

# VIRTUAL PROGRAM

# Thank you to the CLDE20 Planning Committee Members

- Lance Lippert, Illinois State University
- Molly Kirby, Western Kentucky University
- Andrew Brown, Doane University
- Bekah Selby, Emporia State University
- Romy Hübler, University of Maryland, Baltimore County
- Chase Stockton, CLDE Intern, Missouri State University
- Nicole Flangas, CLDE Intern, University of Nevada, Reno
- Samantha Collins, Salt Lake Community College
- Michael Dean, Lead MN
- Aurora Zwick, Moraine Valley Community College
- Cynthia Anderson, Moraine Valley Community College
- Mary Tosch, Waubonsee Community College
- Charlotte Quigley, Middlesex Community College

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# PLENARY SPEAKERS

Janet Brown serves as Executive Director of the Commission on Presidential Debates (CPD), a position she has held since the CPD was established in 1987. Prior to joining the CPD, Ms. Brown served in appointed positions at the White House and the Office of Management and Budget. She also served on the staffs of the Hon. John C. Danforth in the U.S. Senate and Ambassador Elliot L. Richardson at the U.S. Department of State. Ms. Brown has a bachelor's degree from Williams College and a master's degree in public administration from Harvard University. She has been awarded the Williams College Bicentennial Medal and an honorary doctorate of letters by the University of San Diego, Centre College, Hofstra University, Southwestern University, and Dominican University of California.

**Eboo Patel** is the Founder and President of Interfaith Youth Core (IFYC), a non-profit organization that is working to make interfaith cooperation a social norm in America. He is the author of four books and dozens of articles, has spoken on more than 150 campuses, and served on President Obama's Inaugural Faith Council.

A key figure on issues of religious diversity and democracy, Eboo was named one of America's Best Leaders by U.S. News & World Report in 2009. He is the author of Acts of Faith: The Story of an American Muslim, the Struggle for the Soul of a Generation; Sacred Ground: Pluralism, Prejudice, and the Promise of America; Interfaith Leadership: A Primer; and Out of Many Faiths: Religious Diversity and the American Promise. He also publishes a regular blog for Inside Higher Ed, called 'Conversations on Diversity'.

Eboo holds a doctorate in the sociology of religion from Oxford University, where he studied on a Rhodes scholarship. He has been awarded the Louisville Grawemeyer Prize in Religion, the Guru Nanak Interfaith Prize, the El Hibri Peace Education Prize, the Council of Independent Colleges Academic Leadership Award, along with honorary degrees from 15 colleges. Eboo lives in Chicago with his wife, Shehnaz, and two young sons.

Kimberly Wehle (pronounced "Whale-ee") is an author, lawyer, law professor, and legal expert. She is a former Legal Analyst with CBSNews, appearing on Face the Nation with Margaret Brennan. She has appeared on MSNBC, CNN, BBC, NPR, FoxNews, C-SPAN and PBS. Wehle is a contributor to *Politico*, *The Atlantic*, *The Bulwark*, and *The Hill*, and has written for the *Baltimore Sun* and *Los Angeles Times*. She is a former Assistant United States Attorney, Associate Independent Counsel in the Whitewater Investigation, and author of the books *What You Need to Know about Voting—and Why* and *How to Read The Constitution—and Why*. Follow Kim on Twitter and Instagram.

# **JUNE 4**

# OPENING PLENARY: 4:00 p.m.-5:30 p.m.

# **Janet Brown: Commission on Presidential Debates**

Please join us for a candid discussion about the Commission on Presidential Debates with our plenary speaker, Janet Brown! Prior to her talk, we will have opening remarks from Dr. Mille Garcia, President of AASCU, and Dr. Kevin Kruger, President of NASPA.

# MEETINGS: 6:00 p.m.-7:00 p.m.

# **Community Colleges Meeting**

This year, the conference is offering a new opportunity for practitioners passionate about expanding and embedding CLDE work in a community college setting. Whether you are currently working at a community college or are interested in collaborating with community colleges from another institution type, we welcome your voice in this gathering. In this meeting, we'll be outlining the platforms in which community college conversations will be happening throughout our summer-long conference and ways that you can get involved.

# NASPA Civic Learning and Democratic Engagement (CLDE) Knowledge Community Meeting

The CLDE KC mission is to create space for individual professional development, idea generation, scholarship, and discussion related to the field of civic education and public service. Join the NASPA CLDE Knowledge Community leadership team as we discuss ways we can transform our civic work during the time of COVID-19. Bring ideas and learn from others.

