

AASCU 2019 SUMMER COUNCIL OF PRESIDENTS

June 26-30, 2019

Hilton Minneapolis | Minneapolis, Minnesota

JOIN THE CONVERSATION: #SummerCouncil



Dear Colleagues and Guests,



Welcome to AASCU's 2019 Summer Council of Presidents in Minneapolis! AASCU is honored to host you in the Twin Cities. We are so excited you can join us!

As is AASCU tradition, Summer Council will focus on the professional development of our members. Our goal continues to focus on supporting AASCU presidents and chancellors in advancing our collective mission of providing access, opportunity, quality and affordability for all AASCU students. We hope that you will use this time to engage deeply with your AASCU colleagues and to share your ideas and knowledge with both new and experienced presidents and chancellors.

Please join me in welcoming our new AASCU presidents, their partners, and presidents who have not yet joined our organization. They will have an orange sticker on their name badges.

Our program features thought-provoking sessions and distinguished speakers, including *The New York Times* best-selling author and columnist Jeffrey Selinger and Dr. John O'Brien, president and CEO of EDUCAUSE.

I would like to thank Board Chair Dr. F. Javier Cevallos, the Summer Council Planning Committee and Dr. Toyia Younger and her team for all their hard work in planning a robust program. I look forward to connecting with each of you in Minneapolis.

Warmly,

A handwritten signature in black ink that reads "mildred". The signature is written in a cursive, lowercase style.

Mildred García, Ed.D.

President

AASCU

Program

AASCU President Welcome Message.....	ii
AASCU Summer Council Program	2
Wednesday, June 26	3
Thursday, June 27	5
Friday, June 28	10
Saturday, June 29.....	13
Sunday, June 30.....	17
Monday, July 1	17
Summer Council Program Sponsors.....	18

TIAA Private Consultations

Sign up in advance for a private meeting with a wealth management advisor. The TIAA table is in the Minneapolis Ballroom C foyer (third floor) starting Thursday, June 27. Appointments are available starting Thursday, June 27, from 1:00 p.m. – 5:00 p.m. and Friday, June 28, and Saturday, June 29, from 8:00 a.m. – 5:00 p.m. in **Board Room 2**. (Last appointment begins at 4:00 p.m.)

Schedule

Thursday, June 27 — 1:00 p.m. – 5:00 p.m.

Friday, June 28 — 8:00 a.m. – 5:00 p.m.

Saturday, June 29 — 8:00 a.m. – 5:00 p.m.

Professional Consultations

Sign up in advance to meet with associates from the AASCU-Penson Center for Professional Development. Appointments will be available starting Thursday, June 27, from 1:00 p.m. – 5:00 p.m. and Friday, June 28, and Saturday, June 29, from 8:00 a.m. – 5:00 p.m. in **Board Room 1**. (Last appointment begins at 4:00 p.m.)

Schedule

Thursday, June 27 — 1:00 p.m. – 5:00 p.m.

Friday, June 28 — 8:00 a.m. – 5:00 p.m.

Saturday, June 29 — 8:00 a.m. – 5:00 p.m.

Summer Council Networking Lounge

Check out the Networking Lounge—open in the Minneapolis Ballroom foyer located on the third floor—during times not competing with general session programming in the Ballroom. Share conversation and refreshments with colleagues, recharge devices, or review professional articles and publications. It's a great place to connect!

Schedule

Thursday, June 27 — 12:30 p.m. – 5:00 p.m.

Friday, June 28 — 7:30 a.m. – 12:00 p.m.

Saturday, June 29 — 8:00 a.m. – 5:00 p.m.

Yoga

Think about the problems in our lives and how many of them would be eased if we could take a moment to relax and start our days with yoga. Stop by and join colleagues and friends in Marquette IX, located on the second floor of the hotel.

Schedule

Friday, June 28 — 7:00 a.m.

Saturday, June 29 — 7:00 a.m.

Wednesday, June 26

1:00 p.m. – 5:30 p.m.

Marquette VIII (Second Floor)

Experienced Presidents Retreat (EPR)

(Separate \$325 registration fee)



Linda Bleicken



Howard Cohen



Muriel Howard



L. Jay Lemons

Facilitators: **Linda Bleicken**, President, American Academic Leadership Institute (AALI)

Howard Cohen, Executive Director, AASCU-Penson Center for Professional Development and Chancellor Emeritus, Purdue University Northwest (Ind.)

