Meet presidents from some of AASCU’s 400 member institutions in Phoenix, Arizona, in October 2019.

The position of college or university president/chancellor is vital to the success of institutions and their students and faculty. AASCU’s Annual Meeting provides a place where the issues confronting these leaders are discussed and shared with nationally renowned experts.

Phoenix, has historically been an Annual Meeting favorite and a location with strong attendance. As a corporate partner for the Annual Meeting, you will have the opportunity to accomplish the following:

› Connect directly with presidents of more than 130 public colleges and universities
› Hear directly from these academic leaders about their needs
› Provide subject matter expertise and thought leadership
› Inspire innovation and strategic management for AASCU members
› Showcase best practices and case studies with clients at public institutions
› Generate company visibility with key decision-makers
› Help public institutions reach their goals in challenging times
The AASCU Excellence & Innovation Awards program recognizes and honors AASCU institutions demonstrating excellence and innovation in their approach to achieving student success, regional and economic development, international education, teacher education, and leadership development and diversity. The award categories are as follows:

› Christa McAuliffe Excellence in Teacher Education
› Civic Learning and Community Engagement
› International Education
› Leadership Development and Diversity
› Regional and Economic Development
› Student Success and College Completion
› Sustainability and Sustainable Development

**Award sponsorship includes these benefits:**

› Participation in the awards ceremony through brief remarks or a video presentation
› Corporate logo placement on the awards ceremony program
› Recognition as the presenting sponsor in advertisements in industry media, *Public Purpose* magazine, AASCU member newsletters, social media and on the AASCU website
› Opportunity to provide corporate marketing collateral (e.g., brochure, white paper, research) on tables during the awards ceremony
› Spotlight article in *Public Purpose* magazine
› Opportunity to attend a special event planned for award winners, award selection committee chairs and AASCU leadership
› Two full conference registrations
› A 6-foot exhibit table in the sponsor gallery
› Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

The 2019 AASCU awards program sponsor will have the first option to renew the sponsorship for 2020 and 2021. A multiple-year commitment will be considered.
Thought leader sessions are held in conjunction with AASCU member institutions on topics of vital interest to presidents and chancellors.

**Sponsorship includes these benefits:**
- Opportunity to conduct an educational thought-leader session
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

A tradition at the AASCU Annual Meeting for more than 30 years, the President-to-Presidents lecture is a signal honor bestowed by the AASCU Board of Directors on one of their colleagues. The president chosen generally addresses colleagues on leadership based on her/his experience.

**Sponsorship includes these benefits:**
- Introductory remarks at the luncheon
- Inclusion on media press releases and photo opportunities
- Inclusion in AASCU’s Annual Report
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

Company logo on mobile device charging stations located in the networking lounge. Sponsorship must be secured by September 16 for on time delivery of charging station.

**Sponsorship includes these benefits:**
- Company logo on mobile device charging stations located in the networking lounge. Sponsorship must be secured by September 16 for on time delivery of charging station
- Opportunity to have corporate branded material available in the networking lounge
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

Sponsorship includes these benefits:
- Company logo on badge holders. Sponsorship must be secured by September 16 for on time delivery of badges and lanyards.
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website
### Mobile App Sponsorship
$8,000 (One opportunity)

**Sponsorship includes these benefits:**
- Sponsorship must be secured by September 16
- Featured position in conference mobile app with an option to link to external content
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

### UPGRADE—Sponsored Receptions on Sunday and Monday Evenings
$8,000
(Four opportunities available - to include personal cabana & food Sunday or Monday)

All of the previous sponsorships can be upgraded to include the opportunity to host a reception on one evening during the conference. Sponsorship includes the option to provide logoed materials such as napkins or cups for the reception and to display a freestanding banner in the reception space.

### Annual Meeting Visibility, Networking and Exhibiting Sponsorship
$10,000

**Sponsorship includes these benefits:**
- Two full conference registrations
- A 6-foot exhibit table in the sponsor gallery
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website

### SPECIAL EVENT SPONSORSHIP
Closing Dinner and Celebration
$15,000 Evening Reception
Wrigley Mansion
Tuesday, October 29th

**Transportation and Museum Memorabilia**
Sponsor: $15,000

**Sponsorship includes these benefits:**
- Two dinner tickets
- Recognition of event sponsorship on print and electronic signage, in the meeting’s mobile app and on the AASCU website
- Two Annual Meeting registrations
- Exposure on the motor coaches to and from the museum (to be determined by the type of service used)
- Corporate branding and messaging on a memento of the evening
- Opportunity to give remarks at the end of the evening

### Annual Meeting Visibility and Networking Sponsorship
$7,500

**Sponsorship includes these benefits:**
- Two full conference registrations
- Recognition of sponsorship during a prominent point in the meeting program, on print and electronic signage, in the meeting’s mobile app and on the AASCU website
For the 2019 Annual Meeting in Phoenix, AASCU has identified sponsorships that will enhance the experience of our members while offering our partners an opportunity for increased awareness of your corporate brand. The following sponsorships may be secured individually or as a package. Please contact Ramona Crawford, crawfordr@aascu.org, or Danita Young, youngd@aascu.org for information and pricing.

**Sponsorship includes these benefits:**

› Corporate logo and name on Podium plasma screen
› Hotel room key cards and evening room drop of branded package. (We encourage you to include educational items in the package)
› Lobby Relaxation Services including chair back messages
› Afternoon refreshment and energy food and beverage breaks