# JUNE 5

# SPECIAL TOPIC SESSIONS: 11:00 a.m.-12:15 p.m.

# Moving an Institution Forward for the Public Good: Steps That Seem to Work

What is your campus doing to contribute to the public good? Does everyone on campus buy into this mission? Does your institution's culture promote "Stewardship of Place?" We all know that institutional transformation must occur to sustain public higher education, but how do we make that happen in positive ways?

Join us as we tell one institution's story of cultural change connected to community/civic engagement. We will highlight specific interventions, initiatives, and approaches that have worked for us. In this interactive workshop, we'll help you build strategies and plans to help move your campus forward. We're sure you have ideas too, so bring them along for a lively conversation.

#### Speakers:

# Joyce K. McCauley

Engaged Scholar and Professor, College of Education & Executive Director, Center for Civic Engagement, Sam Houston State University

#### Lee M. Miller

Professor in the Department of Sociology, Director of Center for Community Engagement, Sam Houston State University

# Free Speech and the Inclusive Campus – A Dialogue and Deliberation Forum

In recent years, higher education institutions have seen dramatic increases in incidents involving student expression and speech on campus. Responding to such incidents sometimes requires considering the balance between free speech and equity and inclusion. This session offers the opportunity for attendees to participate in democratic deliberation, an approach to engaging in conversation where participants may have passionately different viewpoints or perspectives using NASPA's newly launched issue guide, Free Speech and Inclusive Campus.

# Speakers:

# Amy Koeckes

Associate Director, ASUN Center for Student Engagement, University of Nevada, Reno

# Erin Payseur Oeth

Project Manager of Community Engagement, The University of Mississippi

# Ask the Experts: Valuable Voices for Informed Student Voter Engagement

Join Democracy Works team members and some of our campus TurboVote partners for this interactive session! We'll discuss digital voter engagement in the time of COVID-19 through three lenses: what Democracy Works is doing to adapt its technology, like TurboVote, to meet the needs of voters in 2020; what election officials are doing to keep our democracy functioning;

and what colleges are doing to continue our collective work of increasing student voter participation. We'll create ample space for discussion and strategizing among attendees. Whether you're a seasoned TurboVote pro or have never heard of the tool, we welcome and encourage you to attend as we continue to learn, grow, and sharpen our digital engagement together!

# Speakers:

Allie Cashel

Partner Support Associate, Democracy Works

Becca Litwin

Partner Support Associate, Democracy Works

**Brandon Newell** 

Director of Government Affairs, Democracy Works

# CONCURRENT SESSIONS: 12:30 p.m-1:30 p.m.

# When Democracy Wasn't Meant for You - Engaging Students in the Margins

In building for student CLDE, we must consider how our work ensures all people can fully actualize their role as citizens in our democracy. This is especially important given the historical legacy of oppression across different identities, resulting in persistent barriers to civic participation for minoritized and marginalized populations. Facilitated by students and staff from multiple institutions, participants will discuss how oppression continues to manifest, uplift change management cases, and develop strategies for more equitable CLDE on our campuses. In building "on-ramps" for student CLDE, we must consider how our work ensures all people can fully actualize their role as citizens in our democracy. This is especially important given the historical legacy of oppression across different identities, resulting in persistent barriers to civic participation for minoritized and marginalized populations. Facilitated by students and staff from multiple institutions, participants will discuss how oppression continues to manifest, uplift change management cases, and develop strategies for more equitable CLDE on our campuses and virtually during the pandemic.

#### Speakers:

David Blount

Gephardt Institute Graduate Fellow for Engage Democracy, Washington University in St. Louis

# Lindsay Gassman

Voter Engagement Fellow, Washington University in St. Louis

#### Purvi Patel

Director of Civic and Campus Engagement, University of Chicago Institute of Politics (IOP)

#### Theresa Kouo

Assistant Director, for Civic Engagement Education, Washington University in St. Louis

# Shaping Dialogues to Generate Ideas and Support for Strengthening Campus Democratic Engagement

Participants will learn to plan, design, and facilitate dialogues that encourage their campuses to think about their "civic climate" and collaboratively identify ways to continue to prioritize and integrate the work of preparing students to be informed and engaged citizens. Workshop leaders have been conducting dialogues on civic climate at their own campuses over the past two years and will offer insights on the challenges and strategies to overcome them. A dialogue planning template and resources will be shared.

