

# AASCU 2018 SUMMER COUNCIL OF PRESIDENTS PROGRAM

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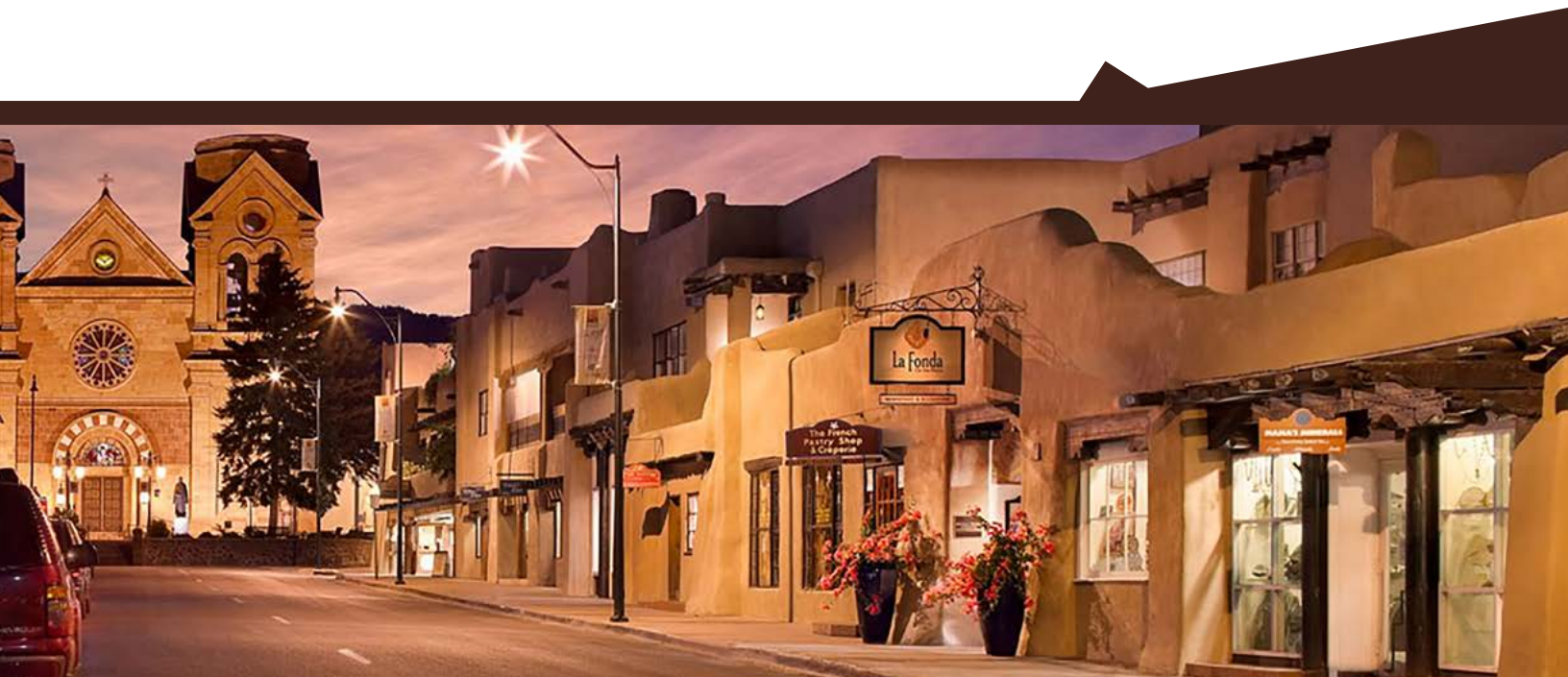
July 6-10, 2018  
Eldorado Hotel & Spa | Santa Fe, New Mexico



# Program

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## Creative Leadership: Inspiring Innovation in the Academy

Creative leaders can turn challenges into opportunities, finding imaginative ways to solve problems and improve institutions in the face of adversity. They advance an institution's mission and values with vision and passion.

