AASCU Academic Affairs Meetings:
AASCU holds two annual Academic Affairs Meetings. Each meeting brings together more than 200 college and university leaders (provosts, deans, chief academic officers and their teams) to examine pressing issues and best practices and to focus on leadership development. To provide partners with maximum visibility, a limited number of sponsorship opportunities are available at the Academic Affairs Winter Meeting. The meeting is to be held February 6–8, 2020, in New Orleans, Louisiana.

Companies and organizations that offer products and services in the following areas will find an audience from AASCU’s nearly 400 institutions interested in hearing about their solutions:

1. **Faculty Issues:** What are the emerging practices involving faculty hiring, professional development, academic freedom, and the use of contingent faculty?

2. **Academic Policies and Practices:** How are campuses addressing issues such as free speech, tenure, etc.?

3. **Student Success:** How can AASCU members bring together leaders to share knowledge about programs and practices that advance student success?

4. **Instructional Innovation:** What are the most promising instructional innovations?

5. **Career Preparation:** How do we help students meaningfully explore career options in the dynamic global workforce?
Partnership Opportunities Available for the 2020 Academic Affairs Winter Meeting

1. **Plenary Session Sponsorship**
   - $7,500
   - (Three opportunities available)

   **Sponsorship includes these benefits:**
   - Recognition and verbal thank you from the podium
   - Opportunity to make brief remarks before the start of the program
   - Two full conference registrations
   - Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

2. **Thought Leaders Session Sponsorship**
   - $5,500
   - (Seven opportunities available)

   **Sponsorship includes these benefits:**
   - Recognition and verbal thank you from the podium
   - Opportunity to conduct an approved 50 minutes educational session in partnership with an AASCU institution
   - Six-foot exhibit table in sponsor exhibit area
   - Two full conference registrations
   - Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

3. **Charging Station Sponsorship**
   - $5,000
   - (One opportunity available)

   **Sponsorship includes these benefits:**
   - Corporate logo wrapped on portable charging stations to be located in a visible area for the convenience of attendees
   - Six-foot exhibit table in sponsor exhibit area
   - Two full conference registrations
   - Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

   (Print deadline: January 13, 2020)

4. **Badge Holder and Lanyard Sponsorship**
   - $5,000
   - (One opportunity available)

   **Sponsorship includes these benefits:**
   - Corporate logo imprinted on name badges and lanyards for all attendees
   - Recognition and verbal thank you from the podium
   - Six-foot exhibit table in sponsor exhibit area
   - Two full conference registrations
   - Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

   (Print deadline: January 13, 2020)
5 Mobile App Sponsorship
$3,000
(One opportunity available)

Sponsorship includes these benefits:
› Corporate logo on the splash page or footer of the mobile app for up to one year
› Recognition and verbal thank you from the podium
› Six-foot exhibit table in sponsor exhibit area
› Two full conference registrations
› Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

(Deadline: January 20, 2020)

6 Exhibit and Networking Sponsorship
$3,000
(Opportunities are based on space availability)

Sponsorship includes these benefits:
› Recognition and verbal thank you from the podium
› Six-foot exhibit table in sponsor exhibit area
› Two full conference registrations
› Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

7 Focus Group and Market Research Sponsorship
$3,500
(One opportunity available)

Sponsorship includes these benefits:
› Recognition and verbal thank you from the podium
› Two full conference registrations
› Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

(Deadline: January 6, 2020, to provide time for AASCU leadership to identify appropriate subjects)

8 All Conference Receptions
$8,500
(Two opportunities: Thursday and Friday)

Sponsorship includes these benefits:
› Corporate logo on signage in reception area
› Opportunity to add branded items to the décor of the reception area
› Recognition and verbal thank you during the reception
› Six-foot exhibit table in sponsor exhibit area
› Two full conference registrations
› Recognition and verbal thank you from the podium
› Recognition of the sponsorship on print and electronic signage, the mobile app, the conference website and the AASCU Corporate Partners page

For more information contact:
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