# Speakers:

# Abraham Goldberg

Executive Director of the Madison Center for Civic Engagement and Associate Professor of Political Science, James Madison University

# **Barb Pickering**

Professor, School of Communication, Fine Arts, & Media, University of Nebraska at Omaha

#### Jennifer Boehm

Assistant Vice Chancellor in the Office of Community Engagement, IUPUI

#### Larissa Churchill

Graduate Student, School of Communication, University of Nebraska at Omaha

#### Lori L. Britt

Associate Professor of Communication Studies, Director of the Institute for Constructive Advocacy and Dialogue, James Madison University

#### Student Perspectives on Civic Engagement Leadership at Salt Lake Community College

Community college students leaders face unique challenges balancing work, family, health, and academic responsibilities with their important role in advancing civic engagement efforts on campus and in the community. In this session, students from the SLCC Student Leaders in Civic Engagement (SLiCE) program will share their experience in an intensive civic engagement student leadership program and provide recommendations for community colleges developing similar programming.

#### Speakers:

# Aimee Tanner

Student and SLiCE Food Leader, Salt Lake Community College

Josh Salas

Student and SLiCE Health Leader, Salt Lake Community College

Nick Galloway

Student, Salt Lake Community College

Samantha Collins

Service Leadership Coordinator, Salt Lake Community College

Steph Aristizabal

Student, Salt Lake Community College

# Embracing the Gap: The Role of Faculty in Civic Learning & Community Engagement

The concept of "bridging the gap" between academic and student efforts has become fairly ubiquitous in the field of civic learning and community engagement. However, while the roles of both parties are essential to effectively promoting CLDE, they are also quite different. The purpose of this presentation is to explore the nuances that are specific to faculty members (i.e., responsibilities, opportunities, expectations, prior experiences, and reward systems) in order to more effectively engage students, colleagues, and communities.

# Speakers:

George Mehaffy

Former Vice President for Academic Leadership and Change, AASCU

#### Morgan Lewing

Assistant Professor/Director of Community-Based Learning, Texas A&M University-Central Texas

#### CONCURRENT SESSIONS: 1:45 p.m.-2:45 p.m.

#### Laboratories of Democracy: Does Campus Involvement Foster Student Political Efficacy?

Scholars have examined the learning outcomes of co-curricular involvement (Astin, 1993; Pascarella & Terenzini, 1991), but much remains unexplored in terms of the civic and political outcomes of student co-curricular engagement. This session will discuss findings from our recently completed study that asks: To what extent, and in what ways, does college student involvement in student organizations contribute to students' sense of political efficacy, or their "perceptions of powerfulness (or powerlessness) in the political realm" (Morrell, 2003)?

# Speaker:

# Adam Gismondi

Director of Impact, Institute for Democracy and Higher Education, Tufts University

# Civic Engagement and Social Justice: A Pragmatic Application to the 21st Century Community College Classroom

Civic engagement and social justice are topics that maintain the ability to impact individuals' personally, professionally, and academically. This presentation outlines the importance of having discussions centered on equality, integrity and community involvement in two-year institutional classrooms, and examines strategies to incorporate these concepts across history, business, and communication courses. The goal of this presentation is to highlight the connections between course material and the students' civic responsibilities.

# Speakers:

#### Dawn Herd-Clark

History Instructor, Hillsborough Community College

#### Kristopher Merceron

Academic Discipline Coordinator and Professor of Speech and New Student Experience , Valencia College

#### Monique Mayour

Director of Educational Services, Candid Consulting

# Democratic Deliberation: Free Speech and the Inclusive Campus

The National Issues Forum Institute in partnership with the Kettering Foundation, invite you to participate in Constitution Week 2020, through convening forums on issues with strong constitutional implications. Whether online using the Common Ground for Action platform, online using a face-to-face platform, or in- person, campuses will be able to host forums on voting, historical decisions, and free speech. We will also share in our creation of support materials for faculty and other conveners, with a bridging focus on the examination of these public issues and the study of the Constitution.

#### Speakers:

#### John Dedrick

Executive Vice President and Chief Operating Officer, Kettering Foundation

#### Kara Dillard

Assistant Professor in the School of Communications Studies; Director of Research for the Institute for Constructive Advocacy and Dialogue (ICAD), James Madison University

#### Kara Lindaman

ADP Campus Coordinator; Professor of Political Science/Public Administration, Winona State University

#### William Muse

President Emeritus, National Issues Forum Institute

# A Call to Action: Engaging Students in Civic and Community Leadership

A growing number of today's students experience issues of inequity, including those associated with civic participation through leadership roles. This session will examine Meira Levinson's concept of the "civic empowerment gap" and discuss ways practitioners can create, facilitate, and implement campus initiatives to promote leadership equity for all students. In this session, participants will learn how to design a campus framework to promote the development of civic leaders.