The 2018 AASCU Summer Council of Presidents will provide participants with strategies and tools to transform challenges into opportunities as they seek to influence the public agenda. The meeting will explore how presidents and chancellors, working together, can effect positive change in controversial times.

The program will give participants the opportunity to hear from communication and leadership experts on topics related to creative leadership and to discuss challenges and network with colleagues.

## TIAA Private Consultations

Sign up in advance for a private meeting with a wealth management advisor. The TIAA table is in the Eldorado Concourse starting Saturday, July 7. Appointments are available Sunday, July 8, from 8 a.m. to 5 p.m. in Suite 502. (Last appointment begins at 4 p.m.)

## Professional Consultations

Sign up in advance to meet with associates from the AASCU-Penson Center for Professional Development. Representatives will be available Saturday, July 7, from 1 p.m. to 5 p.m. and Monday, July 9, from 8 a.m. to 5 p.m. in **Suite 502**.

## Summer Council Networking Lounge

Check out the Networking Lounge—open in Cava located in the lobby during times not competing with general session programming in the Ballroom. Share conversation and refreshments with colleagues, recharge devices, or review professional articles and publications. It's a great place to connect!

### Schedule

**Saturday, July 7**—12:30 p.m. - 5:00 p.m.

**Sunday, July 8**—7:30 a.m. - 12:00 p.m.

**Monday, July 9**—8:00 a.m. - 5:00 p.m.

## Quiet/Zen Room

Think about the problems in our daily lives and how many of them would be eased if we could take a moment to sit alone in a quiet room to find contentment. Stop by the La Capilla de Oro Suite, located off the lobby, if you are looking to carve out some quiet time or need a place to make a personal or private call.

### Schedule

**Sunday, July 8**—10:15 a.m. - 10:45 a.m. and 1:30 p.m. - 5:00 p.m.

**Monday, July 9**—10:30 a.m. - 10:45 a.m.

## Friday, July 6

8:00 a.m. – 1:00 p.m.



Rita Cheng



Mary Cullinan

Anasazi North—1<sup>st</sup> floor

### Women Presidents and Chancellors Program: Reflecting on Key Issues and Challenges: A Conversation

*(Separate \$175 registration fee includes breakfast and lunch)*

The higher education literature and popular press are focused on many issues facing higher education, including high-profile presidential failures, the difficulties of being a woman in the academy; funding challenges; federal and state political considerations; immigration and DACA; uncertainty around international students; indifference or suspicion of higher education and questioning its value; free speech and campus climate; sexual assault; the imperative of student success, access and affordability; attainment gaps; and social mobility, quality, well-being, etc.

The morning workshop is designed to bring women presidents and chancellors together to discuss challenges specific to their campuses. In preparation for the facilitated conversation, please draft a mini-case for consultation in a small working group that briefly describes a difficult decision you are facing (or expect to face). The intent of this discussion is to both help you think through a challenging situation and to help other participants become familiar with situations they too may encounter.

Convener: **Rita Cheng**, President, Northern Arizona University

Facilitator: **Mary Cullinan**, President, Eastern Washington University

1:00 p.m. – 5:30 p.m.

Zia B—1<sup>st</sup> floor

### Experienced Presidents Retreat (EPR)

*(Separate \$325 registration fee)*

Facilitators: **Linda Bleicken**, President, American Academic Leadership Institute (AALI)

**Howard Cohen**, Executive Director, AASCU-Penson Center for Professional Development, and Chancellor Emeritus, Purdue University Northwest (Ind.)

**L. Jay Lemons**, President, Academic Search, Inc.



Linda Bleicken



Howard Cohen



L. Jay Lemons

## Friday, July 6



Jolene Koester

1:00 p.m. – 5:30 p.m.

