Scaling and innovating holistic advising approaches requires different capacities, strategies, and stakeholders. For student success. Transitioning from pilot to scale can be challenging. Whether it is scaling a differentiated advising model or a centralized advising approach, institutional leadership benefits from developing a strategy to consider how to scale holistic advising solutions across departments and to reach campuswide implementation.

Senior leadership should consider how existing capacities may evolve based on the new skills and abilities acquired by select stakeholders and additional data that must be collected and reviewed.

How to Scale Holistic Advising Redesign?

• Provide resources that guide leadership and their teams to consider practices related to scaling and innovation.
• Implement practices, policies, and procedures important to the longer-term success and health of an institution’s student success model.
• Develop an authentic relationship between student and stakeholder, which empowers students in their academic and personal lives.
• Enable a larger reach toward student success for the campus community.
• Establish an equity-based and data-informed platform to increase student retention, persistence, and graduation rates.

Successfully scaling holistic advising redesign promotes an institutional culture of being student-ready.
Benefits of Scaling Holistic Advising

- Review data with senior leadership for equity gaps as scale is designed.
- Engage stakeholders from diverse backgrounds to speak to the needs of different student populations.
- Plan and adjust based on the data trends.
- Effectively communicate changes with constituent groups throughout the development and implementation process.
- Support all students in their academic and professional well-being.
- Increase student retention and persistence, which will increase revenue.

Effective Implementation

- Create a communication plan for holistic advising redesign that is data-informed for the campus community.
- Develop partnerships based on data to improve scale and overall outcomes.
- Work toward scale for maximum effectiveness.
- Use technology to support growth and sustainability throughout process.
- Consistently review data and adjust for sustainability of programs and services.
- Evaluate outcomes for success and adjust plans based on campus need.

Advising Success Network Resources & Assets Related to Scaling & Innovations in Advising Redesign

- Advising at HBCUs: A Resource Collection Advancing Equity + Student Success
- Promising Practices in Holistic Advising Transformation: Incorporating Voices of Intermediaries
- The Elevation of Advising as a Promising Practice
- Five Years Later: Technology and Advising Redesign at Early Adopter Colleges
- Integrating Career Advising for Equitable Student Success
- A Framework for Advising Reform

Read more at advisingsuccessnetwork.org