# Speakers:

Hannah Stoneburner

Regional Director of Program Development

Patty Robinson

Faculty Director, Civic and Community Engagement Initiatives

#### CONCURRENT SESSIONS: 3:00 p.m.-4:00 p.m.

# Privilege Discrimination and the Student Experience: Day in the Life of Poverty

The WSU Center for Civic Engagement has developed a model adapted from other poverty simulations to create a refined, yet highly impactful experience. By addressing issues of public concern, the poverty simulation encourages public dialogue, civil discourse, and is a creative method of sparking an interest in lifelong civic action and a thriving democracy. Participants will receive a Poverty Simulation Toolkit that can be modified and implemented to meet the needs of their groups, students, or communities.

# Speakers:

Jessica Perrone

Faculty Consultant, Washington State University

Ryan Lazo

Community Partnerships Coordinator, Center for Civic Engagement, Washington State University

### EAT Initiative: Addressing Food Insecurity Among College Students

Food insecurity among college students is a growing concern for universities and colleges nationwide. In order to create an environment conducive to democratic engagement, Emporia State University created the Emporia at the Table (EAT) initiative to bring Student and Academic Affairs together to combat food insecurity through community action, research, and teaching. Merging art, economics, graphic-design, poetry, sociology, and others, the project features successes and lessons learned in the implementation of EAT on our campus.

#### Speakers:

#### Bekah Selby

Assistant Professor of Economics and Associate Director, Center for Community Research, Emporia State University

# Jasmine R. Linabary

Assistant Professor of Communication, Emporia State University and co-founder and director of the EAT Initiative

#### Rob Catlett

Director of Centers for Economic Education and Community Research, Associate Professor of Economics, Emporia State University

# Creating Opportunities for Civic Engagement at Three Community Colleges

In this session, three community colleges will provide an overview of each institution's opportunities offered for students to be civically engaged as connected to each college's mission, goals, pedagogy, and strategic plans. By discussing foundations including program origins, growth, partnerships, and outcomes, the presenters will outline highlights, lessons learned, opportunities for growth, and next steps.

# Speakers:

# Charlotte Quigley

Director Civic Engagement and Community Partnerships, Middlesex County College

# Mary Tosch

Student Life Manager, Waubonsee Community College

#### Samantha Collins

Service Leadership Coordinator, Salt Lake Community College

#### Digital Tools as a Facilitator for Civic Dialogue

In light of COVID-19 and uncertainty about large in-person gatherings on campuses next fall, integrating digital tools into civic engagement work has become more important than ever before. The session will begin with a brief introduction to digital tools that can be applied to spark civic dialogue, such as PollEverywhere and QR codes. Then, the majority of the session will be spent brainstorming ways to integrate digital tools into civic engagement work on campus in the modern COVID-impacted reality.

# Speakers:

#### David Blount

Gephardt Institute Graduate Fellow for Engage Democracy, Washington University in St. Louis

#### Lindsay Gassman

Voter Engagement Fellow, Washington University in St. Louis

# CLOSING PLENARY SESSION: 4:30 p.m.-5:30 p.m.

# Eboo Patel: Bridgebuilding in the COVID Era

Please join us for Eboo Patel's discussion of "Bridgebuilding in the COVID Era" as we close the June session of CLDE. Eboo stresses how we can focus our empathy in productive ways as we wrestle with a rapidly changed world.

# JULY 24

# **OPENING PLENARY: 11:00 a.m. – 12:15 p.m.**

# Opening Panel: Leadership in the New Landscape

Our country and our campuses have experienced unprecedented challenges as we struggle with COVID, equity and systemic racism and political polarization. Join Angela Batista, Vice President of Student Affairs and Institutional Diversity and Inclusion, Champlain College, Robert DuCoffe, Provost and Vice Chancellor, University of Wisconsin-Parkside, and Peg Gray-Vickery, Provost and Vice President for Academic and Student Affairs, Texas A&M University—Central Texas, along with AASCU Vice President for Academic Innovation and Transformation, Terry Brown, for a conversation and open dialogue around leadership in our new landscape. Join the discussion on leadership in this new landscape and explore how we might create a path forward.