Zia A—1<sup>st</sup> floor

### **Sustaining the Vision: Workshop for Second-year Presidents**

*(Separate \$250 registration fee)*

Facilitator: **Jolene Koester**, Coordinator, AASCU New Presidents Academy, and President Emerita, California State University Northridge

5:30 p.m. – 6:30 p.m.

Anasazi North—1<sup>st</sup> floor

### **Networking Reception: Pre-meeting Program Participants**

EPR participants, Workshop for Second-year Presidents participants, and participants in the Women Presidents Program join to network at the conclusion of their programs.

*(Presidents and spouses by invitation)*

6:30 p.m.

Suite 546 and Patio—5<sup>th</sup> floor

### **Reception and Dinner: AASCU Board of Directors and Committee on Professional Development Dinner**

*(Presidents and spouses by invitation)*



## Saturday, July 7

**7:00 a.m. – 7:15 a.m.** Eldorado Concourse  
**AASCU Executive Committee of the Board of Directors Breakfast**

**7:00 a.m. – 5:30 p.m.** Eldorado Concourse  
**Registration**

**7:00 a.m. – 8:00 a.m.** Suite 503 Patio  
**Yoga with Emily Branden**

**7:30 a.m. – 8:15 a.m.** DeVargus—1<sup>st</sup> floor  
**AASCU Executive Committee of the Board of Directors**  
Chair: **Dana Hoyt**, President, Sam Houston State University (Texas), and Chair, AASCU Board of Directors

**7:30 a.m. – 12:30 p.m.** Zia B—1<sup>st</sup> floor  
**Experienced Presidents Retreat (EPR)**  
Facilitators: **Linda Bleicken**, President, American Academic Leadership Institute (AALI)  
**Howard Cohen**, Executive Director, AASCU-Penson Center for Professional Development, and Chancellor Emeritus, Purdue University Northwest (Ind.)  
**L. Jay Lemons**, President, Academic Search, Inc.



Linda Bleicken



Howard Cohen



L. Jay Lemons

**8:00 a.m. – 8:30 a.m.** Anasazi South—1<sup>st</sup> floor  
**AASCU Board of Directors Breakfast – Eldorado Concourse**

**8:00 a.m. – 9:30 a.m.** **Pre-meeting Seminar: Making Our Gardens Grow at Regional Public Universities**

An interview and conversation with **Elaine P. Maimon**, President, Governors State University (Ill.)

President Maimon's recent book, *Leading Academic Change: Vision, Strategy, Transformation*, focuses on the crucial role of AASCU universities in preserving a healthy democracy. In her preface, she writes that if the book had a soundtrack, it would be "Make Our Garden Grow," the finale to Leonard Bernstein's "Candide"—the opera scheduled for this evening. The session will begin with an interview and then open to conversations about leadership, innovation and reform in higher education.

Visit this site to read an article about the book: <https://www.universitybusiness.com/article/designing-higher-ed-healthy-democracy>.



Elaine P. Maimon

## Saturday, July 7

**8:30 a.m. – 11:45 a.m.**

Anasazi North—1<sup>st</sup> floor

### **AASCU Board of Directors Meeting**

Chair: **Dana Hoyt**, President, Sam Houston State University (Texas), and Chair, AASCU Board of Directors

**10:00 a.m. – 11:30 a.m.**

Zia A—1<sup>st</sup> floor

### **AASCU-Penson Center for Professional Development Workshop: Leading When Bad Things Happen**

Facilitator: **Charles R. Bantz**, AASCU-Penson Associate, and Chancellor Emeritus, Indiana University-Purdue University Indianapolis

“Leading When Bad Things Happen” is a workshop that will offer a framework for leading when people and nature keep providing the unwanted, unexpected or unimaginable. Whether the experience is “someone doing something you wish they would not,” an embezzlement, a hurricane or the tragedy of an active shooter, presidents/chancellors and their teams must keep leading.