Muriel Howard, Former President, AASCU

L. Jay Lemons, President, Academic Search, Inc.

AASCU's retreat for experienced presidents is offered annually in conjunction with the Summer Council of Presidents as an enhanced opportunity for professional development. The retreat allows participants to assess their accomplishments and challenges as they plan for the next stage of their presidencies. The program includes guided reflection and small group discussions with experienced facilitators. The theme of sustaining a creative presidency is woven throughout the discussions, and participants have an opportunity both to share with and learn from their colleagues. The retreat is two half-days (Friday afternoon and Saturday morning) and includes time for participants to complete both a candid personal assessment and a personal leadership action plan.

Facilitators with presidential and consulting experience will help presidents and chancellors reflect on their accomplishments and challenges and develop a plan for addressing critical issues and opportunities in the next stages of their presidencies.

Goals

- Provide time for renewal and reflection for presidents who have served four or more years and who seek to engage with presidential peers who are fellow travelers.
- Provide time for assessing your leadership and your presidency while analyzing qualities of successful and enduring presidents.
- Provide an opportunity for planning a project of your choosing.

Wednesday, June 26

1:00 p.m. – 5:30 p.m.



John Anderson



Jolene Koester

Marquette IX (Second Floor)

Workshop for Second- and Third-year Presidents

(Separate \$250 registration fee)

Facilitator: **Jolene Koester**, Coordinator, AASCU New Presidents Academy and President Emerita, California State University Northridge

John Anderson, Former President, Millersville University of Pennsylvania

This program is designed for presidents who, having completed their first or second year in the presidency, are no longer new in their positions but are not yet veterans. Attendees will have an opportunity to reflect in a safe environment with colleagues and trusted advisors on the progress they have made in their tenure and to work through critical issues they are facing. Create a foundation for success by developing effective and collaborative relationships and inspiring support for key initiatives.

2:00 p.m. – 5:00 p.m.

AASCU Executive Committee of the Board of Directors

Chair: **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors



F. Javier Cevallos

5:30 p.m. – 6:30 p.m.

Rochester (Third Floor)

Networking Reception: Pre-meeting Program Participants

EPR participants, Workshop for Second- and Third-year Presidents participants, and participants in the Women Presidents Program join together to network at the end of their programs.

6:00 p.m.

AASCU Board of Directors and Committee on Professional Development Dinner

SEVEN Steakhouse, 700 Hennepin Avenue, Minneapolis, MN 55403
(Presidents and spouses by invitation)

Thursday, June 27



Linda Bleicken



Howard Cohen

7:00 a.m. – 5:30 p.m. Red Wing Room (Third Floor)
Registration

7:00 a.m. – 12:30 p.m. Marquette VIII (Second Floor)
Experienced Presidents Retreat (EPR)
(Separate \$325 registration fee)



Muriel Howard



L. Jay Lemons

Facilitators: **Linda Bleicken**, President, American Academic Leadership Institute (AALI)
Howard Cohen, Executive Director, AASCU-Penson Center for Professional Development and Chancellor Emeritus, Purdue University Northwest (Ind.)
Muriel Howard, Former President, AASCU
L. Jay Lemons, President, Academic Search, Inc.



F. Javier Cevallos

8:00 a.m. – 11:45 a.m. Marquette VI and VII (Second Floor)
AASCU Board of Directors Meeting
(Breakfast available at 7:30 a.m.)
Chair: **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors



Charles Bantz



Jolene Koester



John Welty

8:00 a.m. – 9:30 a.m. Symphony IV (Second Floor)
AASCU-Penson Center Workshop:
Presidential Leadership Transition: When You Decide to Step Down or Retire

Facilitators: **Charles Bantz**, AASCU-Penson Associate and Chancellor Emeritus, Indiana University-Purdue University Indianapolis
Jolene Koester, Coordinator, AASCU New Presidents Academy and President Emerita, California State University, Northridge
John Welty, AASCU-Penson Associate and Former President, California State University, Fresno



John McAllister



Sally White

9:00 a.m. – 11:00 a.m. Symphony I (Second Floor)
Pre-meeting Seminar:
Enhancing and Sustaining a Grant-seeking Culture on a College Campus: Examining Best Practice

Speakers: **John McAllister**, Managing Partner, McAllister & Quinn
Sally White, Senior Vice President and Leader of the Higher Education Practice, McAllister & Quinn

Thursday, June 27

Higher education consultants from the firm McAllister & Quinn, John McAllister and Sally White, will discuss various ways to engage both faculty and staff in fostering a more grant-seeking culture at predominantly teaching institutions. In working with 60 plus colleges and universities across the country, they will highlight and discuss what best practices are effective in developing and growing your campuses' federal and private foundation external sources of revenue. The discussion is appropriate for campuses new to grant seeking as well as those with larger sponsored research offices.