# Speakers:

# Angela Batista

Vice President of Student Affairs and Institutional Diversity and Inclusion, Champlain College, NASPA Board Chair

# Peg Gray-Vickrey

Provost and Vice President for Academic and Student Affairs, Texas A&M University-Central Texas

#### Robert DuCoffe

Provost and Vice Chancellor, Academic and Student Affairs, University of Wisconsin-Parkside

# Teresa (Terry) M. Brown

Vice President, Academic Innovation and Transformation, AASCU

# SPECIAL TOPIC SESSIONS: 12:45 p.m.- 2 p.m.

# World101: Building Global Civic Literacy

Explore World101 from the Council on Foreign Relations, a free collection of accessible multimedia explainers about global issues, foreign policy, and international relations that help to build civic literacy and inform civic action. Learn how ten of your fellow ADP campuses used World101 as part of a pilot program to develop initiatives in the classroom and on campus to further students' global civic literacy.

#### Speakers:

#### Charles Hopkins

Director of Teaching and Learning, Council on Foreign Relations

# Courtney Wood

Director of Education Marketing, Council on Foreign Relations

# The New York Times and the University of West Georgia: A Case Study on Curricular and Co-Curricular Application

The New York Times provides a vibrant daily record of history in the making, serving the ideals of today's educational aims by spurring critical thinking, increasing global awareness and fostering a more engaged citizenry. Times content holds immense potential for helping students understand the changing cultural, social, historical and political circumstances around the world. This session will provide you with an overview of our digital campus program that provides all members of your campus community with direct access to NYTimes.com. We will highlight various sections of our website that will be truly impactful for your students. In addition, we will have specific examples of how The Times is being utilized in ADP programs at the University of West Georgia.

# Speakers:

# Chapman Rackaway

Professor and Chair, Department of Political Science, University of West Georgia

#### Kandace Rusnak

Director, Education B2B, The New York Times

#### Kathie Barrett

Assistant Professor, Department of Political Science, University of West Georgia

# Assessment and Institutional Capacity in a Time of Disruption

The objective of the workshop is to explore a range of strategies to assess community-engaged activities, which include curricular, co-curricular, or project-based activities conducted in partnership with the community. Institutions committed to community engagement frequently approach assessment with a variety of lenses, including, but not limited to, assessment and evaluation of community outcomes, student outcomes, partnership, and faculty/staff engagement. In practice, campuses confront an array of challenges to align these approaches into a comprehensive assessment plan. These sessions give participants tools, strategies, and information to design, initiate, and/or enhance a systematic mechanism for monitoring and assessment of community-engaged learning activities.

- The first portion of the workshop will focus on creating institution wide assessment of civic outcomes that align with the mission, vision, and purpose. Audience: Center directors and/or those responsible for conducting assessment across curricular or co-curricular community-engaged experiences.
- The second portion of the workshop will be a hands-on approach to developing an assessment plan specifically for your course or program. Participants will develop measurable learning outcome statements, map where the learning occurs, and explore tools and methods for gathering authentic evidence of student learning.

#### Speakers:

Allison D. Rank

Assistant Professor, SUNY Oswego

#### Dena Pastor

Associate Director of Assessment Operations, Professor, James Madison University

#### Kristin Norris

Director of Assessment for the Office of Community Engagement, IUPUI

# Molly Kerby

Assistant Provost for Institutional Effectiveness, Associate Professor, Western Kentucky University

#### CONCURRENT SESSIONS: 2:15 p.m.-3:15 p.m.

# Civic Life is Everywhere: Applying the CLDE Theory of Change

The CLDE Theory of Change asserts that civic life is everywhere (not just in the voting booth or at a community service site), and calls for pedagogies in which learners are co-creators of knowledge and partners in envisioning and developing learning environments. This interactive session will explore what such pedagogies look like in practice, highlighting innovative approaches to service, voter engagement, and activism the facilitators have developed and implemented at the University of Maryland, Baltimore County (UMBC).

# Speakers:

#### David Hoffman

Director, Center for Democracy and Civic Life, University of Maryland, Baltimore County

#### Joshua Gray

Student, University of Maryland, Baltimore County

# Mehrshad Fahim Devin

Student, University of Maryland, Baltimore County

#### Romy Hübler

Assistant Director, Center for Democracy and Civic Life, University of Maryland, Baltimore County

#### Tess McRae

Student, University of Maryland, Baltimore County

#### An Equity Lens on Voting: Espousing an Intersectional Perspective for Voter Parity

When planning a civic engagement plan, there are often blind spots that organizers face that can hurt the outreach of underrepresented communities and students of color. Campus leaders must approach civic engagement efforts addressing the nuances and unique experiences of their student body while prioritizing those who historically have been disenfranchised. In this

workshop, attendees will participate in a scenario activity that will have them critically analyze how does their voter engagement plan strives for inclusion, equity, and justice.