**12:00 p.m. – 1:30 p.m.**

Eldorado Ballroom B—1<sup>st</sup> floor

### **New Member Presidents and Spouse/Partners Welcome Lunch**

*(All presidents/chancellors and spouses/partners appointed since July 2016 are invited to attend.)*

Convener: **Emily Cutrer**, President, Texas A&M University-Texarkana

Remarks: **Mildred García**, President, American Association of State Colleges and Universities (AASCU)

**Dana Hoyt**, President, Sam Houston State University (Texas), and Chair, AASCU Board of Directors

**Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU

### **Reflections on the First Year**

Speakers: **Judy Sakaki**, President, Sonoma State University (Calif.)  
**Michael T. Mills**, Presidential Spouse, State University of New York at Geneseo



**Emily Cutrer**



**Judy Sakaki**



**Michael T. Mills**

## Saturday, July 7

- 12:30 p.m. – 5:00 p.m.** Cava—Lobby  
**Networking Lounge Open**
- 12:30 p.m. – 1:15 p.m.** Anasazi South—1<sup>st</sup> floor  
**Council of State Representatives Meeting**  
Chair: **F. Javier Cevallos**, Board Chair-Elect and President, Framingham State University (Mass.)  
Co-chair: **Eduardo M. Ochoa**, President, California State University Monterey Bay  
AASCU's state representatives will receive brief federal and state policy updates and hear from state representatives on economic conditions and actions taken by state legislatures.
- 1:30 p.m. – 2:45 p.m.** Piñon Boardroom—2<sup>nd</sup> floor  
**AASCU-Penson Center for Professional Development Associates Business Meeting**  
*(By invitation)*  
Chair: **Howard Cohen**, Executive Director, AASCU-Penson Center for Professional Development, and Chancellor Emeritus, Purdue University Northwest (Ind.)
- 1:45 p.m. – 2:30 p.m.** La Capilla de Oro Suite—Lobby  
**Networking Reception for Spouses/Partners and Headshot Café**
- 2:30 p.m. – 4:00 p.m.** La Capilla de Oro—Lobby  
**Spouse/Partner New Member Pre-meeting Workshop**  
**Signature Pre-meeting Workshop: Finding Your Way as the Spouse/Partner of a University President**  
AASCU's Spouse/Partner Program understands the tightrope new spouses and partners walk. This session will address questions such as the following:
  - How do you view your role on campus or in the community? How do others view your role?
  - How do you respond to criticism of you, of the president/chancellor, or your institution?
  - How do you handle conversations that are inappropriate or offensive?Presiding: **Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU  
Facilitators: **Karla Oty**, Presidential Spouse, Cameron University (Okla.)  
**Sharon Jones**, Presidential Spouse, Henderson State University (Ark.)  
**Mort Maimon**, Presidential Spouse, Governors State University (Ill.)  
**Susan Fiorentino**, Presidential Spouse, West Chester University of Pennsylvania  
**Jeff Jones**, Presidential Spouse, California University of Pennsylvania



## Saturday, July 7

**3:00 p.m. – 4:30 p.m.** Zia A—1<sup>st</sup> floor  
**AASCU-Penson Center for Professional Development Workshop: Strategic Planning That Makes a Difference**

Facilitator: **John Welty**, AASCU-Penson Associate, and Former President, California State University Fresno

This session will provide an overview of the key considerations important in developing a strategic plan that engages the campus community and seeks to emphasize distinctive key assets of the university. The session will also include feedback from presidents who have employed these strategic planning concepts in their strategic planning process, and who will reflect on the effectiveness of those concepts at their institutions.

**6:00 p.m. – 10:00 p.m.** **Dinner and a Night at the Santa Fe Opera—Leonard Bernstein’s “Candide”**  
*Gather in lobby for bus departure at 5:30 p.m.*



Is Candide the best of all possible ways to launch our 62<sup>nd</sup> season? Absolutely. The score abounds with spectacular music, including a famous overture, the soprano showpiece “Glitter and Be Gay,” and the soaring finale, “Make Our Garden Grow.”