In this session, John and Sally will include a discussion on best practices to enhance grant seeking on AASCU campuses as well as lessons learned on how to sustain these efforts over time. In addition, they will share valuable insights on several up and coming grants that are geared for small to mid-sized teaching institutions and will be likely released in the next 12 to 18 months. These will include grants from the National Science Foundation, National Endowment for the Humanities, Health Resources and Services Administration and the Departments of Education and Justice.

10:00 a.m. – 11:30 a.m.

Symphony IV (Second Floor)

AASCU-Penson Center Workshop: "Help, I Need Somebody"



Karen Whitney



Mary Cullinan



Mel Netzhammer



Jim Votruba

Moderator: **Karen Whitney**, Former Interim Chancellor, Pennsylvania's State System of Higher Education

Panelists: **Mary Cullinan**, President, Eastern Washington University

Mel Netzhammer, Chancellor, Washington State University Vancouver

Jim Votruba, President Emeritus, Northern Kentucky University and AASCU-Penson Associate

The session will explore when and how a president should retain the professional services of consultants, facilitators or coaches. While there is no one way to guide the decision to retain these professional services, often presidents report they wish they would have retained content experts to assist sooner or more often.

Thursday, June 27

12:00 p.m. – 1:30 p.m.

Rochester (Third Floor)

New Member Presidents and Spouses Welcome Lunch

(All presidents/chancellors and spouses/partners appointed since July 2017 are invited to attend.)

Convener: **Emily Cutrer**, President, Texas A&M University-Texarkana

Remarks: **Mildred García**, President, American Association of State Colleges and Universities (AASCU)

F. Javier Cevallos, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors

Cyndie J. Shepard, Coordinator, Spouse/Partner Planning and Outreach, AASCU

Reflections on the First Year

Speakers: **Ronald (Ron) Rochon**, President, University of Southern Indiana

Beth Damphousse, Presidential Spouse, Arkansas State University Jonesboro



Emily Cutrer



Mildred García



F. Javier Cevallos



Cyndie J. Shepard



Ronald (Ron) Rochon



Beth Damphousse

12:30 p.m. – 4:15 p.m. Marquette IX (Second Floor)

Women Presidents and Chancellors Program

(Separate \$175 registration fee, includes lunch and breaks)

It's a new day, and AASCU celebrates the influx of women ascending to the presidency. This special workshop features "Women at the Helm," which will celebrate the accomplishments of and reflect on the challenges facing today's women presidents and chancellors.

Facilitators: **Heidi Anderson**, President, University of Maryland Eastern Shore

Laurie Carter, President, Shippensburg University (Pa.)

Ellen Junn, President, California State University, Stanislaus

Ora Pescovitz, President, Oakland University (Mich.)

Katricia Pierson, President, East Central University (Okla.)

Linda Schott, President, Southern Oregon University

Robbyn Wacker, President, St. Cloud State University (Minn.)



Heidi Anderson



Laurie Carter



Ellen Junn



Ora Pescovitz



Katricia Pierson



Linda Schott



Robbyn Wacker

Thursday, June 27



Howard Cohen

1:30 p.m. – 4:00 p.m.

Symphony IV (Second Floor)

AASCU-Penson Center Associates Business Meeting

(By invitation)

Chair: **Howard Cohen**, Executive Director, AASCU-Penson Center for Professional Development and Chancellor Emeritus, Purdue University Northwest (Ind.)

2:00 p.m. – 2:45 p.m.

Symphony I (Second Floor)

Spouses/Partners: Networking Hour and Headshot Café

Join colleagues for an opportunity to network, meet and reconnect with new spouses/partners. Spouses/partners will also have the opportunity to sit for a headshot for the member directory.



Charles L. Welch

2:00 p.m. – 4:00 p.m.

Marquette VI (Second Floor)

Council of State Representatives

Chair: **Charles L. Welch**, President, Arkansas State University System and AASCU Board Chair Elect

AASCU's state representatives will receive brief federal and state policy updates and hear from state representatives on economic conditions and actions taken by state legislatures.

