developed by IDHE, workshop participants will have an opportunity to examine what worked and what did not work on their campuses during the 2016 election season. Participants will also examine their political climates beyond election seasons, with particular attention to areas for growth. Participants will leave with new tools, language, and perspectives for educating the next generation of politically engaged students in the context of the current national and regional political landscape in the U.S.

**Organizers: Nancy Thomas**, director, and **Ishara Casellas Connors**, associate director, Institute for Democracy & Higher Education (IDHE), Jonathan M. Tisch College for Civic Life at Tufts University (Mass.)

Falkland | 1:00 p.m. – 4:00 p.m.

Integrating Civic Responsibility into the Curriculum (Registration required)

Community engagement and academic learning are central to higher education's mission. Explore ways to help faculty, staff, and administrators prepare students for effective involvement in a diverse democratic society, and examine the role and obligation of higher education to produce good citizens. This interactive workshop features hands-on activities that include looking at service learning from charity and social justice perspectives; identifying appropriate reflection activities; analyzing course syllabi for elements of civic responsibility and civic engagement; reviewing syllabi from the perspectives of students, faculty, staff, administrators, and community partners; and integrating purposeful civic learning strategies into college courses.

**Organizers: Gail Robinson**, education consultant, Gail Robinson Consulting; **Duane Oakes**, faculty director, Center for Community & Civic Engagement, Mesa Community College (Ariz.); **Emily Morrison**, assistant professor, sociology, and director, Human Services and Social Justice Program, George Washington University (DC.); and **Cathy Doyle**, director, Sarbanes Center for Public and Community Service, Anne Arundel Community College (Md.)

## WEDNESDAY, JUNE 7 •

*Waterview C* | 1:00 p.m. − 4:00 p.m. **Measuring Civic Outcomes During College** (Registration required)

As institutions implement high impact practices across their campuses, learning outcomes, curricular and co-curricular activities, and assessment tools can often become disjointed. This workshop will guide attendees through a concentrated, cooperative process of unpacking and measuring civic outcomes such as civic identity, working with others to solve wicked problems, civic mindedness, and being an agent for social change. Ultimately, participants will articulate the alignment (and in some cases, mismatch) between outcomes, interventions, and assessment methods. Attendees should come with a specific program or course in mind and consider bringing a colleague with whom you can brainstorm transdisciplinary assessment practices. Transdisciplinary assessment means that faculty and staff from different disciplines or units on campus work jointly to develop new or innovative measurement practices from which informed decisions can be made to improve practices surrounding students' civic learning and democratic engagement during college. Attendees will be introduced to the plethora of measurement tools that purport to assess students' civic learning and development, such as: AAC&U VALUE Rubrics, Civic Minded Graduate Rubric 2.0, campus-wide survey instruments (ETS Civic Competency and Engagement, NSSE, CIRP Surveys, PRSI, etc.), and a host of other pre to post and retrospective pre to post scales such as social dominance orientation, belief in a just world, or the Interpersonal Reactivity Index. After this facilitated discussion, participants will have a chance to apply certain tools to student artifacts such as essays, digital stories, and eportfolios. Applying the tools to artifacts will allow for participants to evaluate and synthesize their plans for assessing student civic learning and development as it relates to participating in high impact practices during college.

**Organizers: H. Anne Weiss**, director of assessment, Indiana Campus Compact and assessment specialist in community engagement, Indiana University-Purdue University Indianapolis; and **Ross Markle**, senior research & assessment director, Global Higher Education Division, ETS

Raven | 1:00 p.m. – 4:00 p.m. **Student Pre-Conference Workshop** (Registration required; Undergraduate students only)

This workshop will introduce students to #CLDEStuds17 that will provide a space to discuss issues that focus on being an active participant in the local and national communities, and will give students the tools to be effective activists in their communities. These open discussions will be held in large and small groups to effectively dissect the topics being discussed. To thoroughly accomplish our goals at the conference we hope that our peers come with open minds, and thoughtful ideas to contribute to discussions not only at this conference, but at home with their peers. There will be additional information closer to the conference for those who register. We hope to engage our attendees with new, and exciting, information that can further reach students across the nation, and actively enhance the Civic Learning and Democratic Engagement initiatives.

**Organized by the 2017 CLDE Student Interns: Amber Austin**, student, Tarrant County College (Texas); **Tyler Ferrari**, student, Chapman University (Calif.); and **Christina Melecio**, student, Winona State University (Minn.)

## WEDNESDAY, JUNE 7

# WALKING TOURS AND EXPLORATORY SESSION BY BUS | 5:30 P.M. - 7:30 P.M.

Registration is required and there is no fee to participate in these opportunities. All participants should meet in the hotel lobby for departure by 5:15 p.m.

## Walking Tour 1 | West Side of Downtown Baltimore Sponsored by University of Maryland Baltimore County

Exploring Baltimore history through a social justice lens led by **Nicole King**, Ph.D., Associate Professor and Chair of American Studies, UMBC.

## Walking Tour 2 | Baltimore "Untour" Sponsored by University of Maryland Baltimore County

An opportunity to engage with UMBC faculty while exploring Baltimore history through a social justice lens. Guided by UMBC faculty/staff member **Joby Taylor**, Director, Peaceworker Program at The Shriver Center/UMBC.

## Exploratory Session by Bus | Right to the City - Curtis Bay: Community Engagement through a Mobile App Sponsored by Towson University

Towson University (anthropology students, faculty, and United Workers-Free Your Voice) have been working on a participatory action research project with high-school students in environmental science classes to qualitatively study the environmental hazards in South Baltimore. Seize this opportunity to explore this work, with **Nicole Fabricant**, Associate Professor, **Matthew Durington**, and **Samuel Collins**, Ph.D.s, Professors, Department of Sociology, Anthropology, and Criminal Justice, Towson University (http://www.nicolefabricant.com).

## THURSDAY, JUNE 8 👁

**Ballroom Foyer** | 8:00 a.m. – 5:00 p.m. **Registration Open** 

Grand Ballroom Salon I & II | 8:30 a.m. – 11:30 a.m.

NASPA Lead Initiative Organizing Meeting & Breakfast (This session is only open to NASPA Lead Initiative members)

The NASPA Lead Initiative on Civic Learning and Democratic Engagement comprises a network of 96 NASPA member colleges and universities committed to encouraging and highlighting the work of academic affairs and student affairs in making civic learning and democratic engagement a part of every student's college education. This meeting will provide insight into the work of the Lead Consulting Institutions and the 2016-2017 Lead Initiative experience. Join us to network, reflect, and share knowledge and ideas regarding CLDE work.

**Organizer: Stephanie Reynolds**, assistant director for knowledge communities and CLDE initiatives, NASPA

Grand Ballroom Salon III & IV | 8:30 a.m. – 11:30 a.m.

**ADP Breakfast and Organizing Meeting** (All ADP campus participants encouraged to attend; includes ADP awards presentations and planning for the 2017-2018 academic year)

All meeting participants from AASCU/ADP campuses are encouraged to attend. This session will include ADP awards presentations and planning for the 2017-2018 academic year in addition to updates about current initiatives and ways in which to engage with the national office.

Organizer: Jennifer Domagal-Goldman, national manager, American Democracy Project, AASCU

Grand Ballroom Salon VII & VIII | 8:30 a.m. – 11:30 a.m.

**TDC Breakfast and Organizing Meeting** (All TDC participants encouraged to attend)

TDC comprises a network of 140 community college campuses committed to democracy. This session will include TDC awards presentations in addition to updates about current programs and announcements of new ones. This meeting will also feature a workshop on organizing your institution to embrace and support civic engagement. ALL meeting participants from The Democracy Commitment (TDC) community colleges and those interested in learning more are encouraged to attend.

Organizer: Verdis L. Robinson, national director, The Democracy Commitment, AASCU

# THURSDAY, JUNE 8

Grand Ballroom Salon V & VI | 11:45 a.m. - 1:45 p.m.

**Beyond the Dream: Film Screening and Panel Discussion** (Lunch provided; Registration required)

Enjoy a catered lunch while watching Beyond the Dream, a Roadtrip Nation documentary.

Everyone seems to have a voice in the immigration debate—except immigrants, themselves. Hear immigrants tell their stories in their own words, on their own terms—and for the first time. Explore the immigrant experience through the eyes of Alexis, Rachel, and Pratishtha: three undocumented immigrants who were brought to this country at a young age, and have been temporarily granted partial—but not full—protection against deportation. Determined to clarify their futures despite their murky status, they set out to talk to fellow immigrants who've found success, learning that lines on a map don't make you who you are. It's not where you're born, but where you go in life, that defines you.

Join us following the film for a panel discussion as we explore the "undocumented immigrant" label along with the Deferred Action for Childhood Arrivals act (or DACA) and its implications for educators, administrators, students, and allies.

**Moderator: Megan Dester**, senior partnerships program manager, Roadtrip Nation **Panelists: Teri Lyn Hinds**, director of policy research and advocacy, NASPA; **Pratishtha Khanna**, road-tripper, Roadtrip Nation and class of 2014, University of Maryland, Baltimore County (UMBC); **Brian Murphy**, president, De Anza College (Calif.) and co-founder, The Democracy Commitment; and **Barmak Nassirian**, director of federal relations and policy analysis, American Association of State Colleges and Universities (AASCU)

*Dover A & B* | 11:45 a.m. – 1:45 p.m.

TurboVote's 2017 Voter Engagement Symposium: Engaging Locally & Strategizing Digitally (Lunch provided; Registration required)

Join TurboVote, our partner colleges and universities, and other nonprofit organizations for an interactive symposium on what it takes to engage student voters in not one, but all of their elections. Together, we will learn about specific nonpartisan tactics for institutionalizing voter registration on campus and making voting a default student experience. While a presidential election year provides additional resources for and an increased focus on voting, we'll discuss action items that can be implemented in a non-presidential year to create a more democratically engaged campus and community. All interested parties are welcome to attend. Lunch will be provided, as saving democracy tends to work up quite the appetite!

## THURSDAY, JUNE 8 👁

12:30 p.m. – 1:30 p.m. **LUNCH ON YOUR OWN** 

**Boardroom** | 12:30 p.m. – 2:00 p.m. **Economic Inequality Advisory Committee Meeting** 

Atlantic | 1:00 p.m. - 2:00 p.m. ejournal of Public Affairs Editorial Board Meeting

*Dover A - C* | 2:00 p.m. − 2:30 p.m.

**CLDE Orientation** (Open to all; especially for first-time meeting attendees. Intended Audience: All attendees, particularly those new to ADP, TDC, NASPA and/or the CLDE Meeting)

The American Democracy Project (ADP), The Democracy Commitment (TDC), and NASPA are committed to advancing the civic engagement movement in higher education. The 2017 Civic Learning and Democratic Engagement Meeting (CLDE17) is a conference designed around an emergent theory of change adapted from elements of the 2012 A Crucible Moment report. Like this report, the CLDE17 conference invites participants to consider what does a civic-minded campus look like? To this end, several threads within the civic engagement movement will be considered including: how to build campus cultures and contexts that foster civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic identity and agency. To learn more about how to navigate the 2017 CLDE meeting, attend this session hosted by the 2017 CLDE Meeting Planning Committee.

Organizers: Amber Austin, CLDE17 student intern, Tarrant County College (Texas); Chris Jensen, director for the Office of Civic Engagement and Leadership, Towson University (Md.); Christina Melecio, CLDE17 student intern, Winona State University (Minn.); Duane D. Oakes, faculty director for the Center for Community & Civic Engagement and recreation instructor, Mesa Community College (Ariz.); and Julian Rogers, director of community partnerships, Cleveland State University (Ohio)

# THURSDAY, JUNE 8

*Grand Ballroom Salon V & VI* | 2:30 p.m. – 4:30 p.m.

# **OPENING PLENARY CivEd Talks and Our CLDE Theory of Change**

CivEd Talks are dynamic, short, and quick-paced presentations by members of the civic learning and democratic engagement community intended to inspire and challenge our collective imagination and thinking. Stories shared in this format should reflect the individual's genuine experience with and relevant knowledge of their selected topic. Each of the three CivEd Talks presented will actively engage participants in stretching our thinking and motivating us to action as we return to our campuses and communities following the meeting. Join us for an opening plenary session that asks you to envisioning the work of our CLDE movement in higher education and consider how you can help us move the needle on democratic engagement on campus, in your communities, and in our civil society. Together we'll explore our emergent theory of change which asks that we consider how together we can build campus cultures and contexts that foster: civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic agency.

**Opening remarks by: Freeman A. Hrabowski, III**, president of the University of Maryland, Baltimore County (UMBC)

## Millennial Conservatism and Civic Engagement: No, Really, What Do Young Conservatives Want?

Young conservatives are here to stay, and in 2016, they voted in higher numbers -- and exhibited higher engagement with candidates and issues -- than they had in the past 20 years. But millennial conservatives aren't social conservatives, and they aren't necessarily fiscal conservatives, either. Jane Coaston will review the latest polling data and analytics to discuss what we're hearing -- and not hearing -- from a demographic that will impact our politics, and our policies, for decades to come. **Speaker: Jane Coaston**, political reporter, MTV News

## Doing Civic Engagement through a Wicked Problems Lens: The Case for Passionate Impartiality

Amid perhaps the most polarized time in our nation's history, the quality of public discourse has also reached historic lows. Civic engagement practitioners must find ways to build capacity in our communities and campuses to change the dialogue, work against the overly adversarial climate, and support the kind of conversation democracy requires. Martín Carcasson will make the case for taking a "wicked problems" perspective on tough issues to work toward improving the quality of public discourse and building the necessary civic skill sets and mindsets in our students.

**Speaker: Martín Carcasson**, founder and director, center for public deliberation, Colorado State University

#### **Citizen Power**

Far too many Americans are illiterate in power – what it is, how it operates, why some individuals have more than others. As a result, those few who do understand power wield it disproportionately. How can you learn to activate your civic power to see problems through fresh eyes and bypass broken institutions, stale ideologies, and divisive politics? Eric Liu answered this question in his recent book You're More Powerful Than You Think: A Citizen's Guide to Making Change Happen. In this talk about power and civic purpose, Eric Liu expounds the values, knowledge and skills of effective citizenship, and rejuvenates the meaning of being an active American.

**Speaker: Eric Liu**, CEO, Citizen University

## THURSDAY, JUNE 8 👁

Grand Ballroom Salon V & VI | 4:30 p.m. - 5:00 p.m. **Book Signing with Plenary Speaker: Eric Liu** 

*Grand Ballroom Salon I, II, III, & IV* | 4:30 p.m. − 6:30 p.m.