The optimistic Candide and his fiancée Cunegonde have been taught that “Everything’s for the best in this best of all possible worlds,” but their voyage through life soon begins to suggest otherwise, with separation, volcanos, earthquakes, the Spanish Inquisition, shipwrecks, prostitution, poverty, and war among their obstacles. Finally re-united, they come to realize that “Life is neither good nor bad. Life is life, and all we know.” Join them on their epic journey home, and join us in celebrating the Bernstein Centennial.

## Sunday, July 8

**7:00 a.m. – 5:30 p.m.** Eldorado Concourse  
**Registration**

**7:00 a.m. – 8:00 a.m.** Suite 503 Patio  
**Yoga with Emily Branden**

**7:30 a.m. – 8:15 a.m.** Anasazi Ballroom —1<sup>st</sup> floor  
**Breakfast for Presidents/Chancellors and Spouses/Partners**  
 Anasazi Ballroom—1<sup>st</sup> floor  
**Asian-American and Pacific Islander Presidents Breakfast Meeting**

**7:30 a.m. – 8:15 a.m.** Zia A—1<sup>st</sup> floor  
**LGBTQ Presidents/Spouses/Partners Breakfast Meeting**

**7:30 a.m. – 12:00 p.m.** Cava—Lobby  
**Networking Lounge Open**

## Sunday, July 8

8:30 a.m. – 10:15 a.m.

Eldorado Ballroom—1<sup>st</sup> floor

### Opening General Session: Enchanted Engagement: Higher Education in the Land of Enchantment

New Mexico has 31 public higher education institutions (HEIs), each with its own board: 21 of which are governing boards; 10 of which are advisory boards. New Mexico is arguably one of the most decentralized higher education states in the country. However, over the past 24 months, the level of engagement and collaboration amongst the 31 HEIs has been unprecedented, resulting in major reforms that have produced a statewide common course numbering system, revised general education core curriculum, statewide meta-majors, corequisite remediation, and advanced placement transparency. The Cabinet Secretary of Higher Education for the State of New Mexico will share the approach and success of the enchanted engagement, in which all of public higher education in the state participated.

Welcome: **Mildred García**, President, American Association of State Colleges and Universities (AASCU)

Remarks: **Dana Hoyt**, President, Sam Houston State University (Texas), and Chair, AASCU Board of Directors

**Jeff Elwell**, President, Eastern New Mexico University

Speaker: **Barbara Damron**, Cabinet Secretary, New Mexico Higher Education



Mildred García



Dana Hoyt



Jeff Elwell



Barbara Damron

10:15 a.m. – 10:45 a.m.

Cava—Lobby

### Refreshment Break

10:15 a.m. – 10:45 a.m.

La Capilla de Oro Suite—Lobby

### Quiet/Zen Room

## Sunday, July 8

10:45 a.m. – 12:00 p.m.

Eldorado Ballroom—1<sup>st</sup> floor

### General Session: Opportunities for All: Shared Vision, Shared Work, Shared Leadership

Moderator: **F. Javier Cevallos**, Board Chair-Elect and President, Framingham State University (Mass.)

Speakers: **Patrick Methvin**, Director, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation  
**Suzanne Walsh**, Deputy Director, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation



F. Javier Cevallos



Patrick Methvin



Suzanne Walsh

10:45 a.m. – 12:00 p.m.

La Capilla de Oro—Lobby

### Spouse/Partner Program—Navigating the Political Environment Follow-up

President: **Elizabeth Ross**, Presidential Spouse, Central Michigan University

Speaker: **Michael Zola**, Vice President for Government Relations and Policy Analysis, AASCU



Elizabeth Ross



Michael Zola

12:15 p.m. – 1:30 pm.