2:45 p.m. – 4:15 p.m.

Symphony I (Second Floor)

Spouse/Partner Signature Workshop:

Navigating the Presidential Spouse/Partner Role

(All welcome)

Presiding: **Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU

Facilitators: **Sharon Jones**, Presidential Spouse, Henderson State University (Ark.)
Penny Turner, Presidential Spouse, Northeastern State University (Okla.)
John Wujack, Presidential Spouse, California State University, Northridge
Jane Dorman, Presidential Spouse, Georgia College & State University

AASCU's Spouse/Partner Program understands the tightrope new spouses and partners walk. This session will address questions including the following:

- How do you view your role on campus or in the community? How do others view your role?
- How do you respond to criticism of you, of the president/chancellor, or your institution?
- How do you handle conversations that are inappropriate or offensive?



Cyndie J. Shepard



Sharon Jones



Penny Turner



John Wujack



Jane Dorman

Thursday, June 27

3:15 p.m. – 4:15 p.m. AASCU Committee Meetings

Marquette VIII (Second Floor)

Committee on International Education

Chair: **Kristin Esterberg**, President,
State University of New York College at Potsdam

Rochester (Third Floor)

Committee on Student Success

Chair: **Joseph Bertolino**, President, Southern
Connecticut State University

Conrad A (Second Floor)

Committee of Professional Development

Chair: **Emily Cutrer**, President, Texas A&M
University-Texarkana

Boardroom 3 (Third Floor)

Membership Advisory Committee

Chair: **Denise Battles**, President, State University
of New York at Geneseo

4:15 p.m. – 4:30 p.m. Break

4:30 p.m. – 5:30 p.m. Minneapolis Ballroom Salon BC (Third Floor)
Opening General Session

Welcome: **Devinder Malhotra**, Chancellor, Minnesota State Colleges and Universities
Remarks: **Mildred García**, President, AASCU
Introduction: **F. Javier Cevallos**, President, Framingham State
University (Mass.) and Chair, AASCU Board of Directors
Speaker: **Jacob Frey**, Mayor, Minneapolis (Invited)



Devinder Malhotra



Mildred García



F. Javier Cevallos



Jacob Frey

5:30 p.m. – 7:30 p.m. Symphony II-IV Ballroom (Second Floor)
Opening Reception

This reception provides an opportunity for attendees to socialize, meet and greet new members, and network with colleagues as we launch the 2019 conference in beautiful Minneapolis.

Support provided by TIAA

Evening Dinner on Individual Basis

Friday, June 28

7:00 a.m. – 5:30 p.m. Red Wing Room (Third Floor)
Registration

7:00 a.m. – 8:00 a.m. Marquette IX (Second Floor)
Yoga Fit Restore

If relaxing your mind is on the top of your to-do list, this is the class for you. Yoga Restore is rooted in movement that empowers while improving circulation and concentration. Forget the power nap—this will help you refocus and re-energize your routine. Learn more at www.yogaftstudios.com.



Dianne F. Harrison

7:30 a.m. – 8:45 a.m. Marquette VIII (Second Floor)
Committee on Sustainable Development Meeting

Chair: **Dianne F. Harrison**, President, California State University, Northridge



Jerry Farley

7:30 a.m. – 8:45 a.m. Marquette VI (Second Floor)
AASCU-Penson Center Board of Directors Meeting

Chair: **Jerry Farley**, President, Washburn University (Kan.)

7:30 a.m. – 8:30 a.m. Minneapolis Ballroom Salon A
Breakfast for Presidents/Chancellors

7:30 a.m. – 8:45 a.m. Directors Row 2 (Third Floor)
EAB Breakfast Meeting: Building the Pipeline of College Enrollment and Completion: Graduating More Students While Ensuring Net Tuition Growth and Financial Sustainability Through the Next Decade
(By invitation)



Tom Taylor

Speakers: **Tom Taylor**, Senior Consultant and Principal, EAB

8:45 a.m. – 9:00 a.m. Minneapolis Ballroom Salon BC (Third Floor)

Digital Medium Presentation: Enhancing University Communication

Presenter: **Mike Dukart**, Director of Sales & Marketing, Corum, Digital
Alex Kerbajian, Business Development Manager, Corum Digital



Mike Dukart



Alex Kerbajian

It is crucial that campuses provide clear, live and effective communication to students, faculty and the community. MediaTile provides member campuses a product/platform that manages a digital signage solution across your entire campus. Publish emergency alerts, news and announcements; promote events; advertise the bookstore; display social media feeds; and keep everyone updated.