# NETWORKING RECEPTION, POSTER SESSION, and CAMPUS & FRIENDS SHOWCASE

**Grand Ballroom Salon I, II, III, & IV** | 4:30 p.m. – 6:30 p.m. **RESEARCH OR PROGRAM-BASED POSTER SESSIONS** 

### An Appreciative Inquiry into the Community Partner Perspective

This qualitative study explored community partner perspectives regarding institutional supports for service-learning. A convenience sample of four community partners shared their perspectives through an appreciative inquiry session grounded in participatory methods. The data offered a logic model for service-learning partnerships: (1) institutional supports, (2) dynamic relationships, and (3) symbiosis. The purpose of this poster-presentation will be to share the results of the study, as well as to introduce a method for collecting feedback through the community partner voice.

**Presenter: Julie Cronin**, staff assistant, center for civic learning and community engagement, Mount Wachusett Community College (Mass.)

### **Civic Illiteracy: Strategies to Overcome**

Is Judge Judy on the Supreme Court? Roughly 10% of college graduates think so. Recently, the American Council of Trustees and Alumni released a study on the status of civic literacy in the United States. The findings show that civic literacy is low and that colleges and universities are doing little or nothing to address the knowledge gap. This poster will showcase civic illiteracy in our society as well as ways in which we may overcome it.

**Presenter: Patrick Gilbert**, associate professor of political science, Lone Star College – Tomball (Texas)

## Civic Inquiry and Literacy Skills that Empower Students to Take Action Utilizing a Save the World Project Format

Civic Inquiry Utilizing A Cross-Curricular "Save the World Fair" Project The poster presentation will provide research findings from a civic learning / civic inquiry, cross curricular, community college "Save the World Fair" Project. Findings will reveal results from a mixed research study that explored what students learned from participating in a culminating semester poster project assignment.

**Presenters: Diane McMahon**, associate professor, sociology and faculty director of the service learning and civic engagement Center; **Patsy McKenzie**, psychology professor, Allegany College of Maryland

# **O** THURSDAY, JUNE 8

Grand Ballroom Salon I, II, III, & IV | 4:30 p.m. – 6:30 p.m. RESEARCH OR PROGRAM-BASED POSTER SESSIONS cont'd

### **Cultivating Civic Literacy: High Impact Social Studies Curriculum**

Capitalizing on the 2016 presidential election, I conducted a mock election in a local K-12 school to begin the cultivation of foundational knowledge of our democracy in younger students. If we wait until they have reached college, it may be too late. To truly cultivate a generation of agents of change, we need to leverage the resources of our universities at the elementary and secondary level as befits our role as stewards of place.

**Presenter: Leah Murray**, professor, political science; democratic engagement coordinator, Weber State University (Utah)

### **Deliberative Democracy Day: LGBTQ+ Youth Suicide in Utah**

This poster session will describe the Weber State University deliberative event that discussed the difficult issues for LGBTQ+ youth in our state, with respect to all sides, including our predominantly LDS student body. Our event began with student led focus groups proposing a solution. Afterwards, the proposed solutions were discussed with a panel of experts and vetted for their feasibility. Lastly, students identified the best possible solution.

**Presenters: Myla Anderson**, democratic engagement chair; **Tom Isom**, American Democracy Project director; and **Jennica Wilden**, democratic engagement chair, Weber State University (Utah)

### **Educator Perceptions About Democratic Engagement in Teaching Practice**

This informative poster presentation will probe educator perceptions of the term democratic engagement as defined by Saltmarsh and Hartley (2011). Using a series of electronically delivered open ended questions, educators in a small school district will be asked about personal professional practices that encourage democratic engagement. Additionally, individual attitudes and beliefs regarding the importance of civic teaching and learning in the classrooms will be examined in a qualitative analysis. Connections and implications for best practice in promoting civic learning and student achievement will be reviewed in a question and answer panel at close. **Presenter: Melicent Homan**, lecturer, faculty fellow instructional technology, Middle Tennessee State University

### **Fostering Civic Ethos through Friendly Competition in Residence Halls**

Learn about the Pioneer Cup program, a friendly competition between Alfred State's residence halls for leadership in civic engagement, sustainability, and wellness. Throughout the year, residents earn points for their halls by participating in a wide variety of activities, programs, and events related to the competition themes. Ultimately, the Pioneer Cup helps prepare students to be responsible, healthy, and engaged citizens. The goal of the presentation is to share how SUNY Alfred utilizes competition to create a culture of civic engagement.

**Presenter: Amy Miller**, coordinator of civic engagement, SUNY Alfred (N.Y.)

## THURSDAY, JUNE 8 👁

## Institutionalizing Civic Agency: Implementing a Campus-Community Deliberative Service Learning

Longstanding social science research indicates that the best predictor of long-term civic and political participation is participation in voluntary associations. Yet service learning is often implemented without incorporating the most valuable learning experiences that occurred within traditional US civic organizations – practicing deliberative decision-making and coordinating civic and political action. This poster presentation describes a deliberative service learning project piloted at Central Michigan University intended to replicate these experiences. It focuses on the importance of incorporating best deliberative and service learning pedagogies.

**Presenters: J. Cherie Strachan,** director, student and civic engagement and professor, political science; and **Pamela S. Gates**, dean, College of Humanities, Social and Behavioral Sciences, Central Michigan University

### **Locating Safe Spaces for Food Insecure Female Community College Students**

This research-based poster discusses the finding of a qualitative study conducted in the fall of 2016 at Mount Wachusett Community College in Massachusetts. The intent of the research was to explore how food insecurity is navigated by female students. Specifically, the problem addressed was how female community college students find spaces on campus to disclose food insecurity. This study utilized narrative inquiry and feminist spatial theory to deconstruct the notion of safe spaces for female food insecure students.

**Presenter: Shelley Errington Nicholson**, director, center for civic learning and community engagement, Mount Wachusett Community College (Mass.)

### **Managing Service-Learning Students Through Blackboard**

Many colleges use Blackboard and similar learning management systems to communicate with their service-learning and civic engagement participants. This poster will show a case study of one institution's system to manage, track and engage with students, while facilitating assessment as a standard part of the process. The presenter will be able to answer questions, review processes, and share how a similar system can support their institution.

**Presenter: Erin O'Hanlon**, program assistant, service-learning, Stockton University (N.J.)

#### MSU Denver Latino Student Civic Engagement: Outcomes from the MSL

This poster presentation will share information about MSU Denver's Latino students' level of civic engagement through analysis of data from the Multi-Institutional Study of Leadership (MSL). The MSL investigates campus climate, social change behaviors, collective racial esteem, breadth and depth of campus organization involvement, community service involvement and academic engagement experiences. Conclusions from the analysis will be discussed with conference attendees to better understand the trends and next steps universities serving Latino scholars might take to promote civic engagement.

**Presenters: Bethany Fleck**, associate professor of psychology; **Gretta Mince**r, associate director of student activities; **Robert Preuhs**, associate professor department of political science; and **Lori McKinney**, service learning coordinator, applied learning center, Metropolitan State University of Denver (Colo.)

# **O** THURSDAY, JUNE 8

**Grand Ballroom Salon I, II, III, & IV** | 4:30 p.m. – 6:30 p.m. **RESEARCH OR PROGRAM-BASED POSTER SESSIONS** cont'd

## A Snapshot of the Impact of Public Service on the Civic Identity of Stanford Undergraduates Committed to Service

Research on the relation between service and civic engagement in undergraduate institutions have primarily focused on service-learning. While there have been many studies on the impact of public service participation on K-12 students, there have been limited studies on how undergraduates are affected by participating in non-curricular public service. This poster will show a retrospective cohort analysis of 153 Stanford undergraduate student essay applications from 2012 to 2016 to the Public Service Honor Society, showing correlations between the students' public service experiences and core competencies in civic engagement.

**Presenter: Linda Nguyen**, Cardinal Service outreach and engagement coordinator, Stanford University, Haas Center for Public Service (Calif.)

Twitter on Campus: Comparing the 2012 & 2016 Debates - Civic Engagement Catalyst Twitter effectively has been around only for the last two presidential election cycles. This poster session will show what is likely to be the first longitudinal study of Twitter in conjunction with presidential debates and civic engagement on a college campus. Although candidates and circumstances differed in 2012 and 2016, many aspects of using Twitter as a catalyst for engagement were remarkably similar and effective; however, statistically significant differences were found over time. Surprisingly, students seemed to prefer a campus dialogue over multicampus Tweet-ups.

**Presenter: Rob Catlett**, director, centers for economic education & community research, Emporia State University (Kans.)

### **UCM Get Out the Vote Efforts - Fall 2016**

There are many college students who do not vote simply because they do not know how or they believe it is too complicated. It was the mission of UCM American Democracy Project to educate students on how to get registered to vote, how to vote, and help them through the process. The presenters believe that everyone should have the ability to empower their voice and the presenters made it their job to show students how! This poster will showcase the efforts put forth by the University of Central Michigan.

**Presenters: Mitchell Campana**, student ADP coordinator; and **Shari Bax**, vice provost of student experience and engagement, University of Central Missouri

**CAMPUS & FRIENDS SHOWCASE** 4:30 p.m. – 6:30 p.m.

## FRIDAY, JUNE 9 •

**Ballroom Foyer** | 7:00 a.m. – 5:00 p.m. **Registration Open** 

Boardroom | 7:30 a.m. - 9:00 a.m.

**CLDE Action Network Meeting** (by invitation)

**Organizer: Caryn McTighe Musil**, senior scholar and director of civic learning and democracy initiatives, AAC&U

### **BREAKFAST SESSIONS** | 7:00 a.m. – 9:00 a.m.

Breakfast will be available at 7:00 a.m. and the sessions will start promptly at 7:30 a.m.

*Dover C* | 7:30 a.m. − 9:00 a.m.

### Building a Wall...of Inclusion and Dialogue: The Journey to Creating a Democracy Wall

With all this talk of building walls, is it time to build your own? Build a Democracy Wall! Drawing upon the legacy of IUPUI's Democracy Plaza and lessons learned last summer at CLDE, new projects have emerged to engage campus and community dialogue. Join us for an interactive conversation about the journey, challenges and opportunities, and brainstorm ways that walls across the country can inform civic ethos and engage civic agency.

**Presenters: Michael L. Sanseviro**, associate vice president & dean of students; and **Ryan Keesee**, program manager, center for student leadership, Kennesaw State University (Ga.) **Professional Competencies:** social justice and inclusion; values, philosophy, and history **Meeting Tags:** civic ethos; civic action

Grand Ballroom Salon IX | 7:30 a.m. - 9:00 a.m.

### Civic Engagement at Salisbury and Stockton Universities: From Elections to Evaluation

This panel of professors and students will share efforts at Salisbury University and Stockton University around Civic Engagement, especially related to students' civic action, civic literacy, and skill building. At Stockton, professors organized, conducted, and assessed over 15 programs related to the Political Engagement Project on campus and analyzed data on service-learning impacts. At Salisbury, students were trained in voter registration techniques for their fellow students and given pre- and post-tests regarding changes in political efficacy. We will share analyses of data, highlights of these programs, as well as lessons learned to better develop students' civic engagement through comprehensive campus activities.

**Presenters: Adam Hoffman**, associate professor; and **Sarah Surak**, assistant professor and codirector, Salisbury University (Md.); and **Jessie K. Finch**, assistant professor of sociology; **Claire Abernathy**, assistant professor of political science; and **Jennifer Forestal**, assistant professor of political science, Stockton University (N.J.)

**Professional Competencies:** assessment, evaluation & research; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

# FRIDAY, JUNE 9

### **BREAKFAST SESSIONS** cont'd | 7:00 a.m. – 9:00 a.m.

Grand Ballroom Salon II | 7:30 a.m. – 9:00 a.m.

## College Student Food Insecurity: Strengthening Support Systems for Students in Challenging Times

This session will explore the growing problem of food insecurity on college campuses. Join us for a conversation designed to introduce participants to the wide range of approaches campuses are taking to provide access to food for students and strengthen support systems for those struggling with issues related to economic inequality. Discussion leaders will explore key factors to be considered in developing campus food pantries and community gardens including available space, volunteer and staffing resources, funding, and level of need. Presenters will also explore programs to raise awareness of the issue, engage student volunteers to aid peers struggling with food insecurity and offer practical solutions to this growing problem.

**Presenters: Shelley Errington Nicholson**, director, center for civic learning and community engagement, Mount Wachusett Community College (Mass.); and **Kris Pierre**, senior director, academic & community partnerships, Northeastern Illinois University

**Professional Competencies:** organizational and human resources; social justice and inclusion **Meeting Tags:** civic action; civic agency

Chasseur | 7:30 a.m. - 9:00 a.m.

## Creating a Culture of Civic and Community Engagement on College Campuses: Missions, History, and Future Directions

The presenters of this session aim to share key processes needed to cultivate civic and community engagement on college campuses. Primarily, the institute will provide tools for attendees to use to energize and align work on their own campuses. The facilitators will use short presentations and interactive exercises involving reflection on mission statements; identification of campus, civic, and community partners; elaboration of institutional history in relation to civic and community engagement; and discussion about the differences and similarities between civic and community engagement perspectives and practices.

Presenters: Carra Hood, assistant provost, associate professor of writing and co-chair economic inequality initiative; Erin O'Hanlon, program assistant, service-learning; Daniel Fidalgo Tomé, director of service-learning, Office of Service-Learning / School of General Studies; Merydawilda Colon, executive director, Stockton center for community engagement; Daniel Douglas, director, strategic communications; Oliver Cooke, associate professor, economics and co-chair economic inequality initiative; Patrick Burns, assistant director, career center, Stockton University (N.J.); Margaret M. Mulrooney, associate vice provost, professor of history, and civic engagement chair; Lori Britt, director, Institute for Constructive Advocacy and Dialogue, associate professor, communication studies, and civic engagement committee member; and Joshua Roesch, student, James Madison University (Va.)

**Professional Competencies:** assessment, evaluation & research; student learning and development

Meeting Tag: civic ethos

## FRIDAY, JUNE 9 •

Grand Ballroom Salon VIII | 7:30 a.m. – 9:00 a.m.

## Creating Civic Partnerships through Town and Gown Experiences: Pedagogy and Practice

Universities, and the communities in which they reside, operate within complex dynamics that can generate meaningful civic learning experiences. Higher education can utilize these unique environments to innovatively blend the curriculum and co-curriculum in facilitating civic leadership development and efficacy. Using research conducted within an undergraduate civic leadership course, this session will explore democratic pedagogy and university-community relationships as a foundation for civic inquiry, learning, and agency. Participants will also engage in discussion to assess existing town-gown partnerships and plan for creating sustainable voter engaging partnerships to foster civic ethos and agency.

**Presenters: Chris Hutchison**, assistant dean of students, Chapman University (Calif.); **Tara Kermiet**, associate director for curricular programs in the center for leadership and civic engagement, and **Suzannah Grubb Lott**, assistant director for curricular programs in the center for leadership and civic engagement, East Carolina University (N.C.)

**Professional Competencies:** values, philosophy, and history; organizational and human resources **Meeting Tags:** civic ethos; civic agency

*Atlantic* | 7:30 a.m. – 9:00 a.m.