# Speakers:

# Carmen Linero-Lopez

Project Manager, Ask Every Student (AES)

#### Jessica Davis

Assistant Director, Leadership & Civic Engagement, Virginia Tech

#### Julie Wu

Programs Associate, Asian and Pacific Islander American Vote

# Kathryn Quintin

Partnerships Manager, Student Learn Students Vote Coalition

# A Break from the Code: Utilizing Civic Reflection in New Student Orientation

This session highlights a collaboration at Salisbury University to promote civic ethos through a new student orientation program. Called civic reflection, the strategy engages nearly 1,400 incoming students in conversations facilitated by 150 matriculated students and faculty/staff. Groups of people will think and talk together about the beliefs that underlie our civic engagement. Brainstorm implementation methods for your campus. Learn about the program's successes through two years of data.

#### Speakers:

#### Michael Webber

Coordinator, Institute for Public Affairs and Civic Engagement, Salisbury University

#### Amy Koeckes

Associate Director, ASUN Center for Student Engagement, University of Nevada, Reno

# Connie Jorgensen

Assistant Professor of Political Science/Civic Engagement Coordinator, Piedmont Virginia Community College

# Eddy Zerbe

Special Projects Director, Students Learn Students Vote Coalition (SLSV)

# Deliberative Dialogue: An Interdisciplinary Tool for Civic Engagement in an Era of Remote Learning

This session will highlight interdisciplinary faculty approaches to incorporating civic engagement in their remotely taught courses, particularly through online deliberative dialogue discussions about pressing civic and economic issues. Deliberative dialogue is a pedagogical tool that increases students' capacities to listen respectfully to other ideas and engage in a

constructive, critical conversation about civic questions. Faculty will share their successes, challenges, and strategies for facilitating online discussions that empower students to see the connections between course content, their stances on issues, and voting.

#### Speakers:

#### Arielle del Rosario

Assistant Director, Project Pericles

#### Bernadette Ludwig

Associate Professor & Chair of Sociology, Director of Civic Engagement Minor, Project Pericles Program Director, Wagner College

# Debby Walser-Kuntz

Herman and Gertrude Mosier Stark Professor of Biology and the Natural Sciences, Carleton College

# Megan Shea

Net Impact employee

# STUDENT PANEL: 3:30 p.m.-4:30 p.m.

# Student Panel: Restructuring Racial Justice on Campus

Students from Towson University, Moraine Valley Community College, James Madison University, and the University of Maryland, Baltimore County will discuss the present and needed civic empowerment mechanisms to address racial inequities within higher education institutions. This student panel functions as launching pad for deeper conversations, including the Interactive Working Session that directly follows this discussion. In addition, the students have created a channel on Discord to foster an energetic and long-lasting discussion.

#### Speakers:

#### Anna Connole

Student, James Madison University

#### Joshua Gray

Student, University of Maryland, Baltimore County

#### Lauren Hassen

Student, Moraine Valley Community College

# Nina Bundy

Student, Towson University

INTERACTIVE WORKING SESSION: 4:00 p.m.-5:30 p.m.

# Interactive Working Session: The Theory of Change and Moving Forward

This interactive plenary session explores how the Civic Learning and Democratic Engagement (CLDE) Theory of Change supports approaches to engaging students in creating the democracy that never has been yet: the thriving, inclusive democracy we need. Presenters will share examples illustrating the necessary interconnectedness of civic learning and democratic engagement with work for justice and inclusive excellence. Participants will discuss potential applications at their own institutions.

#### Speakers:

# David Hoffman

Director, Center for Democracy and Civic Life, University of Maryland, Baltimore County

# Romy Hübler

Assistant Director, Center for Democracy and Civic Life, University of Maryland, Baltimore County

#### Candace Dodson-Reed

Chief of Staff and Executive Director, Office of Equity and Inclusion, UMBC

#### Tirzah Khan

Undergraduate Student, Information Systems, UMBC

#### Ryan Ritter

Undergraduate Student, History and International Affairs, James Madison University

#### Deveraux Smith

Ph.D. Candidate, Public Policy, UMBC

# Jordan Todd

Student Learning Initiatives Coordinator, Office of Residential Life, James Madison University

#### Carah Ong Whaley

Associate Director, James Madison Center for Civic Engagement, James Madison University

# SEPTEMBER 11

**OPENING PLENARY: 11:00 a.m. – 12:00 p.m.** 

# Opening Plenary with Kimberly Wehle

Kimberly Wehle

Author, Lawyer, Law Professor, and Legal Expert

# SPECIAL TOPIC SESSIONS: 12:30 p.m.-1:45 p.m.

# Navigating state election codes: Overcoming legal barriers to foster democratically-engaged campuses

It can be challenging for campuses to navigate nuanced election laws as they develop and then implement a voter engagement plan for their institution. However, both at the individual level and at the larger coalition level, there are promising practices colleges and universities can institute to follow these laws while still fostering an ethos of voting across campus. Join facilitators for an engaging workshop and leave with actionable steps to take back to your campus community.