Don't miss this opportunity to learn how you can effectively implement digital signage on your campus.

Friday, June 28

9:00 a.m. – 10:15 a.m.



Sandra J. Jordan



Jeffrey J. Selingo

Minneapolis Ballroom Salon BC (Third Floor)

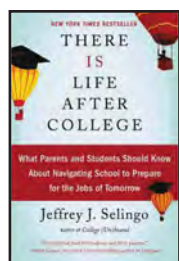
General Session: There Is Life After College

Moderator: **Sandra J. Jordan**, Chancellor, University of South Carolina Aiken

Speaker: **Jeffrey J. Selingo**, *New York Times* Bestselling Author and Award-winning Columnist

10:15 a.m. – 10:45 a.m.

Minneapolis Ballroom Salon BC Foyer



Jeffrey J. Selingo Book Signing

There is Life After College: What Parents and Students Should Know About Navigating School to Prepare for the Jobs of Tomorrow

10:45 a.m. – 12:00 p.m.

Minneapolis Ballroom Salon BC (Third Floor)

General Session:

Strategic IT: What Got Us Here Won't Get Us There

Introduction: **Charles L. Welch**, President, Arkansas State University System and AASCU Board Chair Elect

Speaker: **John O'Brien**, President and CEO, EDUCAUSE

Panelists: **Mildred García**, President, AASCU

Orlando Leon, Chief Information Officer, Technology Services, California State University, Fresno



Charles L. Welch



John O'Brien



Mildred García



Orlando Leon

10:45 a.m. – 12:00 p.m.

Marquette IX (Second Floor)

Spouse/Partner Program:

The Presidential Spouse/Partner Role: How a Thoughtful Policy Can Guide the Way

Presenters: **Karen Whitney** and **Peggy Apple**, Former Interim Chancellor and Spouse, Pennsylvania's State System of Higher Education



Karen Whitney



Peggy Apple

Friday, June 28

12:45 p.m. – 3:30 p.m.

Lunch and Program at Metropolitan State University (Minn.)

Welcome: **Virginia Arthur**, President, Metropolitan State University



1:00 p.m. – 1:45 p.m.

Great Hall

Lunch

2:00 p.m. – 3:30 p.m.

Auditorium

Partnering for Transfer Pathways

Moderator: **Bonita Jacobs**, President, University of North Georgia

Panelists: **Virginia Arthur**, President, Metropolitan State University (Minn.)

Barbara McDonald, President, North Hennepin Community College (Minn.)

Annesa Cheek, President, St. Cloud Technical and Community College (Minn.)



Bonita Jacobs



Virginia Arthur



Annesa Cheek



Barbara McDonald

6:00 p.m. – 9:00 p.m.

Minneapolis Institute of Art

Reception and Tour of Museum Exhibits

Welcome: **Scott Robert Olson**, President, Winona State University (Minn.)

Join colleagues for a short reception followed by an evening of culture.

The Minneapolis Institute of Art (Mia) enriches the community by collecting, preserving and making accessible outstanding works of art from the world's diverse cultures. Mia inspires wonder through the power of art.

Experience Mia's collection that spans six continents, including its vast permanent collection and many special exhibitions across the museum.



Scott Robert Olson

Saturday, June 29

7:00 a.m. – 5:30 p.m. Red Wing Room (Third Floor)
Registration

7:00 a.m. – 8:00 a.m. Marquette IX (Second Floor)
Yoga Fit Restore

If relaxing your mind is on the top of your to-do list, this is the class for you. Yoga Restore is rooted in movement that empowers while improving circulation and concentration. Forget the power nap—this will help you refocus and re-energize your routine.

Learn more at www.yogafitstudios.com.

7:30 a.m. – 8:45 a.m. Minneapolis Ballroom Salon A (Third Floor)
Breakfast for Presidents and Chancellors

7:30 a.m. – 8:45 a.m. Marquette VI (Second Floor)

Spouse/Partner Breakfast Meeting: Creative Fundraising

Panelists: **John Welty** and **Sharon Brown-Welty**, Former President and Presidential Spouse, California State University, Fresno

Steve and **Jane Dorman**, President and Spouse, Georgia College & State University



John Welty



Sharon Brown-Welty



Steve Dorman



Jane Dorman

9:00 a.m. – 9:15 a.m. Minneapolis Ballroom Salon BC (Third Floor)

Executive Leadership Academy (ELA) and Becoming a Provost Academy (BAPA) Overview

Speaker: **Linda Bleicken**, President, American Academic Leadership Institute (AALI)



Linda Bleicken

Saturday, June 29

9:15 a.m. – 10:15 a.m.