## Democratic Engagement Across Multi-Campus Universities: Case Studies from Washington State University and Arizona State University

During the 2016 election cycle, Washington State University (WSU) and Arizona State University (ASU) held intensive campaigns to engage students more fully in the democratic process. Both institutions are research universities with multi-campus systems, and both participated in the 2016-17 national ALL IN Campus Democracy Challenge. Despite their similarities, local voting laws and campus locations resulted in unique campaigns. Session participants will learn about the development and assessment of these campaigns and will discuss how to continue student engagement post-election.

**Presenters: Erin McIlraith**, marketing and communication coordinator, center for civic engagement; **Ben Calabretta**, associate director, center for civic engagement, Washington State University; **Jaime Ingrisano**, ASASU coordinator; and **Kelsey Wilson**, undergraduate student government vice president of policy, Arizona State University

**Professional Competencies:** law, policy, and governance; leadership

Meeting Tags: civic literacy and skill building; civic action

# PRIDAY, JUNE 9

### **BREAKFAST SESSIONS** cont'd | 7:00 a.m. – 9:00 a.m.

Grand Ballroom Salon III | 7:30 a.m. – 9:00 a.m.

### **Developing Civic Discourse and Civic Engagement Across the Curriculum**

This presentation focuses on educating students for twenty-first century citizenship. Presenter 1 will describe how post-election concerns about citizens' discursive interactions changed the outcomes, skills, and assignments taught in an upper-division Civic Discourse class. Participants will engage in brainstorming and discussion to generate concrete ideas for initiatives aimed at teaching civic discourse skills in their own institution. Presenter 2 will demonstrate how students utilized newly acquired research skills to propose an intervention program to criminal justice professionals in their community. Participants will acquire tools for developing experiential-learning courses that promote civic engagement directly related to one's major and career goals.

**Presenters: Michelle Iten**, assistant professor, Virginia Military Institute; and **Tamara J. Lynn**, assistant professor, Fort Hays State University (Kans.)

Professional Competencies: leadership; student learning and development

Meeting Tags: civic inquiry; civic action

*Dover A* | 7:30 a.m. − 9:00 a.m.

### **Engaging Traditional and Non-Traditional Students: Tales from Two Campuses**

In this shared session, representatives from two distinct institutions will share approaches to engaging students. Presenters from Grand Valley State University in Allendale, Michigan will present on the campus-wide, student-led GVSU Votes! initiative, an integrated voter registration, education and engagement campaign. Presenters will discuss continuing civic learning and democratic initiatives and highlight this successful collaboration between Student Affairs, Academic Affairs and student organizations. The presenter from the Community College of Allegheny County in Pittsburgh, Pennsylvania will discuss CCAC's efforts to encourage civic learning and democratic engagement in online classes. In 2015-2016, students enrolled in internet courses comprised 45% of CCAC's enrollment and 25% of registrations. With 18% of those taking online classes living outside of Allegheny County, these students do not often participate in on-campus civic learning activities. The session will provide examples of adaptable strategies used to incorporate civic engagement into this online U.S. History course.

**Presenters: Melissa Baker-Boosamra**, associate director for civic engagement and assessment, Office of Student life; **Ella Fritzemeier**, student senate president; **Relando Thompkins-Jones**, social justice educator / coordinator, division of inclusion and equity, Grand Valley State University (Mich.); and **Aaron Hoffman**, professor of history and coordinator for The Democracy Commitment, Community College of Allegheny County (Penn.)

**Professional Competencies:** student learning and development; values, philosophy, and history **Meeting Tags:** civic literacy and skill building; civic inquiry

## FRIDAY, JUNE 9 •

*Dover B* | 7:30 a.m. – 9:00 a.m.

### Fostering Civic Engagement in the Snapchat Era: The College Debate 2016 Initiative

As a voter education partner of the Commission on Presidential Debates, Dominican University of California created and developed College Debate 2016, a non-partisan, social media initiative designed to engage college students in conversations about the issues that mattered most to them in the Fall 2016 Presidential and Vice Presidential Debates and election. In this session, we will describe how our initiative reached 1.8 million social media users organically and had a media reach of 65 million people.

**Presenters: Paul Raccanello**, dean of student affairs; and **Hanna Rodriguez-Farrar**, vice president of public affairs & university relations, Dominican University (Calif.) **Professional Competencies:** social justice and inclusion; law, policy, and governance **Meeting Tags:** civic literacy and skill building; civic agency

Grand Ballroom Salon IV | 7:30 a.m. - 9:00 a.m.

### **Media Literacy: Finding Your Way through Fake News**

This presentation is to show the impact of fake news on our democracy and institutions. Information about the rise of fake news combined with case studies will help bring the topic to life. This proposal is grounded in relevant experience because Dr. Fortner and I deal with the issue of fake news in our classrooms frequently. This presentation is relevant to this conference because it is difficult for people to be engaged and make informed voting decisions without the facts.

**Presenters: Joan Johnson**, chair and assistant professor, government and paralegal studies; and **Murray Fortner**, chair and professor, department of psychology, sociology, and mental health, Tarrant County College – Northeast (Texas)

**Professional Competency:** law, policy, and governance **Meeting Tags:** civic literacy and skill building; civic inquiry

Grand Ballroom Salon VII | 7:30 a.m. - 9:00 a.m.

### **Models for First-Year Civic Engagement Learning Communities**

The infusion of hands on civic learning to university Learning Communities helps successfully connect first-year students to their new home and to civic action. Our panel will focus on Learning Communities at two institutions, Frostburg State University and Westfield State University, each of which provide students with a unique, hands-on experience to connect and engage students with the larger community. Each institution provides students with opportunities through classes, service projects, research, and meetings with local leaders. In doing so, students bridge the towngown gap and experience meaningful civic engagement.

**Presenters: Vanessa Holford Diana**, professor of English and assistant director of the honors program, Westfield State University (Mass.); **Ashley Daniels**, national service coordinator, A STAR! in Western Maryland AmeriCorps Program; William Mandicott, assistant vice president, student & community involvement; **Lisa Clark**, director, A STAR! in Western Maryland; and **Brandon Holmes**, ECHOSTARS alumnus, student, Frostburg State University (Md.)

**Professional Competencies:** leadership; student learning and development

Meeting Tags: civic inquiry; civic action

# FRIDAY, JUNE 9

### **BREAKFAST SESSIONS** cont'd | 7:00 a.m. – 9:00 a.m.

*Grand Ballroom Salon X*  $\mid$  7:30 a.m. – 9:00 a.m.

## Political Learning and Engagement through the Curricular and Co-curricular Undergraduate Experience

This interactive presentation offers promising examples of curricular and co-curricular programs and practices that engage students in democratic learning and the political process. Embedding political learning into course work and creating co-curricular programs that challenge students to become civically engaged in their local, state and federal government are emphasized. Panelists from Frostburg State University and the University of South Carolina Upstate will also address the value of capitalizing on student diversity, and fostering an environment that cares for the personal well-being of others.

**Presenters: Abraham Goldberg**, director, office of service-learning and community engagement; **Stefanie Keen**, associate professor of psychology; **Toshua Kennedy**, assistant professor of nursing; and **Celena Kusch**, chair, department of languages, literature, and composition, University of South Carolina Upstate; **Timothy Magrath**, director, J. Glenn Beall Institute for Public Affairs and professor, political science; **Patrick O'Brien**, director, office of civic engagement; **James Kirk**, president, student government association and student, Frostburg State University (Md.)

Professional Competency: student learning and development

**Meeting Tags:** civic ethos; civic agency

*Grand Ballroom Salon I* | 7:30 a.m. − 9:00 a.m.

### Two Models for Building a Successful Day of Service Program

SUNY Geneseo, a small public liberal arts college and Salem State University, a medium-sized public institution will discuss multiple best practice pedagogies involved in Day of Service programming. Presenters will explore how their unique program helps students feel engaged, accepted, active and accomplished and how that impacts student retention, leadership skills and an awareness of social justice issues. Participants will learn about the successes and challenges of Day of Service implementation, review recent assessment data and discuss how a similar program could be implemented at their institution.

**Presenters: Cynthia Lynch**, director, center for civic engagement, Salem State University (Mass.); and **Tom Matthews**, associate dean of leadership and service, SUNY Geneseo (N.Y.)

**Professional Competencies:** leadership; student learning and development

**Meeting Tags:** civic action; civic agency

## FRIDAY, JUNE 9 👁

*Grand Ballroom Salon V & VI* | 9:15 a.m. − 11:15 a.m.

### **PLENARY SESSION**

# Dialogue and Deliberation Forum: Safety and Justice: How Should Communities Reduce Violence?

After falling steadily for decades, the rate of violent crime in the US rose in 2015 and 2016. Interactions between citizens and police too often end in violence. People are increasingly worried about safety in their communities. Many Americans are concerned something is going on with violence in communities, law enforcement, and race that is undermining the national ideals of safety and justice for all. Citizens and police need goodwill and cooperation in order to ensure safety and justice. Any possible option will require that we give up something we hold dear. Each year the nonpartisan National Issues Forums Institute promotes public deliberations over some of the toughest issues that our communities and the nation face. Using briefing materials prepared by the Kettering Foundation, this plenary will provide opportunities for people to consider the options and difficult choices that our communities and the nation must make if we are going to make progress together, and how to carry out this form of democratic practice in classrooms, campuses, and communities. This plenary session will provide attendees with hands-on, interactive experience in deliberative democracy that can be applied across higher education.

**Organizers: Kara Lindaman**, professor of political science, Winona State University (Minn.); **John Dedrick**, vice-president, Kettering Foundation; **William Muse**, president emeritus, National Issues Forum Institute; and **John J. Theis**, executive director, center for civic engagement, Lone Star College (Texas)

# FRIDAY, JUNE 9

### **CONCURRENT SESSIONS I** | 11:30 a.m. – 12:30 p.m.

**Boardroom** | 11:30 a.m. – 12:30 p.m. **Imagining America Recordings** 

Atlantic | 11:30 a.m. - 12:30 p.m.

**ADP's Political Engagement Project Planning Meeting (by invitation)** 

Grand Ballroom Salon IV | 11:30 a.m. - 12:30 p.m.

Creating Assignments That Matter: How Cal State LA and ACUE Are Helping Faculty Develop Students' Civic Values

Civic learning, as a high-impact practice, helps students engage, think critically, and apply their learning to real-life situations. The question remains: How will we prepare faculty—campus wide—to embed service learning projects into their courses, regardless of discipline? Learn how the Center for Engagement, Service, and the Public Good at California State University, Los Angeles, in partnership with the Association of College and University Educators (ACUE), is preparing more faculty to incorporate civic learning assignments into their courses through a custom-designed online learning module. In this session, you will experience the module and hear from a Cal State LA faculty member on its impact.

**Presenters: Julie Candio Sekel**, program manager, ACUE; and **Elizabeth E. Crossman**, MFA, Professor, California State University, Los Angeles

Professional Competencies: student learning and development

Meeting Tag: civic literacy & skill building

*Dover B* | 11:30 a.m. – 12:30 p.m.

### Challenging Conversations: Growing Together across the Political Spectrum

This session will focus on crafting workshops around effective dialogue, self-care and conflict resolution. An emphasis will be placed on having difficult dialogues with loved ones around social and political issues, a topic relevant to many whose beliefs differ from members of their home community. Participants will interact with one another practicing dialogue skills, listening to understand, and learning how to create an atmosphere that allows for important and challenging conversations.

**Presenters: Erin Byrnes**, Lead, democratic engagement and community-based work-study, Ginsberg Center for Community Service and Learning; **Dave Waterhouse**, associate director, Ginsberg Center for Community Service and Learning, University of Michigan **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tag:** civic agency

## FRIDAY, JUNE 9 👁

Grand Ballroom Salon III | 11:30 a.m. - 12:30 p.m.

### The NIIICE Approach to Advancing Community Engagement: Strategic Planning Using the National Inventory for Institutional Infrastructure for Community Engagement

This interactive workshop describes a robust inventory designed to help campuses assess their current infrastructure and best practice to promote civic engagement. The results from a 2013 study with the New England Resource Center for Higher Education garnered national attention as campuses began to use the research when applying for the Carnegie Classification for Community Engagement. Learn more about the inventory and planned institutes hosted by AASCU's American Democracy Project designed to incorporate campus inventory results into an action plan.

**Presenter: Marshall Welch**, independent scholar and author of *Engaging Higher Education: Purpose*, *Platforms, and Programs for Community Engagement* (2016)

Professional Competency: values, philosophy, and history

Meeting Tag: civic ethos

Grand Ballroom Salon VII | 11:30 a.m. - 12:30 p.m.

#### **Civic Action through Service: Integrating Service Years on Campus**

Fostering life-long civic agency requires promoting existing opportunities for students and developing new, innovative programs. A paid, full time year of service - a service year - builds on existing campus infrastructure while supporting the skill development needed for the success of our democracy. This session will give practitioners the tools needed to envision how their campus might embrace a service year and learn from peers who have already integrated a service year on their campus.

**Presenters: Jenna Dell**, associate director, higher education partnerships, Service Year Alliance; and **Alexis Ehrhardt**, executive director of the center for community engagement and career competitiveness, Averett University (Va.)

**Professional Competencies:** advising & supporting; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

### **CONCURRENT SESSIONS I** cont'd | 11:30 a.m. – 12:30 p.m.

*Grand Ballroom Salon X* | 11:30 a.m. – 12:30 p.m.

#### **Civic Deserts: Challenges and Opportunities for Colleges and Universities**

Join CIRCLE for a conversation with campuses about how to organize to reduce "Civic Deserts." This spring, CIRCLE identified the reality of "Civic Deserts" in the United States, where young people over 18 report a lack of regular access to civic resources like internet access, higher education institutions, cell coverage, community organizations, etc. These deserts exist in rural, suburban and urban areas, but youth in rural areas are more likely to report living in a civic desert. What can be the role of higher education institutions to reduce civic deserts in rural areas?

**Presenter: Abby Kiesa**, director of impact, CIRCLE (The Center for Information & Research on Civic Learning and Engagement)

Professional Competency: student learning and development

Meeting Tag: civic inquiry

*Grand Ballroom Salon II* | 11:30 a.m. – 12:30 p.m.

### **Educational Practices that Relate to Civic Gains and Voting Rates: Lessons from NSSE & NSLVE**

Many colleges and universities have invested in civic innovations to prepare graduates for democratic participation. Interest in what students do in college and graduates civic participation influenced the National Survey of Student Engagement (NSSE) and the National Study of Learning, Voting, and Engagement (NSLVE) to examine the connection. This session will share preliminary results and introduce lessons from NSSE and NSLVE's studies of civic practices and climates to launch conversations about political engagement definitions and new NSSE student activism items.