# Speakers:

Joy Fulkerson

Director of Leadership and Civic Engagement, East Tennessee State University

Marissa Corrente

Deputy Director, SLSV Coalition, National Conference on Citizenship

Michael Burns

National Director, Fair Election Center's Campus Vote Project

Steven Adelson

Coordinator, Center for Civic Justice Stony Brook University

# Addressing Campus Division at a Time of National Polarization

Student and university leaders have expressed concern about the ways in which current and emergent social movements and the polarized political climate may be reflected in volatile conflict on campuses. The Divided Community Project (go.osu.edu/dcptoolkit) has collated ideas which convey that cumulative experience of campuses addressing community division and its underlying causes. This session will share lessons learned from small and large public and private campuses in Hawaii, California, and Ohio.

#### Speakers:

# Bill Froehlich

Deputy Director, Divided Community Project, The Ohio State University

#### Grande Lum

Provost and Professor, Menlo College

#### Robert Solomon

Vice President for the Office for Inclusion, Diversity, and Equal Opportunity, Case Western Reserve University

#### Amrita Mallik

Campus Climate Program Officer, University of Hawaii at Manoa

# May I see your (student) ID?

Over the past decade or so, voter ID laws have grown in popularity across the country as states have considered, voted on, or implemented them. The implementation voter ID laws creates a fascinating intersection of higher education law, social justice and inclusion, and organizational politics unlike any other, leading to a larger question for community & civic engagement professionals of "how can we continue to advocate on the behalf of students affected by a voter ID law while remaining non-partisan?"

# Speaker:

#### Amanda Hanson

Assistant Director, Center for Community Engagement and Service, Western Carolina University

# How to Support Student-Led Political Participation Without Institutional Involvement

# Speaker:

#### Campbell Streator

Executive Director, Every Vote Counts

#### Carmen Linero-Lopez

Project Manager, Ask Every Student (AES)

#### Kassie Phebillo

Curriculum and Research Program Coordinator, Campus Vote Project, University of Texas at Austin

CONCURRENT SESSIONS: 1:45 p.m.-2:45 p.m.

Higher Education Policy Update: Federal & State Priorities in 2020

Many of the issues occupying the minds of public policymakers around the country are directly related to the day to day work of higher education professionals. This session will provide a broad overview of the current federal and state policy landscape related to higher education. It is expected that the session will cover updates on the status of coronavius relief legislation, state budgets; Title IX, sexual assault prevention and response; and equity and inclusion for immigrant students.

# Speakers:

Diana Ali

Associate Director of Policy Research and Advocacy, NASPA

#### Thomas Harnisch

Vice President of Government Relations, State Higher Education Executive Officers (SHEEO)

#### Capturing Civic Learning Outcomes to Better Drive Student Engagement

In order to design and implement effective community engagement programming, colleges and universities need to accurately evaluate which types of activities and experiences resonate most with students and best achieve learning objectives. During this session, presenters will discuss challenges to capturing civic engagement learning outcomes, examples of how institutions have leveraged technology to assess student experiences, and potential future benefits of broadening higher education's evidence-based understanding of such initiatives.

# Speakers:

Andrew J. Seligsohn

President, Campus Compact

Sara Kirby

Client Experience Consultant, Compact2Learn

# Creating a Political Engagement Coalition on Your Campus

Weber State University evolved its political engagement efforts from a faculty project to a fully institutionalized initiative on campus. The University has a five-student leadership team involved with the American Democracy Project. We also have a 30+ person Political Engagement Coalition, which includes faculty, staff, community members, and students, that reports to the Chief Diversity Officer. Join us to learn how Weber State University has used this coalition to make forward progress toward a campus culture that values political engagement.