Mary Cullinan

Minneapolis Ballroom Salon BC (Third Floor)

General Session: Leading When Bad Things Happen: Case Studies

Facilitator: **Mary Cullinan**, President, Eastern Washington University

Nothing highlights the president's and chancellor's role as a problem solver more than case studies. Using anonymous submissions from your colleagues, we will provide scenarios posing a variety of challenges for the president/chancellor. You will have a chance to discuss the case study with your group and decide on solutions to the situation. While reviewing the case study ask yourself, "Who are the key players? What are the facts? What are the critical issues?" The case study session leaders at each table will facilitate the group discussion and ultimately share the actual outcome.

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:45 a.m.

Minneapolis Ballroom Salon BC (Third Floor)

General Session: What Keeps Presidents Up at Night?

Facilitator: **Charles Bantz**, AASCU-Penson Associate and Chancellor Emeritus, Indiana University-Purdue University Indianapolis



Charles Bantz

The many issues and trends affecting higher education, especially these days, may often trouble the sleep of presidents and chancellors. Through facilitated group discussions, participants will have an opportunity to survey some of the major concerns that campus leaders face, to share their experiences and to identify some useful resources to address them.

Topics for discussion include:

- Academic Freedom
- National Politics on Campus
- Sexual Harassment and Title IX
- Support for Undocumented Students
- Student Death
- Program Closures
- Athletics
- Rural Institutions
- Spouses/Partners
- Adult-serving Institutions

Saturday, June 29

11:45 a.m. – 12:00 p.m.

Refreshment Break

12:00 p.m. – 1:15 p.m.

Minneapolis Ballroom Salon A (Third Floor)

Legislative Update and Luncheon



Luis Maldonado



Barmak Nassirian

Introduction and Remarks: **Luis Maldonado**, Vice President for Government Relations and Policy Analysis, AASCU

Presenter: **Barmak Nassirian**, Director of Federal Relations and Policy Analysis, AASCU

The AASCU government relations staff will provide a briefing on legislation and policy over lunch.

12:15 p.m. – 1:15 p.m.

Marquette VIII (Second Floor)

Male Spouse/Partner Lunch Program

Facilitator: **Mort Maimon**, Presidential Spouse, Governors State University (Ill.) and Spouse/Partner Liaison



Mort Maimon

1:30 p.m. – 3:00 p.m.

Minneapolis Ballroom Salon BC (Third Floor)

General Session: Navigating the Waters: Economic Trends and Implications for Higher Education

Moderator: **Cynthia Teniente-Matson**, President, Texas A&M University-San Antonio

Speakers: **David Richardson**, Managing Director, TIAA Institute Research



Cynthia Teniente-Matson



David Richardson

More and more stakeholders are evaluating higher education as an investment, and, as such, the demand for meaningful returns is increasing. While the definition of “meaningful” is subjective, it is important to consider how different stakeholder groups are thinking about the return on an investment in higher education. At the same time, higher education is an industry, which makes it susceptible to regional, national and macroeconomic trends. Therefore, it is important for leaders to explore these trends when crafting strategic institutional plans and making decisions. This session will examine higher education contributions to our economy and society and will highlight some key economic trends for discussion.

Support provided by TIAA

Saturday, June 29

1:45 p.m. - 3:00 p.m.



Pamela Pruitt

Symphony I (Second Floor)

Spouse/Partner Program: Social Justice Issues: Understanding Everyday Microaggression

Presenter: **Pamela Pruitt**, Director, Center for Diversity and Inclusion, Rider University (N.J.)

This session is based on the research of Dr. Derald Wing Sue of Columbia University (N.Y.) and will focus on how we define and recognize microaggressions, which are intentional or unintentional verbal, behavioral and environmental indignities that exist in our everyday lives. We will look at the statements we make or receive that are microaggressions. By acknowledging that we are capable of making these statements and recognizing these behaviors and environmental indignities, we will reflect on how we may support and project more positive treatment toward others, especially those different from ourselves.

3:00 p.m. - 4:30 p.m.