**Presenters: Jillian Kinzie**, associate director, Center for Postsecondary Research, NSSE; **Nancy Thomas**, director, Institute for Democracy and Higher Education, Tufts University (Mass.) **Professional Competencies:** assessment, evaluation & research; student learning and development **Meeting Tag:** civic ethos

Grand Ballroom Salon I | 11:30 a.m. - 12:30 p.m.

### Enhancing Civic, Electoral and Political Engagement through International Student Inclusion

International students can be lost in our typical civic engagement activities. However, the inclusion of international students adds incredible value to an institution's efforts to increase their students' engagement civically, electorally, and politically. International students make up 25% of our total student population and they bring incredible richness to our civic culture. Representatives from the office of International and Experiential Education discuss how international students have created and strengthened institutional initiatives designed to serve the public good. These initiatives include Community Service Centers, Consultants for the Public Good, fundraising, employee citizenship, voter registration/education, and Campus Conversations.

**Presenters: Adrienne McNally**, director, experiential education; and **Amy Bravo**, executive director, international and experiential education, New York Institute of Technology **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic ethos; civic agency

## FRIDAY, JUNE 9 •

*Dover C* | 11:30 a.m. – 12:30 p.m.

#### **Getting Informed and Organized on Federal and State Higher Education Policy**

The purpose of this session will be to provide an update on federal and higher education policy, and provide resources for students and others seeking to advocate and influence policy. It will start with an overview of the issues in states and in Washington, resources available for those interested in higher education policy, and then conclude with suggestions for effective advocacy. The session will be a discussion format with questions and answers throughout.

Presenters: Thomas Harnisch, director of state relations and policy analysis; Dylan Opalich, assistant director of state relations, American Association of State Colleges and Universities (AASCU); and Teri Lyn Hinds, director of policy research and advocacy, NASPA
Professional Competencies: advising & supporting; social justice and inclusion
Meeting Tags: civic ethos; civic inquiry

Grand Ballroom Salon VIII | 11:30 a.m. - 12:30 p.m.

#### **How Institutional Approaches to Civic Engagement Affect Students' Civic Outcomes**

In the twenty-first century, simply admitting all comers—democratizing opportunity—is not sufficient to remedy the social inequities of our society. Community colleges must also help students develop the civic skills necessary to work toward positive change in their communities and in our nation. Based on results of the 2016 Civic Outcomes Survey administered at 18 TDC colleges, this session will describe how various institutional approaches to civic engagement affect students' civic agency, behavior, capacity and knowledge.

**Presenters: Carrie Kisker**, director, Center for the Study of Community Colleges; and **Dayna Weintraub**, director, student affairs research & assessment, Rutgers University (N.J.) **Meeting Tags:** civic action; civic agency

Grand Ballroom Salon IX | 11:30 a.m. - 12:30 p.m.

#### Human Nature, Political Engagement, and the Importance of Good Process

Research on brain science and social psychology provides key insights about the underlining causes for our political polarization. This session will review that research, and make the argument that most current engagement processes unfortunately tend to exacerbate these detrimental tendencies. Deliberative engagement, however, will be offered as a critical alternative that can significantly reduce the levels of polarization while also tapping into positive aspects of human nature that are often not adequately utilized but are critical to democratic flourishing.

**Presenter: Martín Carcasson**, director, CSU center for public deliberation, Colorado State University

**Professional Competency:** leadership

Meeting Tags: civic literacy and skill building; civic action

### **CONCURRENT SESSIONS I** cont'd | 11:30 a.m. – 12:30 p.m.

*Dover A* | 11:30 a.m. – 12:30 p.m.

#### Utilizing The New York Times to Enhance Civic Literacy and Civic Inquiry on Campus

The New York Times provides a vibrant daily record of history in the making, serving the ideals of today's educational aims by spurring critical thinking, increasing global awareness and fostering a more engaged citizenry. Times content holds immense potential for helping students understand the changing cultural, social, historical and political circumstances around the world. Participants will learn how to navigate Times digital content and review our dedicated website, NYT InEducation, with educator-curated resources that connect Times content to specific areas of study.

**Presenter: Kandace Rusnak**, director, education B2B, The New York Times **Professional Competencies:** technology; student learning and development

**Meeting Tags:** civic literacy and skill building; civic inquiry

12:30 p.m. – 1:30 p.m. **LUNCH ON YOUR OWN** 

Grand Ballroom Salon V & VI | 1:00 p.m. - 2:30 p.m.

### Economic Inequality in the U.S.: A discussion with the Philadelphia Federal Reserve Bank

Economic inequality, and its impact on mobility, hinders economic growth at the local, regional, and national levels. This panel will include research on the current state of economic inequality as well as potential strategies for addressing the issue. Local foundations, nonprofit organizations, and anchor institutions, including hospitals and universities, can play integral roles in combating inequality. Perspectives from these types of institutions will be provided along with a systems-level view of how to effectively coordinate efforts by collaboratively identifying and leveraging local and regional assets.

Organizer: Kim Schmidl-Gagne, Program Manager, Keene State College (N.H.)

**Speakers: Lee Huang**, senior vice president and principal, Econsult; **Nyeema Watson**, associate chancellor of civic engagement, Rutgers University- Camden (N.J.); and **Ann Hughes**, director, Ware Institute for Civic Engagement, Franklin & Marshall College (Penn.)

**Moderator: Theresa Y. Singleton**, vice president, community development studies & education department, Federal Reserve Bank of Philadelphia and the Bank's Community Affairs Officer

## FRIDAY, JUNE 9 •

### **CONCURRENT SESSIONS II** | 1:30 p.m. – 2:30 p.m.

Grand Ballroom Salon II | 1:30 p.m. - 2:30 p.m.

A Crucible Moment: What Was Accomplished? What's Our Next Move?

When A Crucible Moment: College Learning and Democracy's Future was released in 2012, it defined itself as A National Call to Action. What evidence is there that colleges have acted on its recommendations? Moreover, what should the civic agenda be in the coming five years? As we move from the civic recession of five years ago to the current civic regression marked by anti-democratic and fear-mongering politics, promoting listening, learning, and democratic engagement across differences could not be more urgent.

**Presenters: Caryn McTighe Musil**, senior scholar and director of civic learning and democracy initiatives, AAC&U; **Ariane Hoy**, vice president for program and resource development, The Bonner Foundation; and **Timothy K. Eatman**, dean of the honors living learning center and professor of urban education, Rutgers University-Newark (N.J.) and co-director, Imagining America **Meeting Tags:** social justice and inclusion; student learning and development

Grand Ballroom Salon IV | 1:30 p.m. - 2:30 p.m.

#### A Presidential Leadership Journey: Engaging Students, Developing Citizen Leaders

Real History. Real Leaders. Real World. Join the Ronald Reagan Presidential Foundation and Institute's case study on designing, developing, and launching a new collegiate program, Leadership and the American Presidency (LTAP). Aiming to cultivate the next generation of citizen leaders, LTAP brings collegiate students from across the country and situates a semester or summer of experiential learning in the nation's capital. Students develop civic skills and agency through leveraging historical visits, speakers, instant and reflective practice, and real world application. This transformative presidential leadership journey will serve as a catalyst when students return to their home institutions. Join us and experience a snapshot of LTAP!

**Presenters: Janet Tran**, director of learning and leadership; and **Meredith Stasa**, program manager, Ronald Reagan Presidential Foundation and Institute

**Professional Competency:** leadership

Meeting Tags: civic literacy and skill building; civic agency

*Dover A* | 1:30 p.m. – 2:30 p.m.

#### **Learning Through Dialogue, Not Debate**

Colleges facilitate understanding and idea exchange. Yet the culture of scholarly debate can hamper inclusive and inviting discussions. We need tools for community members to develop their beliefs through individual reflection and group learning. Big Questions elicit the exchange of personal experiences, rather than entrenched or polarizing positions, cultivating the understanding and connection from which to progress. Attendees will sample Big Questions, review how one university uses them, and consider how the resources can be assets in their campus initiatives.

**Presenters: Margie Cook**, ABQ director of training, Ask Big Questions; and **Tom Matthews**, associate dean of leadership and service, SUNY Geneseo (N.Y.)

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic ethos; civic action

### **CONCURRENT SESSIONS II** cont'd | 1:30 p.m. – 2:30 p.m.

*Dover C* | 1:30 p.m. – 2:30 p.m.

#### **Pathways of Public Service and Civic Engagement**

Learn about multi-institution programming and research on an innovative framework for six pathways of public service and civic engagement that describe a range of possibilities by which college and university students can contribute to the common good. The six pathways include community-engaged learning and research, community organizing and activism, direct service, philanthropy, policy and governance, and social entrepreneurship and corporate social responsibility. A diagnostic tool helps identify students' predispositions and interests, and informs faculty/staff considerations for advising, programming, and research.

**Presenters: Gail Robinson**, education consultant, Gail Robinson Consulting; and **Sean Crossland**, assistant director, Thayne Center for Service & Learning, Salt Lake Community College (Utah) **Professional Competencies:** advising & supporting; student learning and development **Meeting Tags:** civic action; civic agency

*Dover B* | 1:30 p.m. – 2:30 p.m.

#### **Public Problem-Solving: Building Civic Capacity Between Students and the Community**

Public Problem Solving, an applied general education research course taught by the Diversity & Community Studies Department at Western Kentucky University, is an investigation of historical perspectives and theoretical dimensions of public problem solving with attention to the development of civic collective power, capacities, and responsibilities within American democracy. The course is designed to take students out of the classroom to work with community members on real-life problems focusing on democracy, civic engagement, social justice, and/or sustainability and community resilience.

Presenters: Molly Kerby, associate professor, Julie Grim and Chloe Muller, graduate students, Ryan Linton and Heather Bailey, undergraduate students, Western Kentucky University Professional Competencies: social justice and inclusion; student learning and development Meeting Tags: civic inquiry; civic action

*Grand Ballroom Salon I* | 1:30 p.m. – 2:30 p.m.

#### Truth and Consequences: Helping Students Separate Truth and Fiction on the Web

Can your students separate fact from fiction on the web? Can they identify credible sources, or identify slant, spin, and sponsored content? Recent research shows that the most likely can't, and that the information literacy we traditionally provide isn't helping. We'll demonstrate a new approach to web literacy, while demonstrating its application and importance to civic literacy. Bring a laptop—this will be hands on!

**Presenter: Michael Caulfield**, director of blended and networked learning, Washington State University – Vancouver

Professional Competencies: technology; student learning and development

**Meeting Tags:** civic literacy and skill building; civic agency

## FRIDAY, JUNE 9 👁

Grand Ballroom Salon III | 1:30 p.m. - 2:30 p.m.

### **Voter Information, Beyond President - Engaging Students in Local Elections and the Entire Ballot**

Most voters enter the voting booth prepared to vote for president and unprepared for the rest of the ballot. This is especially true for students, often surprised by the length of the ballot, and is even more acute in local elections, where the median voting age is 60. BallotReady is a nonpartisan guide to every candidate on the ballot. This session will explore the challenges of navigating local political contexts and provide resources from BallotReady's experience engaging millennials in local democracy.

**Presenters: Aviva Rosman**, chief operations officer and co-founder; and **Sebastian Ellefson**, director of content, BallotReady

**Professional Competencies:** law, policy, and governance; technology

Meeting Tag: civic literacy & skill building

### **MINI-INSTITUTE SESSIONS** | 1:30 p.m. – 3:30 p.m.

Grand Ballroom Salon VII | 1:30 p.m. - 3:30 p.m.

#### **Engaging the Dis-Engaged by Focusing on Political Corruption and Electoral Reform**

This mini-institute will introduce participants to the work of 5 organizations working to combat American political corruption and/or introduce electoral reforms. Panelists and participants will consider how civic initiatives that focus on these issues may engage students who do not believe that politics or democratic engagement is likely to make a difference in their lives, and will dialogue about how to design new and tailor existing programs, activities, and support structures to engage students around political corruption and electoral reform.

**Presenters: Carrie B. Kisker**, director, Center for the Study of Community Colleges; **Josh Silver**, director and co-founder, Represent US; **Rob Richie**, executive director, FairVote; **Kaitlin Sopoci-Belknap**, national director, Move to Amend; **Rick Bourdon**, board member, Open Democracy; Egberto Willies, board member, Coffee Party USA, and **John J. Theis**, executive director, Center for Civic Engagement, Lone Star College System (Texas).

**Professional Competencies:** law, policy, and governance; student learning and development **Meeting Tags:** civic action; civic agency

### MINI-INSTITUTE SESSIONS cont'd | 1:30 p.m. - 3:30 p.m.

*Grand Ballroom Salon VIII* | 1:30 p.m. – 3:30 p.m.

### Educating for Active Citizenship: Developing an Action Plan for Increasing Democratic Engagement

Democratic engagement action plans can help turn vision into reality on your campus and further your students' pathways to active citizenship. In this mini-institute, members of the Students Learn Students Vote Coalition will share guidelines for writing effective action plans, as well as highlight resources that help campuses improve democratic engagement, increase student voter participation rates, and graduate active and informed students.

**Presenters: Zaneeta Daver**, director, ALL IN Campus Democracy Challenge; **Clarissa Unger**, civic engagement director, Young Invincibles; **Michael Burns**, national director, Campus Vote Project, Fair Elections Legal Network; **Dan DeRosa**, director, North Carolina Public Interest Research Group (NCPIRG) Education Fund; **Emily Giffin**, TurboVote partner support lead, Democracy Works; **John Locke**, national director and founder, Walk2Vote; and **Aviva Rosman**, chief operations officer and cofounder, BallotReady

**Professional Competencies:** advising & supporting; student learning and development **Meeting Tags:** civic ethos; civic action

**Grand Ballroom Salon IX** | 1:30 p.m. – 3:30 p.m. **Our Stories Can Light the Way Forward** 

In the aftermath of the 2016 election, civic learning and democratic engagement initiatives in higher education have been attacked as merely partisan political recruitment efforts in disguise. Participants in this session will challenge this narrative by sharing their stories from community engagement efforts that empower all participants, bridge divides, promote justice, and contribute to communities' strength, resilience, and vibrancy. The stories will be recorded by Imagining America and developed into videos that will be shared widely. Come lend your stories to this important effort.

**Presenters: Scott Peters**, co-director, Imagining America; **Timothy K. Eatman**, dean of the honors living learning center and professor of urban education, Rutgers University-Newark (N.J.) and co-director, Imagining America; and **David Hoffman**, assistant director of student life for civic agency, University of Maryland, Baltimore County (UMBC)

Meeting Tags: civic ethos; civic agency

Grand Ballroom Salon  $X \mid 1:30 \text{ p.m.} - 3:30 \text{ p.m.}$ 

**Mock Senate Simulation: Debating Issues in Higher Education** 

Understanding issues facing higher education and the role our civic processes play in navigating those issues is an important step in developing civic-minded campuses and integrating civic literacy and inquiry in our classrooms. Learn about the legislative process and key issues facing higher education by participating in a mock senate simulation as a witness delivering testimony before the U.S. Senate Committee on Health, Education, Labor, & Pensions.