#### Speakers:

Leah Murray

Professor of Political Science and Philosophy, Weber State University

Teresa Martinez

Student Engagement Coordinator, Weber State University

# CONCURRENT SESSIONS: 3:00 p.m.-4:00 p.m.

# Kings, Queens, & In-Betweens

Using film as a conversation-starter for community engagement

In this Think Tank discussion, we will explore how we use the art of film to start community conversations and engagement on the complex subject of gender, performance, and identity. Using a documentary about drag performers in Ohio, we work with colleges and community organizations to create space for open discussions about gender stereotypes, how we might think beyond binary categorizing and assumptions, address practical applications (e.g. medical treatment), and build stronger community by embracing the real-world complexity around us.

# Speakers:

#### Gabrielle Burton

Filmaker, Five Sisters Production

#### Jennifer Burton

Filmmaker and Professor of the Practice, Five Sisters Productions and Tufts University

# Faculty Attitudes Toward Voter Engagement Efforts in Their Classrooms

Research finds a positive relationship between the extent to which students perceive climates that promote active citizenship and students' acquisition of civic skills and commitment. Findings show that students perceive faculty members as advocates for communicating the expectation of involved citizenship. However, it is unclear how active faculty are in talking to their students about opportunities to engage in elections. To fill this gap, we will share results from a nationally representative, multidisciplinary survey of faculty at 2- and 4-year campuses.

#### Speakers:

#### Jacob Wilson

Faculty Research Fellow and PhD candidate, Southern Illinois University Edwardsville

#### Michelle Black

Assistant Director for Missouri for the Campus Election Engagement Project

#### Rachael Houston

PhD Candidate, University of Minnesota Twin Cities

#### 2020 Vision: Teaching Students to See Clearly in the Post-Truth Fog

Whether you teach writing, psychology, business, or something else entirely, you and your students traffic in *information*. Gone are the days when the university functioned as the gatekeeper for access to true and accurate knowledge about the human condition; in the digital era, the sheer proliferation of data and concomitant rise in networked platforms for sharing have

resulted in information ecologies far more dynamic and mercurial than even a short decade ago.

As a result of these and other societal changes, the study of how information flows and functions can no longer remain the purview of media theorists or informatics specialists. As teachers, as literacy workers and advocates, and as global citizens concerned with the health and vitality of democracy in the 21st century, we owe it to our students to provide them with the tools and strategies not only to be critical, careful consumers of information, but also to understand something about how much of the digital environments in which we spend our waking hours are actively conditioning and shaping what we pay attention to, our perspectives and opinions on issues, and even the hard-wiring in our brains.

The skills and strategies you will learn in this workshop take seriously the epistemological challenges posed by digital polarization, problematic information, algorithmic manipulation, and networked propaganda. The six online modules that constitute the *Mind over Chatter* portion of the day's activities introduce students to the subtle intricacies of framing techniques and the cognitive biases that make us susceptible to faulty information on the web and social media. These modules also foreground the role of mindfulness and reflection as ways of navigating the web, keeping our emotions in check, and ferreting out problematic information. The five lessons that comprise the *Check, Please!* activities train students in methods of source and fact-checking, with an emphasis on helping students develop these skills over time so that they will never approach the web the same way again.

# Speakers:

# Christina Downey

Associate Vice Chancellor for Academic Affairs and Student Success Indiana University Kokomo

#### Mark Canada

Executive Vice Chancellor for Academic Affairs, Indiana University Kokomo

#### Mike Caulfield

Director of Blended and Networked Learning, Washington State University Vancouver

#### Paul Cook

Associate Professor of English, Indiana University Kokomo

#### Polly Boruff-Jones

Dean of University Libraries, Oakland University

#### CLOSING PLENARY: 4:30 p.m.-5:30 p.m.

Closing Plenary: "Human Events"

#### **HUMAN EVENTS**

Devised, compiled and created by Mark Armstrong, J. Holtham and William E. Payne

After the performance, there will be brief closing remarks from ADP and NASPA.

Produced by The 24 Hour Plays in association with the University of Minnesota Duluth College of Liberal Arts

Producer for The 24 Hour Plays......Coleman Ray Clark
Rehearsal Assistant.....Mackenna Goodrich
Music Supervisor.....Austin Pogrob

Special Thanks: George Mehaffey, Mary Anne Ebert & Paul Stembler

# Crew:

#### **TOLU EKISOLA**

Citizen South, "Human Events"

# **BAILEY LEE**

Citizen East, "Human Events" VONDEXTER MONTEGUT II Citizen West, "Human Events"

# PASCAL PASTRANA

Citizen North, "Human Events"

# MARK ARMSTRONG

Creator/Director, "Human Events"

#### **WILLIAM PAYNE**

Creator/Producer, "Human Events"

# J. HOLTHAM

Creator/Writer, "Human Events"