John Jasinski



David Raney

Marquette VI (Second Floor)

Workshop: A Sustainable Data-informed Culture

Moderator: **John Jasinski**, President, Northwest Missouri State University

Speakers: **Bryan Setser**, Principal, rpk GROUP
David Raney, CEO, Nuventive

A data-informed culture helps institutions capture the best thinking available using the best information available to move forward toward institutional aspirations. Institutions with a data-informed culture can achieve more, improve faster and adapt better. Institutional leaders play a critical role in the establishment and maturation of an effective data-informed culture by encouraging broad participation by key constituents and by participating themselves. This workshop will focus on the impactful role of leadership at the intersection of technology, process and storytelling.



Bryan Setser

3:00 p.m. - 4:30 p.m.

Affinity Group Meetings

Hispanic and Latino Presidents Meeting	Marquette VII (Second Floor)
LGBTQ Presidents/Spouses/Partners Meeting	Marquette V (Second Floor)
African-American Presidents Meeting	Marquette VIII (Second Floor)
Asian-American and Pacific Islander Presidents Meeting	Directors Row 2 (Third Floor)

3:15 p.m. - 4:15 p.m.

Marquette IX (Second Floor)

Spouse/Partner Planning Committee

(All spouses/partners welcome to sit in)

Facilitator: **Sharon Jones**, Presidential Spouse, Henderson State University (Ark.)

Coordinator: **Cyndie J. Shepard**, Coordinator, Spouse/Partner Planning and Outreach, AASCU



Cyndie J. Shepard



Sharon Jones

Saturday, June 29

5:30 p.m. – 6:30 p.m. The Gallery (Lobby Level)
AASCU-Penson Cocktail Hour
(AASCU presidents/chancellors and spouses/partners only)

Evening **Dinner on an Individual Basis**

Sunday, June 30

7:30 a.m. – 9:00 a.m. Symphony III (Second Floor)

**Breakfast and Closing Session:
 Student Success Institutional Strategies**



F. Javier Cevallos



John Jasinski



Robin Ellis



José Cabrales



George L. Mehaffy



Linda Schott

Speakers: **F. Javier Cevallos**, President, Framingham State University (Mass.) and Chair, AASCU Board of Directors
John Jasinski, President, Northwest Missouri State University
Robin Ellis, Executive Director of Student Success, AASCU
José Cabrales, Senior Director, Student Success Programs and Operations, AASCU
George L. Mehaffy, Vice President for Academic Leadership and Change, AASCU
Linda Schott, President, Southern Oregon University

Over the course of the year, AASCU's student success team has worked with five member institutions to validate a set of institutional transformation strategies that support student outcomes. During this interactive panel, we sit down with presidents and the student success team to discuss these strategies and the process of "moving the needle" toward closing equity gaps and increasing retention and completion.

9:30 a.m. – 1:00 p.m. Rochester (Third Floor)
AASCU Board of Directors Retreat

4:00 p.m. – 6:00 p.m. Rochester (Third Floor)
AAI Committee Meeting

Monday, July 1

7:30 a.m. – 2:00 p.m. Rochester (Third Floor)
AAI and Academic Search Board Meeting

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Delivering America's Promise

AASCU's nearly 400 public college and university members are found throughout the United States and in Guam, the Bahamas, China and Guyana. We range in size from 1,000 students to 45,000. We are found in the inner city; in suburbs, towns and cities; and in remote rural America. We include campuses with extensive offerings in law, medicine and doctoral education—as well as campuses offering associate degrees to complement baccalaureate studies. We are both residential and commuter, and with online degrees as well. Yet common to virtually every member institution are three qualities that define its work and characterize our common commitments.

- ◆ We are institutions of access and opportunity. We believe that the American promise should be real for all Americans, and that belief shapes our commitment to access, affordability and educational opportunity, and in the process strengthens American democracy for all citizens.
- ◆ We are student-centered institutions. We place the student at the heart of our enterprise, enhancing the learning environment and student achievement not only through teaching and advising, but through our research and public service activities.
- ◆ We are “stewards of place.” We engage faculty, staff and students with the communities and regions we serve—helping to advance public education, economic development and the quality of life for all with whom we live and who support our work. We affirm that America's promise extends not only to those who come to the campus but to all our neighbors.

We believe that through this stewardship and through our commitments to access and opportunity and to our students, public colleges and universities effectively and accountably deliver America's promise. In so doing we honor and fulfill the public trust.



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