Presenter: Sattik Deb, assistant director of academic services, New York University

**Professional Competency:** student learning and development **Meeting Tags:** civic literacy and skill building; civic inquiry

## FRIDAY, JUNE 9 👁

**Boardroom** | 2:45 p.m. – 3:30 p.m. **2017 CLDE Committee Meeting** 

### **CONCURRENT SESSIONS III** | 2:45 p.m. – 3:30 p.m.

Dover A | 2:45 p.m. - 3:30 p.m.

#### **Assessing Campus Culture for Civic Engagement**

This session describes a campus-wide effort to incorporate and assess student's ability to demonstrate civic engagement based in Musil's "Six Braids of Civic Learning Spiral" model. In doing so the presenters emphasize the importance of a unified program of incorporation of the five elements of engagement outlined in the 2012 Crucible Moment report. Presenters will describe the results to date of the assessment process including recent survey and focus group data.

**Presenters: Michael Webber**, graduate research assistant; **Maarten Pereboom**, dean of the Fulton School of Liberal Arts; and **Sarah Surak**, assistant professor and co-director, Institute for Public Affairs and Civic Engagement, Salisbury University (Md.)

Professional Competencies: assessment, evaluation & research; student learning and development

*Grand Ballroom Salon I* | 2:45 p.m. – 3:30 p.m.

#### Civic Health Care: The Intersection of Transgender Health and Education for Diversity

Due to the marginalization of transgender people, having basic health needs met is a barrier for those who identify as trans. Research proves that a major barrier lies within higher education because educators are not discussing trans topics, specifically around hormone therapy and gender reassignment surgeries, as well as ways to communicate with and address trans people. Due to lack of care, transgender people are experiencing a civic health care crisis. Because overall well-being and physical health needs are not being met, civic health/civic well-being and a trans person's quality of life are directly connected. To triangulate among educators, trans people, and those in health care, this workshop will explore techniques to be more inclusive in and out of the classroom, as well as ways to actively support Trans people as they strive to address their basic health care needs.

**Presenter: Brendon Holloway**, graduate student, University of Michigan **Professional Competencies:** organizational and human resources; social justice and inclusion **Meeting Tags:** civic inquiry; civic action

*Dover C* | 2:45 p.m. – 3:30 p.m.

#### **Community in Crisis: Confronting Our Heroin Epidemic**

Heroin has spared few regions of the nation; Kentucky has been hit especially hard, with a disproportionately severe impact in Northern Kentucky. As this region confronted the epidemic, NKU took a lead role in educating the community on the issue and shining light on practical, workable solutions. Hear how NKU was a catalyst for meaningful engagement for both students and the community by aligning regional needs and capacity to examine a crisis that is killing people at an unprecedented rate.

Presenters: Collette Thompson, assistant director, Scripps Howard Center for Civic Engagement; and Jessica Hindman, English professor, Northern Kentucky University
Professional Competencies: social justice and inclusion; leadership
Meeting Tags: civic action; civic agency

### **CONCURRENT SESSIONS III** cont'd | 2:45 p.m. – 3:30 p.m.

Grand Ballroom Salon II | 2:45 p.m. - 3:30 p.m.

#### **Community-Based Learning in Catholic, Jesuit Higher Education**

During this panel presentation, three Jesuit higher education institutions will share civic learning programs and partnerships they have each created. Each institution will focus on a key community-based learning stakeholder: students, faculty, and community partners. Civic learning that includes the skills and values from a Jesuit institution, as well as the capacity to work with others on social issues, will increase the number of public-minded citizens prepared to contribute to our diverse society and work for the common good.

**Presenters: Leah Sweetman**, assistant director for service learning, Saint Louis University (Mo.); **Tyanna McLaurin**, assistant director of service learning, Marquette University (Wis.); and **Erik Goldschmidt**, director, Foley Community Service Center, Spring Hill College (Ala.) **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic action; civic agency

*Grand Ballroom Salon III* | 2:45 p.m. – 3:30 p.m.

#### **Cultivating Civic Ethos on a Campus where Co-Op is King**

Drexel University offers undergraduates the opportunity to gain work experience through a cooperative education program. This sets the tone for university culture and often is a deciding factor for applicants. This presentation will focus on the use of community-based learning (CBL) courses to promote a culture of civic engagement, at a university where professional preparedness is highly valued. Participants in this session will gain insight into discipline specific community-based learning courses, which effectively strengthen the civic ethos of our institution.

**Presenter: Catherine Fuller**, associate director, community-based learning, Drexel University (Penn.)

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic ethos; civic inquiry

Grand Ballroom Salon IV | 2:45 p.m. - 3:30 p.m.

#### **Measuring Civic Engagement within Service Learning**

This presentation is intended for those who are interested in service learning (SL) and want to assess its impact on civic engagement. The goal is to think systematically about the best ways to assess the impact that SL classes have on civic engagement and to provide participants actual measures they can use for such assessment. Participants will be able to discuss their own SL courses, will complete and score a measure, and will select measures that best fit their needs.

**Presenter: Bethany Fleck Dillen**, associate professor of psychology, Metropolitan State University of Denver (Colo.)

Professional Competency: assessment, evaluation & research

Meeting Tags: civic agency; civic action

*Dover B* | 2:45 p.m. – 3:30 p.m.

#### Students as Civic Agents: A Workshop on Civic Education, Media and Service-Learning

This workshop will demonstrate how to create a civically engaged classroom by examining the Salem Civic Media Project, a long-term service-learning collaboration between the Salem Public School District and Salem State University. This project will be a case study and framework for participants to explore three key areas: course curriculum, student experience and community partnership. Participants will navigate critical questions and examples in breakout groups to analyze and understand the complexities of facilitating civic education within an experiential context.

**Presenter: Carly Vincent**, assistant professor, Salem State University (Mass.)

Professional Competencies: social justice and inclusion; technology

Meeting Tags: civic action; civic agency

### **ROUNDTABLE SESSIONS I** | 2:45 p.m. – 3:30 p.m.

Grand Ballroom Salon V & VI

Roundtable sessions will be presented concurrently with other roundtable presentations in Grand Ballroom Salon V & VI.

### A Multifaceted Approach to Institutionalizing Sustainable Civic Engagement Pathways and Partnerships

Community-based Service Learning requires capacity building, knowledge exchange, and collaborative partnerships at its core foundation. The Steans Center for Community-based Service Learning provides educational opportunities grounded in Vincentian values and framed in the context of Asset-Based Community Development (ABCD), an approach to community development and service that focuses on community strengths rather than deficits. Participants will learn ways to incorporate the ABCD approach into sustainable institutionalized models of service learning supported by strategic internal and external collaborative partnerships.

**Presenters: Miranda Standberry-Wallace**, academic service learning program coordinator; **Kaliah Liggons**, community development program coordinator; and **Angelica Chestleigh**, internship and scholarship coordinator, DePaul University (III.)

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tag:** civic action

#### Embedding Civic Inquiry and Action in All Courses, All Levels, All Disciplines: Yes, You Can!

This session will explore ways to promote civic engagement for all students, providing practical ways to incorporate civic education across disciplines, programs, course levels, and skill levels. Join with others for an active learning experience as you enhance civic learning for your department, program, or University-required course using civic prompts. You will be invited to consider joining an interdisciplinary national project to generate star examples of civic engagement courses so that civic learning becomes accessible to all students.

**Presenters: Caryn McTighe Musil**, senior scholar and director of civic learning and democracy initiatives, and **Carol-lynn Swol**, program associate, AAC&U; **Alison Rios Millett McCartney**, Professor, Political Science, Towson University (Md.) and **Elizabeth Bennion**, professor, political science, University of Indiana, South Bend

**Professional Competencies:** assessment, evaluation & research; student learning and development

### **ROUNDTABLE SESSIONS I** cont'd | 2:45 p.m. – 3:30 p.m.

### Finding the "Global" in our "Local" Community: Integrating Global-Learning and Engagement

How do you engage domestic and international students on campus? Students at Stockton University have been able to engage in cross cultural dialogues learning about themselves and others through campus conversations in/out of class with students from diverse cultural backgrounds or from around the world through service-learning and civic engagement programs. This conversation will discuss the lessons learned about our intentional programs and classroom development have been able to bridge the gap between academic and student affairs as well as deepening our own personal and social perspectives of each other.

**Presenters: Daniel Fidalgo Tomé**, director of service-learning, Office of Service-Learning/ School of General Studies; **Katie Yang**, assistant professor of psychology; and **Jiangyuan Zhou**, internationalization specialist, Stockton University (N.J.)

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic ethos; civic agency

#### **Reconstructing the Future by Creating Civic Engineers**

Improving civic literacy and creating a younger generation that is civically engaged has been a highly debated topic. Music historically has been a great motivator in social movements and has helped create civic engineers by infusing emotion with real life challenges through a mass media outlet. Using music has allowed individuals from different social locations to find common ground and be able to work together and fix issues instead of only entrusting the government to do it for us.

**Presenters: Kelli Vorish**, associate professor of sociology; **Edgar Flores**, student; and **Marco Galvan**, student, Lone Star College (Texas)

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

#### **Student Government & Political Agency on Campus**

How do we encourage civility and civic participation in a politically charged and divided society? Join us for a conversation about the role student government plays on campus in educating and activating regarding community, state, and national politics. Attendees will have the opportunity to ask questions and share lessons learned regarding challenges and opportunity for students to be dialogue leaders on campus.

**Presenters: Jamie Ingrisano**, ASASU coordinator; and **Kelsey Wilson**, undergraduate student government director of civic engagement, Arizona State University

**Professional Competencies:** advising & supporting; student learning and development **Meeting Tags:** civic ethos; civic action

## FRIDAY, JUNE 9 •

#### What is Civic Engagement? The Ideological and Pedagogical Perspectives of Civic Education

What is civic engagement? This is a simple question that is hard to answer. Most civic engagement scholars agree that civic engagement means different things to different people; making the concept confusing and preventing advocates from effectively articulating policy and curricular changes to faculty and administration. Based upon an extensive and systematic review of the civic education research, I have identified seven basic perspectives that define the civic education movement. Knowledge of these perspective can help to clarify civic engagement.

**Presenter: Chad Woolard**, instructional assistant professor, Illinois State University **Professional Competencies:** values, philosophy, and history; student learning and development **Meeting Tags:** civic ethos; civic inquiry

### **CONCURRENT SESSIONS IV** | 3:40 p.m. – 4:25 p.m.

**Boardroom** | 3:40 p.m. – 4:25 p.m. **2018 CLDE Committee Interest Meeting** 

*Grand Ballroom Salon I* | 3:40 p.m. – 4:25 p.m.

#### A Journey of Public Engagement: The Resolution of our Future

Throughout America, college students feel free speech is stifled with few avenues to express their thoughts and opinions, especially in times of change and uncertainty. Tarrant County College – Southeast is rich in racial, ethnic, religious, and socioeconomic diversity. Recognizing that diversity matters, students are given an opportunity to express themselves through video recordings as they talk about their individual political views, cultural influences, and society's most pressing social concerns. These opportunities have helped students work collaboratively and address common problems.

**Presenters: Sharon Wettengel**, assistant professor of sociology; **Ruthann Geer**, government faculty; **Amy Behrens**, student; and **Nathan (Nate) Wade**, student, Tarrant County College – Southeast Campus (Texas)

**Professional Competencies:** social justice and inclusion; personal and ethical foundations **Meeting Tags:** civic ethos; civic action

Grand Ballroom Salon  $X \mid 3:40 \text{ p.m.} - 4:25 \text{ p.m.}$ 

#### Anchored in Community: Forging an Institutional Approach to Regional Prosperity

Effectively contributing to regional development for state comprehensive universities requires engaging differently with both external partners across sectors and internal partners across organizational divisions. The two approaches needn't be independent from one another, but should mutually inform and fuel lasting change for the institution and the region it serves. This session disseminates learning from a commuter university's efforts to achieve AASCU's essential characteristics for successful regional engagement and invites participants to plan next steps for their own anchor institution work.

**Presenters: Greg Mellas**, director, institute for community engagement and scholarship; and **Jodi Bantley**, community engagement coordinator, institute for community engagement and scholarship, Metropolitan State University (Minn.)

Professional Competencies: social justice and inclusion; leadership

Meeting Tags: civic ethos; civic agency

### **CONCURRENT SESSIONS IV** cont'd | 3:40 p.m. – 4:25 p.m.

Grand Ballroom Salon IV | 3:40 p.m. - 4:25 p.m.

### Creating a Sustainable University-Wide Model for Measuring Civic Learning and Engagement

This session will discuss how to measure civic learning and engagement at a medium-sized public institution. Presenters will focus on how data metrics have been implemented at Salem State University as a civic engagement leader in the Massachusetts Department of Higher Education Civic Learning Team. This session will include a brief overview of the program, general discussion with participants, and the opportunity for small-group discussions on obstacles/issues participants could face when implementing this program at their institution.

**Presenters: Cynthia Lynch**, director for the center for civic engagement; and **Cindy Vincent**, assistant professor, Salem State University (Mass.)

**Professional Competencies:** assessment, evaluation & research; social justice and inclusion **Meeting Tag:** civic ethos

*Dover C* | 3:40 p.m. – 4:25 p.m.

#### **Encouraging Civic Action through Leadership Development**

Cultivating civic action and agency can feel like an uphill battle when competing with the multitude of priorities facing college students. By infusing purposeful democratic engagement into leadership development, colleges can maximize their efforts and emphasize the importance of collective, instead of positional, leadership. This session will explore relevant theories and offer specific strategies that can be used to foster collaborative problem solving with diverse others and efforts to attain public good.

**Presenters: Kimberly Piatt**, assistant director for community development; and **Nikole Van Wie**, coordinator of service and community building, The College at Brockport (N.Y.) **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic action; civic agency

*Dover B* | 3:40 p.m. – 4:25 p.m.

### Going Global with CLDE: Global Learning as an Enhancement for Democratic Engagement

Global learning, defined by Florida International University as "diverse people collaboratively analyzing and addressing complex issues that transcend borders," has significant overlap with the goals and ideals of CLDE. FIU engages all 39,000 undergraduate students in intercultural, deliberative, problem-based courses and activities integrated into the core curriculum, every major, and student affairs. During this program, we will discuss how embedding "global learning" strategies and outcomes into existing CLDE programs can meet the needs of individual institutions.

**Presenter: Eric Feldman**, global learning coordinator, Florida International University **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic inquiry; civic action

## FRIDAY, JUNE 9 •

### **Dover A** | 3:40 p.m. – 4:25 p.m. **Millennial Faculty Rising**

The development of an institution's civic ethos is significantly influenced by the faculty, and Millennials represent a growing demographic of the professoriate. These individuals are often noted for a personal affinity for volunteerism and attended college during a period of renewed emphasis in civic engagement. This presentation will apply Generation Theory, multiple organizational frameworks, and recent research finding to discuss Millennial faculty members and their potential impact on students and institutional governance.