Anasazi Ballroom—1<sup>st</sup> floor

### Lunch Presentation: Native American Educational Challenges and the Unique Role of Tribal Colleges in Addressing Access, Completion and Affordability

Moderator: **Dianne F. Harrison**, President, California State University, Northridge

Speakers: **Rita Cheng**, President, Northern Arizona University  
**Robert Martin**, President, Institute of American Indian Arts (IAIA) in Santa Fe



Dianne F. Harrison



Rita Cheng



Robert Martin



Museum of Contemporary Native Arts (MoCNA)

Please join colleagues following the lunch for a walking tour of the IAIA Museum of Contemporary Native Arts (MoCNA) in a docent-led tour of current museum exhibitions. MoCNA is dedicated to increasing public understanding and appreciation of contemporary Native art, history and culture through presentation, collection and acquisition, preservation and interpretation. MoCNA is recognized as the preeminent organizer of exhibitions devoted exclusively to the display of dynamic and diverse arts practices representative of Native North America. MoCNA encourages creative expression across the fields of arts and culture as an opportunity to engage, establish, foster and cultivate cross-cultural dialogue with communities at the local, national and global level. MoCNA's exhibitions, programs, and its Collection of Contemporary Native Arts are integral to the nurturing and growth of the IAIA legacy, college community and curriculum across academic and artistic disciplines.

## Sunday, July 8

1:30 p.m. – 5:00 p.m.

La Capilla de Oro Suite—Lobby  
**Quiet/Zen Room**

5:30 p.m. – 6:15 p.m.

Zia A—1<sup>st</sup> floor

**Reception for Single Presidents and Those Traveling Solo**

Please join us for a special reception for presidents and chancellors traveling solo to Summer Council. This group always has fun—no agenda, no speeches—just eating and socializing with colleagues!

5:30 p.m. – 7:00 p.m.

Anasazi North—1<sup>st</sup> floor

**Bill & Melinda Gates Foundation Networking and Listening Reception**

*(By invitation)*

6:00 p.m. – 6:45 p.m.

DeVargus—1<sup>st</sup> floor

**AASCU-Penson Center for Professional Development Reception**

*(By invitation)*

**Evening**

**Dinner on an Individual Basis**

Dining in Santa Fe can be an indulgent experience. Featuring everything from regional flavors and ingredients—including traditional red and green chilies—to international fare, Santa Fe's culinary scene has something to suit any taste. Enjoy a taste of the Southwest at [\*The Compound Restaurant\*](#) or French-Asian fusion at the award-winning [\*Geronimo\*](#). Whatever guests' taste may be—when it comes to food, attractions, culture and more— they're sure to find it in Santa Fe.



## Monday, July 9

- 7:00 a.m. – 5:30 p.m.** Eldorado Concourse  
**Registration**
- 7:00 a.m. – 8:00 a.m.** Suite 503 Patio  
**Yoga with Emily Branden**
- 7:30 a.m. – 8:45 a.m.** Anasazi Ballroom—1<sup>st</sup> floor  
**Breakfast for Presidents/Chancellors and Spouses/Partners**
- 8:00 a.m. – 5:00 p.m.** Cava—Lobby  
**Networking Lounge Open**
- 9:00 a.m. – 10:30 a.m.** Eldorado Ballroom—1<sup>st</sup> floor

**General Session: Creative Workshop: A 21<sup>st</sup>-century Workplace and Leadership Skills**

Moderator: **Glendell Jones**, President, Henderson State University (Ark.)

Facilitator: **Blair Miller**, Publisher, FourSight, and President, Miller Innovation

The fact that we live in an increasingly fast-changing world is undeniable. Many describe today's business climate and workplace as volatile, complex, uncertain and ambiguous. As such, numerous reports highlight that creative thinking and creative problem solving are now considered crucial professional skills for the 21<sup>st</sup> century. Additionally, trends in leadership research highlight that creative problem-solving skills are among the strongest predictors of leadership success. While creative thinking and problem solving are among the top skills for success in the 21<sup>st</sup> century, a recent Bloomberg study revealed that creative problem solving is one of the most difficult skills to find among potential job recruits. The good news is that creative thinking can be learned, and research has shown that well-designed training programs do enhance creative problem-solving skills.