**Presenters: Morgan Lewing**, assistant professor; and **Benjamin Belz**, assistant director of student engagement, Texas A&M University Central Texas

**Professional Competencies:** values, philosophy, and history; organizational and human resources **Meeting Tags:** civic ethos; civic agency

Grand Ballroom Salon II | 3:40 p.m. - 4:25 p.m.

#### **Pathways to the Doctorate for Community Engagement Professionals**

This session will include a diverse panel of community engagement professionals who have currently completed or are in the process of completing doctoral studies. Panelists will share their personal journeys of completing doctoral work that aligns with their roles as community engagement professionals. Participants will have ample opportunity to ask critical questions that will help to inform and illuminate their own path to the doctorate.

**Presenters: Jennifer Johnson Kebea**, executive director, Lindy Center for Civic Engagement, Drexel University (Penn.); **Christopher Jensen**, director, civic engagement & leadership, Towson University (Md.); **Becca Berkey**, director of service-learning, Center of Community Service Northeastern University (Mass.); **Ayesha Kennedy Candiff; H. Anne Weiss**, director of assessment, Indiana Campus Compact and assessment specialist in community engagement, Indiana University-Purdue University Indianapolis; and **Dennis McCunney**, director, center for leadership and civic engagement, East Carolina University

Professional Competencies: advising & supporting; leadership

**Meeting Tags:** civic action; civic agency

Grand Ballroom Salon IX | 3:40 p.m. - 4:25 p.m.

## Play, Serve, Score: Empowering Citizen-Athletes to Engage in Meaningful Civic Engagement

Demands on student-athletes expand beyond classrooms and courts to encompass civic engagement. Evidenced-based research findings and results from recent surveys support the value of service as a means to develop life-long Citizen-Athletes. Research validates the value of fostering relationship with student-athletes as a means to develop a more shared civic experience across the academy and assists in transformation of students to Citizen-Athletes. The three tenants will be explored: Responsibility Student Athletes, Role of the Coach, and Impact of their Service.

**Presenters: Diana Strelczyk**, program assistant, service-learning; and **Eileen Conran-Folks**, director of instructional sites, Stockton University (N.J.)

**Professional Competencies:** leadership; student learning and development

**Meeting Tags:** civic ethos; civic action

### **CONCURRENT SESSIONS IV** cont'd | 3:40 p.m. - 4:25 p.m.

Grand Ballroom Salon VIII | 3:40 p.m. - 4:25 p.m.

#### **Reducing Racial & Ethnic Disparities: Police-Student & Police-Faculty Dialogues**

Santa Fe College has partnered with our local police department to address race relations and policing through our Police-Student and Police-Faculty/Staff dialogues. Each semester, we host a 4-hour workshop creating a unique opportunity to offer Racial and Ethnicity Disparity Training in a bold and innovative manner to our constituents. Theses workshops aim to promote healing, trust building and mutual understanding between these groups through facilitated dialogue and dynamic interactions. We have seen significant improvement in the attitudes of all participants.

**Presenters: Aminah Harris**, coordinator, My Brothers Keeper; and **Kalpana Swamy**, academic chair, Santa Fe College (Fla.)

**Professional Competencies:** advising & supporting; student learning and development **Meeting Tags:** civic action; civic agency

**Grand Ballroom Salon VII** | 3:40 p.m. – 4:25 p.m. **Taking Action: The Power of Civic Dialogue** 

This interactive workshop will use civic reflection to assist participants in talking together about how they choose to learn, teach, serve, deliberate, and lead in a democratic society. We will encourage each other to share ideas and reactions to a resonant piece of literature that weaves the themes of civic learning and engagement. The session will simultaneously introduce a new resource and invite participants to practice the method that will support their individual local learning communities.

**Presenter: Dean McGovern**, executive director and associate professor, Bennion Center, University of Utah

**Professional Competencies:** personal and ethical foundations; values, philosophy, and history **Meeting Tags:** civic literacy and skill building; civic inquiry

Grand Ballroom Salon III | 3:40 p.m. - 4:25 p.m.

#### Walking the Talk: Applying Fair Trade Learning Principles to Alternative Breaks

Fair Trade labeling helps ensure consumers that purchases support ethical labor and don't harm the environment. In an effort to help students navigate the complex ethical dynamics involved in community engagement, Fair Trade Learning (FTL) is emerging as a framework emphasizing holistic justice in community-based learning. This workshop introduces Oregon State University's effort to integrate FTL into our Alternative Break program and asks participants to interactively work to develop plans for advancing FTL in their own community-based learning programs.

**Presenter: Emily Bowling**, assistant director of student leadership & involvement, Oregon State University

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

### **ROUNDTABLE SESSIONS II** | 3:40 p.m. – 4:25 p.m.

#### Grand Ballroom Salon V & VI

Roundtable sessions will be presented concurrently with other roundtable presentations in Grand Ballroom Salon V & VI.

### Beyond Safety Pins: Creating Sustainable Solutions and Resources for All Students Post-Trump

The mobilization of modern student activists have led many to seek trusted developmental programming to secure processes of engagement. Historically, many implementations have succeeded in adding more identities to the collective, however, the emotionally draining election weakened many methods as calls for true inclusivity, including differing political and social spectrums, is demanding a voice. This program will examine the 2016 presidential election, discussing ways to create sustainable solutions, in pursuit of true cross-cultural dialogue during a politically divisive period in America.

**Presenter: Nkenge Ransom-Friday**, associate director of student affairs, SIT Graduate Institute (Va.)

**Professional Competencies:** social justice and inclusion; values, philosophy, and history **Meet Tag:** civic agency

#### Brew a Cup of Compassionate Coffee: Service-Learning addressing Social Change

How does a service-learning class create an alternative space for community partners? This presentation will talk about how the Tools for Social Change course worked closely with our current Activist in Resident and the Atlantic City Rescue Mission to create a pop-up cafe, Hopeful Grounds creating a new space to engage with clients dealing with hunger & homelessness. We hope to share best practices and discuss what can students and faculty take back to their campuses.

**Presenters: Rona Whitehead**, adjunct faculty; **Michael D'Aquilante**, activist in residence; **Jessica Paszko**, Bonner Leader; and **Daniel Fidalgo Tomé**, director of service-learning, Office of Service-Learning / School of General Studies, Stockton University (N.J.)

**Professional Competency:** student learning and development

Meeting Tags: civic inquiry; civic action

#### Campus Reflections and Lessons Learned from the 2016 Election

The 2016 presidential election posed immense challenges – and unique opportunities – for democratic engagement and civic action on college and university campuses. Learn from peers about how higher education institutions are approaching these challenges, and also claiming this moment to foster political learning and participation. During this roundtable session, participants will engage in a facilitated dialogue focusing on election reflections, lessons learned, and strategies for strengthening and sustaining democratic engagement on campus.

**Presenters: Catherine Fish**, associate director, ALL IN Campus Democracy Challenge; **Clarissa Unger**, civic engagement director, Young Invincibles & SLSV Coalition; and **Michael Burns**, national director, Campus Vote Project, Fair Elections Legal Network

**Professional Competencies:** advising & supporting; student learning and development

Meeting Tags: civic ethos; civic action

### **ROUNDTABLE SESSIONS II** cont'd | 3:40 p.m. – 4:25 p.m.

#### Grand Ballroom Salon V & VI

#### **Ethos Matters: Creating Empowering Messages and Environments**

Conversation about democratic engagement in higher education often centers on programs and the curriculum, but this roundtable discussion will engage participants interested in the nuances of co-creating empowering environments and crafting a civic ethos on our campuses. Specifically, we hope to explore environments in which people—particularly students—experience themselves as capable of making meaningful civic contributions. Participants will have the opportunity to share stories and examine challenges together.

**Presenters: Craig Berger**, coordinator of student life for campus and civic engagement; **Manisha Vepa**, student; **Collin Sullivan**, student, University of Maryland Baltimore County **Professional Competencies:** values, philosophy, and history; student learning and development **Meeting Tags:** civic ethos; civic agency

### Institutionalizing ADP at CSUSM: Encouraging Civic Leadership and a Healthy Democracy

At CSU San Marcos, we are committed to encouraging civic agency among our students—and in our regional communities. Our ongoing work to institutionalize ADP is guided by the overriding objective to "increase opportunities for CSUSM students to practice good civic leadership and encourage spaces to openly dialogue about the health of our American democracy." We will share our conception of ADP, steps toward institutionalizing its enduring presence on our campus, and the ways in which we are assessing impact.

**Presenters: Kimber Quinney**, assistant professor, history and campus coordinator, American Democracy Project; and **Scott Gross**, associate vice president, community engagement, California State University, San Marcos

**Professional Competencies:** leadership; student learning and development **Meeting Tag:** civic agency

#### Media Literacy, Fake News, & the Civic Media Challenges Facing Higher Education

The impact of digital media on the ways students consume, process, and produce information has transformed the way we understand student civic and political learning. The 2016 U.S. election cycle brought many of these issues to light, with researchers, practitioners, and journalists all wrestling with the challenges of "post-truth" politics, fake news, and the ultimate question of how we cultivate digital literacy within our democracy. This roundtable will allow participants to contextualize these concepts within higher education practice.

**Presenter: Adam Gismondi**, program administrator, Institute for Democracy & Higher Education, Tufts University (Mass.) and adjunct faculty, Boston University (Mass.)

**Professional Competencies:** technology; student learning and development

Meeting Tag: civic literacy and skill building

## FRIDAY, JUNE 9 •

#### Ye Olde Civics and the New Fad of Engagement: A Fanciful Tale

A new report issued from the National Association of Scholars makes a distinction between "Old Civics" and "New Civics." The former deals with the learning of fundamental concepts such as law, liberty, and self-governance within the traditional classroom setting. The latter is claimed to teach political activism through civic engagement at the expense of foundational learning. This roundtable will discuss whether or not this distinction presents us with a false dichotomy, and question the overall veracity of the report.

**Presenter: Daniel Soucy**, professor and chair of civic engagement, Mount Wachusett Community College (Mass.)

**Professional Competency:** values, philosophy, and history **Meeting Tags:** civic ethos; civic literacy and skill building

**Boardroom** | 4:35 p.m. – 5:35 p.m. **Imagining America Recordings** 

Chasseur | 4:35 p.m. - 5:35 p.m.

**Senior Leadership Reception** (for ADP/TDC/NASPA presidents, chancellors and vice presidents for academic and student affairs as well as CLDE planning committee members)

### **CONCURRENT SESSIONS V** | 4:35 p.m. – 5:35 p.m.

Grand Ballroom Salon IV | 4:35 p.m. - 5:35 p.m.

Catalyzing Cultural Change: GVSU's Engaged Department Initiative (2.0)

Engaged Department Initiatives (EDIs) are seen as a valuable starting point for fostering collaborative community engagement efforts within higher education. This session examines the merits and limitations of engaged departments through describing the logic model, research process, and initial findings of the GVSU-based EDI. Involving two cohorts of three participating departments each, initial findings suggest Engaged Department Cohorts may be an effective starting point for not only shifting departmental curriculum and climate, but also catalyzing the potential for institutional change.

**Presenters: Danielle Lake**, assistant professor of liberal studies; **Karyn Rabourn**, assistant professor of higher education; **Nicholas Scobey**, graduate assistant, office of community engagement; and **Gloria Mileva**, undergraduate research assistant, Grand Valley State University (Mich.)

**Professional Competencies:** assessment, evaluation & research; student learning and development

Meeting Tag: civic ethos

### **CONCURRENT SESSIONS V** cont'd | 4:35 p.m. – 5:35 p.m.

**Dover C** | 4:35 p.m. – 5:35 p.m. **College Students and the Vote** 

For the first time in the recent history of the United States, college-aged people (18-29) comprised a larger portion of the electorate than seniors (65+). However, college students continue to vote at the lowest rate of all eligible voters. Why is that? And what can colleges and universities do to change a trend that has prevailed for over 50 years? This is an opportunity for colleges and universities to become active participants in, and supporters of one of our nation's most fundamental rights.

**Presenters: Steven Adelson**, residence hall director; and **Ellen Driscoll**, assistant dean of students, Stony Brook University (N.Y.)

**Professional Competencies:** social justice and inclusion; law, policy, and governance **Meeting Tag:** civic action

*Dover B* | 4:35 p.m. – 5:35 p.m.

**Democracy in Crisis: Learning from the Past** 

Too often students, worried about the current polarized state of our nation, are unaware that American democracy has faced enormous challenges in the past. This session will consider ways that students can learn how prior crises in American democracy were handled as a means not only to understand our history, but also to illuminate how the current crisis in our democracy might best be addressed. I will discuss a course I teach focused on 19 case studies of our democracy in crisis such as the 1791 battle over a federal bank and defining the limits of federal power under the new constitution, the clash over public education in 19th century America, and the struggle for African-American voting rights in 1965. I encourage others who are teaching related courses or involved in co-curricular activities with an aim educating about democracy to join the session and to share their insights.

**Presenter: Thomas Ehrlich**, president emeritus, Indiana University **Professional Competencies:** student learning and development; values, philosophy, and history **Meeting Tag:** civic action; civic ethos

Grand Ballroom Salon II | 4:35 p.m. - 5:35 p.m.

### Got Staff Community Engagement? How Leadership Development Can Catalyze Deeper Engagement

Staff and non-tenure track faculty play critical roles in community engagement. Participants will explore how formalized campus leadership development programs for faculty and staff can be leveraged to catalyze staff community engagement. Using participatory action research methodology, the presenters describe a case study at their institution where a formalized seven-week leadership development program provided by the university called The Leadership Experience inspired three participants to investigate deepening staff community engagement. Recommendations presented include strategies to raise awareness, participation, reporting, and culture.

Presenters: Susan Harden, assistant professor of education; Victor Mack, director, office of educational outreach; Y. Shonta Le Master, director, college of liberal arts and sciences advising center; Bruce LaMattina, director of research, Charlotte Research Institute; and Tamara Johnson, research associate for academic planning and analysis, University of North Carolina, Charlotte Professional Competencies: assessment, evaluation & research; leadership Meeting Tags: civic literacy and skill building; civic agency

## FRIDAY, JUNE 9 👁

*Dover A* | 4:35 p.m. – 5:35 p.m.

### Increasing Civic Capacity and Knowledge in First-Year Students through Peer-to-Peer Mentoring

Northeastern University's Civic Engagement Program (CEP) comprises over 1,300 undergraduate students who are required to complete 100 hours of community service annually. The CEP Peer Mentor program is designed to connect upper-class CEP students with first-year students to ensure that each student receives guidance in becoming the civic minded individual that CEP aims to foster. This informative session will explore role that CEP peer mentors play in implementing the first-year curriculum, leading critical reflections on service, and providing overall support to mentees.

**Presenters: Mark Este**, assistant director, civic engagement program; **Hilary Sullivan**, director of co-curricular service; **Madeleine E. Hahn-Smith**, civic engagement program assistant, Northeastern University (Mass.)

**Professional Competencies:** leadership; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

Grand Ballroom Salon I | 4:35 p.m. - 5:35 p.m.

#### **Public Deliberation: Creating Space for Racial Justice**

This presentation will introduce participants to how public deliberation, a civic engagement approach partly associated with the Kettering Foundation and practices drawn from the community-based dialogue model developed by the National Issues Forums (NIF), can help higher education institutions address and engage issues of improved race relations and justice. This session will examine best practices for developing localized dialogue, organizing, and capacity building for alliances/coalitions across cultural differences around racial justice between universities, community colleges, and the surrounding community.

**Presenters: Lea Webb**, diversity specialist; **Lisa Blitz**, assistant professor; and **Beth Riley**, assistant dean, Binghamton University (N.Y.); **Scott Corley**, associate professor and service learning coordinator, SUNY Broome Community College; and **Brian Rowland**, managing principal, Visionary Leadership LLC

**Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic action; civic agency

*Grand Ballroom Salon III* | 4:35 p.m. – 5:35 p.m.

#### The Civic Ethos of Higher Education and Transformative Nonviolence in Anti-Democratic Times

The democratic civic ethos of our work aims to foster capacities for respectful, open-minded, consensual dialogue and collaboration across differences for public goods. Yet, how well can this ethos respond to anti-democratic forces that are overwhelming our institutions and undermining our practices with hate and post-truth? This panel explores how generative, world-building democratic agency in higher education must synergistically engage transformative nonviolent action and performative confrontation to resist the rise of anti-democratic powers in our polity.

**Presenters: Romand Cole**, professor, Institute for Social Justice, Australian Catholic University; **Blase Scarnati**, professor, Northern Arizona University; and **David Kim**, professor and chair, religious studies department, Connecticut College

**Professional Competencies:** social justice and inclusion; values, philosophy, and history **Meeting Tags:** civic ethos; civic action

### MINI-INSTITUTE SESSIONS II | 4:35 p.m. – 6:00 p.m.

*Grand Ballroom Salon VIII* | 4:35 p.m. – 6:00 p.m.

### Advancing the Scholarly Identities in Practitioner-Scholars and Student Affairs Professionals

This mini-institute, presented by members of the International Association for Research on Service-Learning & Community Engagement, discusses how IARSLCE can benefit faculty, students and the student affairs professional. The session will begin with an overview of research on civic learning theories, reflective practice, and impact evaluation that has been published and presented in our peer-reviewed journal and at the annual conference and proceed with a dialogue and development space for community engagement professionals and scholars to inform their practice.

**Presenters: Monica Kowal**, associate dean, University of New Mexico; and **Abby Kiesa**, director of impact, CIRCLE (The Center for Information & Research on Civic Learning and Engagement) **Professional Competencies:** assessment, evaluation & research; values, philosophy, and history **Meeting Tags:** civic inquiry; civic action

*Grand Ballroom Salon X* | 4:35 p.m. – 6:00 p.m.

#### **Economic Inequality Social Mobility Student Policy Summits and Deliberative Dialogues**

Over the spring three regional Student Policy Summits were hosted focusing on the issue of Social Mobility. This session is an opportunity for all those involved in the summits to gather and debrief the overall experience, share the different models that were used to frame the summit and provide feedback on best practices. We invite other institutions interested in hosting a summit for the upcoming year to join this session and learn more about an exciting learning opportunity for students.

Presenters: Kimberly Schmidl-Gagne, program manager, Keene State College (N.H.); Liz Chipman, executive director, Keene Housing Kids Collaborative; John J. Theis, executive director, center for civic engagement, Lone Star College (Texas); David Kershaw, Associate Professor of Political Science, Slippery Rock University (Penn.); Fagan Forhan, Assistant Dean, K-12 Partnerships and Civic Engagement, Mount Wachusett Community College (Mass.); Shelley Errington Nicholson, Director, Center for Civic Learning and Community Engagement (Mass.); Dan Soucy, Professor and Chair of Civic Engagement, Mount Wachusett Community College (Mass.); Marla Kanengieter-Wildeson, Professor of Communication Studies, St. Cloud state University (Minn.); and Kara Lindaman, professor of Political Science, Winona State University (Minn.)

**Professional Competency:** student learning and development **Meeting Tags:** civic literacy and skill building; civic agency

## FRIDAY, JUNE 3 👁

*Grand Ballroom Salon IX* | 4:35 p.m. – 6:00 p.m.

#### Student PIRGs' New Voters Project - How to Create and Manage a Non-Partisan Campus-Wide Coalition to Increase Voter Turnout

To run a great voter registration and Get Out the Vote campaign, you'll need a ton of people involved. For more than 35 years, the Student PIRGs' New Voters Project has built campus vote coalitions made up of students, faculty, and administrators. This session will review the best practices for creating a diverse coalition of campus leaders to reach out effectively to more students. Attendees will hear from organizers who were part of a team that made over 449,000 personalized Get Out the Vote reminders in around the country in Fall 2016.

**Presenters: Dan DeRosa**, director, North Carolina Public Interest Research Group (NCPIRG) Education Fund; and **Samantha Gibb**, organizing director, MASSPIRG and ConnPIRG Students

**Professional Competency:** leadership

**Meeting Tag:** civic action

Grand Ballroom Salon VII | 4:35 p.m. - 6:00 p.m.

#### Times Talk: Sustaining a Thriving Tradition of Campus-wide Current Events Dialogue

Times Talk at Georgia College is in its twelfth year as a lively weekly campus-wide current events facilitated discussion/dialogue using New York Times articles which draws 40-70 students, faculty, staff, and community members every Wednesday at noon in our campus library. We will host an actual Times Talk on a current hot topic for session participants during our first hour, and then debrief it and share our Times Talk Tool Kit with everything you need to plan, host, facilitate, publicize, and sustain an ADP/NYT Times Talk tradition on your campus.

**Presenters: Janet Hoffman**, associate professor of rhetoric; **Daniel McDonald**, operations manager for WRGC; **Lauren Betten**, student, Georgia College and State University; and **Joe Mocnik**, dean of libraries, North Dakota State University

**Professional Competencies:** values, philosophy, and history; student learning and development **Meeting Tags:** civic ethos; civic literacy and skill building

## SATURDAY, JUNE 10

Ballroom Foyer | 7:30 a.m. - 10:00 a.m.

**Registration Open** 

### **BREAKFAST SESSIONS** | 7:30 a.m. - 9:00 a.m.

Breakfast will be available at 7:30 a.m. and the sessions will start promptly at 8:00 a.m.

Grand Ballroom Salon VII | 8:00 a.m. - 9:00 a.m.

**#READY4THEFIGHT: Organizing to Win** 

#READY4THEFIGHT is the rallying cry that is now being echoed online and chanted all across America. Building and developing key strategies to help marginalized communities win victories locally, statewide and nationally by building a plan focused on developing new leaders.

**Presenter: Deven Anderson**, Black Youth Vote!, lead organizer; and **Daniel Bradely**, Black Youth Vote!, black male initiative national coordinator, National Coalition on Black Civic Participation **Professional Competencies:** social justice and inclusion; values, philosophy, and history **Meeting Tag:** civic action

Grand Ballroom Salon IV | 8:00 a.m. - 9:00 a.m.

### Bringing Deliberative Practices to High School, a Case Study: Providing Results of our Conference in March

This panel presentation provides an overview of a conference, hosted by WSU Vancouver's Initiative for Public Deliberation and the YMCA Youth and Government program that introduced high school students to deliberative democracy approaches towards civic engagement as well as providing training in facilitation techniques so high school students can most effectively lead conversations about political and policy issues in an inclusive, safe and productive manner.

**Presenters: Carolyn Long**, Sam Reed Distinguished Professor, civic education and public civility school of politics, philosophy and public affairs; and **Tyler Davis**, research associate, Washington State University, Vancouver

**Professional Competency:** student learning and development

Meeting Tags: civic literacy and skill building; civic action

*Chasseur* | 8:00 a.m. – 9:00 a.m.

#### **Community Engagement Summit**

Have you ever wondered why national organizations representing higher-education and municipalities have never met to collaborate? Well, wonder no more. Representatives from 15 national organizations representing municipalities and higher education met for the first-ever Community Engagement Summit, May 4-7, 2017. Attend this session to learn about the results of this Summit and how it may influence the future of city-university partnerships. Come be part of history in the making and weigh-in with your own perspectives on future directions.

**Presenters: Brenda Kowalewski**, associate provost for high-impact programs and faculty development; and **Melissa Yack Hall**, executive director, center for community engaged learning, Weber State University (Utah); **Sean Crossland**, assistant director, Thayne Center for Service & Learning, Salt Lake Community College; **Roberta (Bobbie) Laur**, associate vice president, outreach within the division of innovation and applied research, Towson University (Md.) and executive director (ex-officio), Coalition of Urban and Metropolitan Universities (CUMU) and **Bill Cook**, former city council executive director, City of Ogden

**Professional Competency:** leadership

Meeting Tag: civic action

## SATURDAY, JUNE 10 •

*Dover C* | 8:00 a.m. – 9:00 a.m.

### Cultivating College Campus Leaders: A Story of Collaboration with U.S Holocaust Memorial Museum and Citizen University

The Holocaust provides a powerful lesson in the fragility of freedom, the myth of progress, and the need for vigilance in preserving democratic values. The U.S. Holocaust Memorial Museum, in collaboration with Citizen University, developed a unique leadership experience to inspire youth leaders from around the country to deepen their understanding about their selves through an exploration of lessons from the Holocaust and connected them to experts in the field of civic engagement. This is the story of their experience.

**Presenter: Ben Phillips**, program manager, Citizen University (Wash.) **Professional Competencies:** values, philosophy, and history; leadership

Meeting Tags: civic action; civic agency

**Grand Ballroom Salon I** | 8:00 a.m. – 9:00 a.m. **Education in Times of Democratic Crisis** 

This presentation offers possibilities for how those in higher education might (re)conceptualize their work and role in times of democratic crisis. How do we address concerns and create change while avoiding counterproductive partisan politics that risks alienating those we would like to engage? This presentation includes helpful engagement with theory, as well as practical examples and steps for faculty, administrators, and others in higher education who are wondering how to balance their role as citizen, educator, and advocate.

**Presenter: Elizabeth Gish**, assistant professor; and **Leah Ashwill**, director of the Center for Citizenship and Social Justice, Western Kentucky University

**Professional Competencies:** personal and ethical foundations; values, philosophy, and history **Meeting Tags:** civic action; civic agency

*Atlantic* | 8:00 a.m. – 9:00 a.m.

ejournal of Public Affairs Open Meeting (open to all)

This open session will provide an opportunity for inquiry and discussion about the *eJournal of Public Affairs*. A quick overview of the website will provide a quick review of past issues. We will also demonstrate some of the OJS capabilities for submission and review, as well as demonstrate a few special features of the website. Participants will be encouraged to consider submitting something (article or media submission) for peer-review, a Feature submission, register and participate as an elournal Reviewer, or act as a Guest Editor for a special topic.

**Presenter: Andrew Lokie**, director of special projects & editor of the *eJournal of Public Affairs*, Missouri State University

**Professional Competencies:** assessment, evaluation & research; student learning and development

Meeting Tags: civic literacy and skill building; civic inquiry

## SATURDAY, JUNE 10

### **BREAKFAST SESSIONS** cont'd | 7:30 a.m. – 9:00 a.m.

Breakfast will be available at 7:30 a.m. and the sessions will start promptly at 8:00 a.m.

*Grand Ballroom Salon X* | 8:00 a.m. – 9:00 a.m.

### Five Years, 500 hours: Research & Reflections on a Compulsory Commitment to Civic Engagement

Northeastern University's Civic Engagement Program mandates all undergraduate full-tuition scholarship recipients to engage annually in 100 hours of community service and civic engagement activities. Beginning in 2008, the program graduated its' first cohort in 2013 and began hosting mandatory reflection sessions for graduating seniors in 2014. Come join us to learn about the research and reflections of students' attitudes, beliefs and behaviors about their involvement in the program, as well as how students think and talk about engaging civically upon graduation.

**Presenters: Hilary Sullivan**, director of co-curricular service; and **Mark Este**, assistant director, civic engagement program, Northeastern University (Mass.)

**Professional Competencies:** assessment, evaluation & research; student learning and development **Meeting Tags:** civic literacy and skill building; civic action

Grand Ballroom Salon IX | 8:00 a.m. – 9:00 a.m.

### NASPA LEAD Initiative: Perspectives on Emergent Theories of Change and Practical Application on Campuses in Texas, California, Utah, Nevada and Oregon

NASPA LEAD initiative cohort #5 contains an eclectic mix of nine institutions of higher learning. Each of our campuses are committed to civic learning and democratic engagement through our individual and distinct efforts. We will share specific example from each of our campuses that will help you connect practical application to emergent theories of change related to civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic agency through Academic and Student Affairs.

**Presenters: Sandra Rodriguez**, director, center of student engagement, University of Nevada-Reno; **Dean McGovern**, executive director, Bennion Center, The University of Utah; and **Shanee' Moore**, associate dean and title IX coordinator, student programs, resources and health services, El Centro College (Texas)

**Professional Competencies:** advising & supporting; social justice and inclusion

Meeting Tags: civic ethos; civic inquiry

## SATURDAY, JUNE 10 •

Grand Ballroom Salon VIII | 8:00 a.m. - 9:00 a.m.

#### **Oral History as Complement to Place-as-Text: Approaches to Service Learning**

The purpose of this presentation is to discuss the advantages of combining place-as-text curriculum with an oral history collection to act as catalysts for enriching the transformational experience of place-as-text. Oral history is additionally used to enhance the activity as a service-learning project. First the nature and procedures of place-as-text and oral history collection as learning tools is summarized in the context of a travel-away course, followed by suggestions for best practices for doing oral histories with college students.

**Presenters: JoEllen Pederson**, assistant professor of sociology; and **Jessi Znosko**, coordinator of student support and advising, Longwood University (Va.)

**Professional Competencies:** assessment, evaluation & research; student learning and development

Meeting Tags: civic literacy and skill building; civic inquiry

Dover A | 8:00 a.m. – 9:00 a.m.

### Pedagogical Innovation: Reacting to the Past (RTTP) and its Potential to Transform the Classroom

Indiana University's College of Arts and Sciences has been integrating Reacting to the Past (RTTP) in some course design as a promising tool to enhance student learning. The RTTP approach creates opportunities for students to engage in history and become active participants in the era. The course structure is multi-disciplinary and students gain knowledge of new concepts and practice in civic engagement. This panel session will describe the RTTP approach and use the women's suffrage movement of 1913 as the context.