- What is creativity and why creative thinking is a crucial 21<sup>st</sup>-century workplace and leadership skill
- Understanding your creative thinking mindset
- Improved creative thinking: Learning how to balance ideation and evaluation
- Principles for unleashing your imagination (i.e., divergent thinking principles)
- Principles for identifying and developing the most promising creative ideas
- Taking it forward: Examining future applications



**Glendell Jones**



**Blair Miller**

## Monday, July 9

10:30 a.m. – 10:45 a.m.

Cava—Lobby  
**Refreshment Break**

10:30 a.m. – 10:45 a.m.

La Capilla de Oro Suite—Lobby  
**Quiet/Zen Room**

10:45 a.m. – 12:00 p.m.

Eldorado Ballroom—1<sup>st</sup> floor  
**General Session: Transforming Higher Education Through Consumer Insights**

Through more than 250,000 interviews of education consumers across all ages, race/ethnicities, socioeconomic background and attainment levels, Strada Education Network and Gallup are harnessing the transformative power of the consumer voice to strengthen pathways from education to employment. In this session, representatives from Strada and Gallup will share their latest findings that highlight state, regional and national trends across motivations for enrollment, the selection of institution and major, and how career relevance influences perceptions of the quality and value of higher education.

Moderator: **Aminta Breaux**, President, Bowie State University (Md.)

Speakers: **Dave Clayton**, Senior Vice President, Strada Education Network

**Brandon Busteed**, Executive Director, Education and Workforce, Gallup



**Aminta Breaux**



**Dave Clayton**



**Brandon Busteed**

12:00 p.m. – 1:15 p.m.

Anasazi Ballroom—1<sup>st</sup> floor  
**Legislative Update and Luncheon**

Facilitators: **Michael Zola**, Vice President for Government Relations and Policy Analysis, AASCU

**Barmak Nassirian**, Director of Federal Relations and Policy Analysis, AASCU

The AASCU Government Relations staff will provide a briefing on legislation and policy over lunch.



**Michael Zola**



**Barmak Nassirian**

12:15 p.m. – 1:15 p.m.

Zia A—1<sup>st</sup> floor  
**Spouse/Partner Luncheon: Within Reach: Transitioning from Career to Retirement**

*(Open to all spouses/partners)*

Welcome: **John Hoyt**, Presidential Spouse, Sam Houston State University (Texas)

Presiding: **Mort Maimon**, Presidential Spouse, Governors State University (Ill.), and Spouse/Partner Liaison

Speaker: **Julie Marshall**, Financial Consultant, TIAA

## Monday, July 9

1:30 p.m. – 3:00 p.m.

Eldorado Ballroom—1<sup>st</sup> floor

### Thought Leadership Dialogue: New Approaches to Raising, Stewarding and Spending Institutional Assets

Public colleges and universities are faced with unprecedented fundraising challenges and complexities in a rapidly changing environment. How do these organizations compete for dollars and differentiate themselves? Once the money is raised, what are the current best practices for stewardship? And what do presidents need to know about spending rates and policies?

Moderator: **Jerry B. Farley**, President, Washburn University (Kan.)

Speakers: **Brendan Kelly**, Chancellor, University of South Carolina Upstate

**Dennis Johnson**, CFA, Chief Investment Officer, TIAA Endowment & Philanthropic Services division of TIAA

**Lindy Sherwood**, Chief Business Strategy Officer, TIAA Endowment & Philanthropic Services division of TIAA  
(Support provided by TIAA)

Join us for an interactive and lively discussion exploring the following topics:

- Key fundraising trends
- Donor demographics and why they matter
- Collaborative fundraising strategies
- Asset stewardship best practices
- Spending policy strategies



**Jerry B. Farley**



**Brendan Kelly**



**Dennis Johnson**



**Lindy Sherwood**

1:45 p.m. – 3:00 p.m.