**Presenters: Lisa-Marie Napoli**, associate director, political and civic engagement program and director, voices for democracy and civility; and **Madi Monfreda**, student; and **Madeleine (Maddy) Easley**, student, Indiana University

**Professional Competencies:** leadership; student learning and development

Meeting Tags: civic literacy and skill building; civic agency

*Dover B* | 8:00 a.m. – 9:00 a.m.

#### Science in the Ville: Promoting Civic Engagement through Aviation Outreach

This session will present the current progress of a model of civic engagement for Aviation Science students through direct, service while supporting the educational objectives of the public schools in one of the poorest neighborhoods in St. Louis. For the children, the goal is to support and enhance their educational experience. For the volunteer, the desired outcomes include a well-developed empathy and an increased ability to facilitate change. A discussion about STEM and civic action and civic agency will follow.

**Presenters: Stephen Belt**, assistant professor, department of aviation science; and **Leah Sweetman**, assistant director for service learning, Saint Louis University (Mo.) **Professional Competencies:** social justice and inclusion; student learning and development **Meeting Tags:** civic action; civic agency

## SATURDAY, JUNE 10

### **FORUM FACILITATOR SESSIONS** | 7:30 a.m. – 9:00 a.m.

Breakfast will be available at 7:30 a.m. and the sessions will start promptly at 8:00 a.m. Forum Facilitator sessions are an opportunity for content experts to facilitate an unmapped conversation with conference attendees to address current events, trends in content, and how-tos. These sessions will be driven by attendee questions.

**Grand Ballroom Salon III** | 8:00 a.m. – 9:00 a.m. **Amplifying Student Voice in College Governance** 

This interactive dialogue will engage participants in the questions of how we get meaningful student participation in the governance of our institutions. Most many of us work under rules that require shared governance, which implies that students are part of the campus' decision making process. But that participation can be tokenistic. What does it take for student participation in governance processes to be really meaningful? This session will begin with some of the concepts developed in a paper written by Cynthia Kaufman and will ask participants to be creative about how we do better in this area.

**Facilitators: Cynthia Kaufman**, director; **Robert Stockwell**, faculty, political science; and **James Nguyen**, faculty, political science, De Anza College (Calif.)

**Professional Competencies:** advising & supporting; social justice and inclusion

Meeting Tags: civic action; civic agency

Grand Ballroom Salon II | 8:00 a.m. - 9:00 a.m. Tell Me What Collective Action Looks Like

Cultural anthropologist Margaret Mead said: "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." Yet our politics and media often communicate a different message: The only group that can really change the world is the one in the White House. This session's guiding question will be: In this environment, how can civic educators inspire a sense of agency and inspiration to work together for positive change?

**Facilitators: Romy Hübler**, coordinator of student life for student organizations; and **Jason Loviglio**, chair and associate professor of media and communication studies, University of Maryland Baltimore County (UMBC)

Professional Competencies: social justice and inclusion; leadership

Meeting Tags: civic action; civic agency

## SATURDAY, JUNE 10 •

# Grand Ballroom Salon V & VI | 9:15 a.m. – 11:00 a.m CLOSING PLENARY: The Theory of Our Work - Today and Tomorrow: What's Next?

Since the publication of the *A Crucible Moment* report in 2012, many higher education professionals have engaged further in the CLDE field in the hopes of fulfilling the vision laid out by our colleagues to create a more socially just, civically engaged, and democratically-minded future. In this plenary session, participants will engage in conversation about the emerging theory of change for our conference and work, based on *A Crucible Moment*. How are these components -- civic ethos, civic literacy and skill building, civic inquiry, civic action, and civic agency -- actualized on our campuses and outside of the campus community. This session is intended to answer: What's Next? You'll hear from conference attendees about their vision for CLDE and how YOU can help hone our emergent theory.

### **CONCURRENT SESSIONS VI** | 11:15 a.m. – 12:30 p.m.

*Dover B* | 11:15 a.m. – 12:30 p.m.

#### **ADP Campus Coordinators Meeting: Building Capacity and Collective Impact**

This session is designated for Campus Coordinators of ADP Programs. We invite ADP Coordinators to attend this session with an intention of creating a network that will prove valuable throughout the academic year. The session will provide an opportunity for coordinators to introduce themselves and exchange campus planning and programming ideas. An important outcome of the session will be to identify an appropriate mechanism of maintaining the network, including establishing a shared repository of resources for ongoing exchange. We will discuss ways to better engage campus stakeholders, civic partners and communities, and each other in efforts to support civic learning and democratic engagement and build capacity through collective impact.

**Presenters: Daniel Fidalgo Tomé**, director of service-learning, Stockton University (N.J.); **Kimber Quinney**, ADP campus coordinator, California State University San Marcos; and **Jennifer Domagal-Goldman**, ADP national manager, AASCU

Grand Ballroom Salon VII | 11:15 a.m. – 12:30 p.m.

### **California Community Colleges Civic Impact Project**

Community colleges are poised to serve as important gateways for both the professional and civic life of traditionally underrepresented voices in our communities. Learn how the Civic Impact Project, a philanthropically-funded project housed at the Foundation for California Community Colleges, is supporting a coalition of students, faculty, and administrators to deepen civic engagement on community college campuses and support nonpartisan practices preparing students to serve as active and informed citizens in a democracy.

**Presenters: Carly Smith**, civic engagement specialist; and **Nancy Pryor**, director of communications, Foundation for California Community Colleges; and **Patricia Robinson**, faculty director, civic and community engagement initiatives, College of the Canyons (Calif.)

**Professional Competency:** student learning and development

Meeting Tags: civic ethos; civic literacy and skill building

## SATURDAY, JUNE 10

### **CONCURRENT SESSIONS VI** cont'd | 11:15 a.m. – 12:30 p.m.

*Grand Ballroom Salon X* | 11:15 a.m. − 12:30 p.m.

#### Centers for Public Life: Creating Opportunities to Address Complex Public Issues

At a time in our country where citizens are searching for ways to effectively engage in U.S. democracy without being overwhelmed or falling into staunch divisiveness, Centers for Public Life (CPL) around the country offer opportunities for democratic deliberation to explore complexities of public issues. In this session, CPL panelists discuss work with students trained as moderators to lead dialogue and deliberation about important community issues and support follow-up for civic engagement and action.

**Presenters: Lisa-Marie Napoli**, associate director, political and civic engagement program and director, voices for democracy and civility; **Martín Carcasson**, founder and director, center for public deliberation, Colorado State University; and **Lori Britt**, director, Institute for Constructive Advocacy and Dialogue, associate professor, communication studies, and civic engagement committee member, James Madison University (Va.)

**Professional Competences:** social justice and inclusion; student learning and development **Meeting Tags:** civic action; civic agency

Grand Ballroom Salon IX | 11:15 a.m. - 12:30 p.m.

#### Civic Competency and Engagement: From Theory to Data, From Data to Understanding

While many institutions are seeking to develop civic competency and engagement (CCE) in their students, there are seemingly infinite permutations of learning outcomes, institutional actions, and assessment methodologies. This session will present several perspectives on defining and assessing CCE, as well as how assessment models can relate to the development of an institutional assessment plan.

**Presenters: Ross Markle**, senior research & assessment director, Global Higher Education Division, ETS; **Dena Pastor**, professor of graduate psychology and senior assessment specialist center for assessment & research studies, James Madison University (Va.); and **Gail Fernandez**, interim dean of assessment and associate professor of English, Bergen Community College (N.J.)

**Professional Competency:** assessment, evaluation & research

Meeting Tags: civic ethos; civic inquiry

Dover A | 11:15 a.m. – 12:30 p.m.

### **Civic Learning and Democratic Engagement Knowledge Community Meeting (Open to all)**

The Civic Learning & Democratic Engagement (CLDE) Knowledge Community is a space for professional development, idea generation, scholarship, and discussion related to the field of civic education and public service. The CLDE KC supports student affairs professionals as they promote engaged citizenship and student development, encourage democratic participation in their communities, respect and appreciate diversity, and advocate applied learning and social responsibility. Attend this session to learn more about how you can get involved.

**Organizers: Kris Pierre**, senior director, academic & community partnerships, Northeastern Illinois University; and **Chris Jensen**, director for the Office of Civic Engagement and Leadership, Towson University (Md.)

## SATURDAY, JUNE 10 •

Grand Ballroom Salon IV | 11:15 a.m. - 12:30 p.m.

### How Do We Get from Voice to Influence: Designing Successful Civic Agency in a Digital Age

The presenter will introduce an undergraduate course taught at Harvard's Department of Government. It was designed to discuss key ethical concerns in participatory politics and help develop successful civic agency in a digital age. The course was built around a set of ten questions, developed by the McArthur Foundation's Research Network. The students conducted also case studies using real-world examples to put theory into practice. The presenter will open a conversation about lessons and challenges learned from her practice.

**Presenters: Chaebong Nam**, postdoctoral fellow and lecturer, Harvard University (Mass.) **Professional Competencies:** assessment, evaluation & research; social justice and inclusion **Meeting Tags:** civic action; civic agency

*Grand Ballroom Salon I* | 11:15 a.m. – 12:30 p.m.

#### **Peacebuilding as a Means to Fostering Civic Engagement**

In this session, students will be introduced to approaches they might use to engage in peacebuilding as a means to civic engagement. Now, more than ever, students need to bridge differences on their campuses and in their home communities. Leaders of tomorrow will be required to apply a range of engagement skills including dialogue, community building, negotiation, and problem-solving to the face the challenges of tomorrow. These skill sets are frequently related to promoting peacebuilding in global and local contexts.

**Presenter: David J. Smith**, independent consultant and adjunct faculty, George Mason University (D.C.)

**Professional Competencies:** leadership; student learning and development

**Meeting Tags:** civic action; civic agency

*Grand Ballroom Salon II* | 11:15 a.m. – 12:30 p.m.

#### **Student and Community Deliberation of a Living Wage**

The Federal minimum wage is insufficient to support basic needs and health. There is growing interest in a "living wage," but public discourse on the topic can be divisive. Deliberative Dialogues (DD) offers a facilitated process whereby citizens engage in productive conversations where differences are negotiated and group decisions made. We will share an issue brief on Living Wage that students and community partners in Keene, NH co-developed and tested in a community-wide forum for the NBCC Economic Inequality Course.

**Presenters: Kimberly Schmidl-Gagne**, program manager; and **Patrick Dolenc**, professor of economics Keene State College (N.H.); and **Rudy Fedrizzi**, director of clinical integration, center for population health strategy and practice, Cheshire Medical Center,

**Professional Competency:** student learning and development

Meeting Tags: civic inquiry; civic agency

## SATURDAY, JUNE 10

### **CONCURRENT SESSIONS VI** cont'd | 11:15 a.m. – 12:30 p.m.

Grand Ballroom Salon VIII | 11:15 a.m. - 12:30 p.m.

**Congruent Pedagogies: Teaching Democracy as a Way of Life** 

In a CivEd Talk at the 2016 CLDE meeting, David Hoffman imagined the "history of democracy" from 2016-2046. The lynchpin of his optimistic vision was a new pedagogical model he envisioned transforming civic learning and democratic engagement by the 2020s. The model foregrounded civic agency and highlighted the value of building collective civic capacity in ways that could amplify individuals' civic knowledge, skills and commitments. In this session, participants will take a step toward enacting this vision by helping to develop a real pedagogical model that can strengthen and focus our collective work.

**Presenters: David Hoffman**, assistant director of student life for civic agency; **Craig Berger**, coordinator of student life for campus and civic engagement; **Romy Hübler**, coordinator of student life for student organizations; **Corinne Janet**, coordinator of student life for leadership development; and **Simon Stacey**, interim vice provost and dean of undergraduate education, University of Maryland, Baltimore County (UMBC)

**Professional Competencies:** values, philosophy, and history; student learning and development **Meeting Tags:** civic ethos; civic agency

Grand Ballroom Salon III | 11:15 a.m. – 12:30 p.m.

#### Why a Voter Engagement Policy Matters - Campus Vote Project

Few campuses have thorough voter engagement policies that help them moderate voter engagement on their campus. The presidential election made this more apparent with an influx of third-party groups on campuses and the spread of inaccurate or false information in some instances. That's why we created the Voter Engagement Policy Handbook to assist campuses in forming policies and procedures ensuring their students have easy access to accurate voting information from registration to the ballot box.

**Presenters: Debi Lombardi**, program director; **Michael Burns**, national director; **Rachel Clay**, southeast regional coordinator; and **Lauren Anderson**, student advisory board member, Campus Vote Project, Fair Elections Legal Network

**Professional Competencies:** advising & supporting; law, policy, and governance **Meeting Tags:** civic ethos; civic action

### **MEETING OFFICIALLY ADJOURNS** | 12:30 p.m.

## SATURDAY, JUNE 10 •

*Apropoe's* | 12:30 p.m. – 1:30 p.m.

ADP Steering Committee Lunch (ADP steering committee members only)

*Dover A* | 1:30 p.m. – 4:00 p.m.

**ADP Steering Committee Meeting (ADP steering committee members only)** 

*Dover C* | 1:00 p.m. – 2:45 p.m.

**TDC National Leadership Team Meeting** (Members of TDC Board of Directors, National Advisory Board, and Campus Coordinator Advisory Council only)

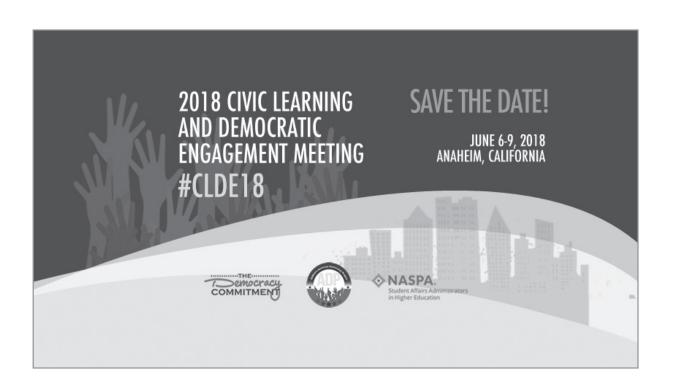
Grand Ballroom Salon III | 1:00 p.m. - 4:00 p.m.

#### **Voter Friendly Campus Meeting**

All campus participants who received the Voter Friendly Campus (VFC) designation are encouraged to attend; includes those interested in applying for 2019-2020

This session will include an overview of the VFC process and next steps for campuses that received the designation. Participants can anticipate active participation in the planning for the 2017-2018 academic year and fall 2018 semester.

**Organizers: Michael Burns**, national director and **Debi Lombardi**, program director, Campus Vote Project, Fair Election's Legal Network; and **Stephanie Reynolds**, assistant director for knowledge communities and CLDE initiatives, NASPA









Lead Initiative