La Capilla de Oro – Lobby

### Spouse/Partner Program: University Special Projects

Presiding: **Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU Presenters:

**Susan Fuller**, Presidential Spouse, Western Oregon University

**Mary Van Galen**, Presidential Spouse, University of Wisconsin-River Falls

**Mort Maimon**, Presidential Spouse, Governors State University (Ill.)

In this Spouse/Partner requested presentation, hear about three special projects created by current spouses and partners at their respective universities that benefit students, faculty and the community. Listen to how each project was created, how it is maintained and what benefits are derived to the university and community by their efforts. Discussion and questions will follow the three presentations.



**Cyndie J. Shepard**



**Susan Fuller**



**Mary Van Galen**



**Mort Maimon**

## Monday, July 9

3:00 p.m. – 4:00 p.m.

Zia B—1<sup>st</sup> floor  
**Hispanic and Latino Presidents**

3:00 p.m. – 4:00 p.m.

DeVargus—1<sup>st</sup> floor  
**African-American Presidents**

3:15 p.m. – 4:15 p.m.

Anasazi North—1<sup>st</sup> floor  
**Spouse/Partner Planning Committee**  
*(All spouse/partners welcome to sit in)*  
Chair: **Elizabeth Ross**, Presidential Spouse, Central Michigan University  
Coordinator: **Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU

4:30 p.m. – 6:30 p.m.

Casa España—321 W San Francisco Street  
**Evening Reception**  
This reception provides an opportunity to reflect on the many insights gained during the conference and to continue networking and comparing notes with peers.  
*(Support provided by TIAA)*

**Evening**

**Dinner on an Individual Basis**  
Dining in Santa Fe can be an indulgent experience. Featuring everything from regional flavors and ingredients—including traditional red and green chilies—to international fare, Santa Fe's culinary scene has something to suit any taste. Enjoy a taste of the Southwest at [The Compound Restaurant](#) or French-Asian fusion at the award-winning [Geronimo](#). Whatever guests' taste may be—when it comes to food, attractions, culture and more— they're sure to find it in Santa Fe.





## Tuesday, July 10

**7:00 a.m. – 10:00 a.m.** Eldorado Concourse  
**Registration**

**7:30 a.m. – 9:00 a.m.** Eldorado B—1<sup>st</sup> floor

**Breakfast and Closing Session: Inspiring Innovative International Programs in Challenging Times**

Speakers: **Rodney D. Smith**, President, University of The Bahamas  
**Lendley C. Black**, President, University of Minnesota Duluth  
**Rita Cheng**, President, Northern Arizona University

Campus leaders will discuss challenges and opportunities to building successful, sustainable international education programs in the current complex political environment, including the following questions:

1. What are the challenges?
2. What are the opportunities/successes?
3. How has AASCU supported your efforts to internationalize your campus?
4. How is your campus managing in this current political environment?



**Rodney D. Smith**



**Rita Cheng**



**Lendley C. Black**

**9:00 a.m. – 1:00 p.m.** Anasazi South—1<sup>st</sup> floor

**AASCU Board of Directors Retreat**

**1:00 p.m. – 6:00 p.m.** Anasazi North—1<sup>st</sup> floor

**AALI and Academic Search Board Meeting**

## Thanks to Our Sponsors

# ACADEMIC SEARCH

Identifying leaders for higher education since 1976.

## AGB SEARCH

Advancing Higher Education Leadership



# Delivering America's Promise

AASCU's more than 400 public college and university members are found throughout the United States and in Guam, Puerto Rico and the Virgin Islands. We range in size from 1,000 students to 44,000. We are found in the inner city, in suburbs, towns and cities, and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with online degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- ◆ We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- ◆ We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- ◆ We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.

