



## Schedule at a Glance

All times are in Eastern Time.

### Wednesday, Feb. 3, 2021

12–2 p.m.

#### Optional Pre-Conference Workshops *(separate registration required)*

- **Managing the Academic Enterprise: Harnessing Data to Ensure Program Viability, Equitable Student Success, and Financial Sustainability in the Post-Pandemic Landscape**

Facilitators: Elizabeth Hutchins, executive director of academic advising and student success, Dalton State College (Ga.)

Sarah Collins, chief strategy officer, Ad Astra Information Systems

Lisa Hunter, vice president, solutions architect, Ad Astra Information Systems

- **The Transfer Playbook: Strategies to Advance Transfer Outcomes**

Facilitators: Tania LaViolet, director, College Excellence Program, The Aspen Institute

2:30–4:30 p.m.

#### Optional Pre-Conference Workshops *(separate registration required)*

- **Using Data to Facilitate Discussions for Student Success**

Facilitators: Sue Clery, founding partner, ASA Research

Bao Le, director, data analytics and impact, AASCU

Melissa Welker, director, Frontier Set, AASCU

- **Planning a More Equitable Campus in a Post-Pandemic World**

Facilitator: Elliot Felix, founder and chief executive officer, brightspot strategy

### Thursday, Feb. 4, 2021

11:45 a.m.–12 p.m.

#### Opening Remarks

The opening remarks will include a musical performance of “Glory” by the Morgan State University (Md.) Choir.

Speakers: Mildred García, president, AASCU

Terry Brown, vice president for Academic Innovation and Transformation, AASCU

*Sponsored by Berger-Levrault*

12–12:50 p.m.

**Plenary: The Role of the University in the New America: A Conversation With Eddie S. Glaude Jr.**

Speaker: Eddie S. Glaude Jr., James S. McDonnell Distinguished University Professor, Princeton University (N.J.)  
Moderator: Stacey Robertson, provost and vice president for academic affairs, State University of New York College at Geneseo

12:50–1 p.m.

**Break: Transitioning From Retirement to Interim Leadership**

Speakers: Barbara G. Lyman, interim provost and vice president for academic affairs, State University of New York at New Paltz  
Kevin Matthews, partner, The Registry and president, Registry Advisory Services

*Sponsored by The Registry*

1–2 p.m.

**Topical Sessions**

- **Developing and Measuring the Impact of Quality, Inclusive Teaching**

Speakers: Mary Deane Sorcinelli, co-principal investigator, Undergraduate STEM Education Initiative, Association of American Universities (AAU) and professor emeritus and founding director, Center for Teaching & Faculty Development, University of Massachusetts at Amherst  
Meghan Snow, executive director of analytics, Association of College and University Educators (ACUE)

Moderator: Penny MacCormack, chief academic officer, ACUE

- **Leading Systemic Change Amid Uncertainty and Unrest: Reflections From Mid-Level Student Success Leaders**

Speakers: K. Laurie Dickson, vice provost for curriculum, assessment, and accreditation, Northern Arizona University  
Brian Loft, associate vice president for faculty and student success, Sam Houston State University (Texas)  
Ralf Peetz, associate provost for undergraduate studies and student success, College of Staten Island, The City University of New York

Moderator: Jacquelyn Jones, senior director, AASCU's Frontier Set and student success strategy, AASCU

- **Listen-Align-Act: A Framework for Addressing Issues of Race on Campus and in the Local Community**

Speaker: Justin Mallett, associate provost of diversity and inclusion, Northwest Missouri State University

- **Using Data to Advance Inclusive and Equitable Experiential Learning Initiatives**

Speakers: Jordan Cofer, associate provost for transformative learning experiences, Georgia College & State University  
Costas Spirou, provost and vice president for academic affairs, Georgia College & State University

1–1:25 p.m.

**Exemplary Practices**

- **Addressing Equity Gaps in Math and Writing Placement: From Standardized Placement to Student-Driven Course Matching and Acceleration**

Speakers: Carrie Aldrich, assistant professor of writing, University of Alaska Anchorage  
Claudia Lampman, vice provost for student success, University of Alaska Anchorage  
Valerie Robideaux, director, first year student advising and success, University of Alaska Anchorage

- **The Equity Academy: Data Inquiry and Course Transformations to Close Equity Gaps**

Speakers: P. Cody Canning, director, senior lecturer, Northern Arizona University  
Amy Rushall, director, principal lecturer, Northern Arizona University

1:35–2 p.m.

**Exemplary Practices**

- **Closing the Digital Divide: Assessing and Addressing the Technology Needs of CUNY Students in an All-Online Environment**  
Speakers: Colin Chellman, university dean for institutional and policy research, The City University of New York  
Brian Cohen, chief information officer, The City University of New York  
Donna Linderman, associate vice chancellor for academic affairs, The City University of New York
- **The Practice of Equity: BIPOC Mentoring in an Academic Department**  
Speakers: Lyssa Palu-ay, dean, Office of Justice, Equity and Transformation, Massachusetts College of Art and Design  
Malgorzata Zurakowska, chair, Illustration Department and professor, Massachusetts College of Art and Design

2–2:15 p.m.

**Break**

2:15–3:15 p.m.

**Topical Sessions**

- **Achieving Equity by Redefining Student Success**  
Speakers: Bonnie Becker, associate vice chancellor for student success, University of Washington Tacoma  
Katrina Coakley, vice provost for student success, Roosevelt University (Ill.)  
Cinnamon Hillyard, associate vice chancellor for student success, University of Washington Bothell  
Moderator: Eugene VanSickle, assistant vice president of strategic student success initiatives, University of North Georgia
- **Advancing Student Success and Equity Through Pandemic-Era Digital Transformation**  
Speaker: Timothy Hatchett, assistant vice president of student success, University of the District of Columbia  
Ed Venit, managing director, EAB
- **Campus Culture Change to Eliminate Equity Gaps: The Four Critical Levers**  
Speakers: Sherri-Ann Butterfield, executive vice chancellor and associate professor of sociology, Rutgers University–Newark (N.J.)  
Sally Johnstone, president, National Center for Higher Education Management Systems (NCHEMS)  
Terricita Sass, vice president for enrollment management and student success, Reynolds Community College (Va.)  
Moderator: Sarah Torres Lugo, research assistant, NCHEMS
- **Earnings, Equity, and Engagement: Defining and Achieving Equity in Students' Post-Graduate Outcomes**  
Speakers: Colin Chellman, university dean for institutional and policy research, The City University of New York  
Angie Kamath, university dean of continuing education and workforce programs, The City University of New York  
Stephen Sheets, senior researcher, The City University of New York

2:15–2:40 p.m.

**Exemplary Practices: Leveling the Playing Field: Supporting Student Success in Undergraduate Mathematics Classes Using Alternate Means of Assessment**

- Speakers: Tracey Howell, senior academic professional, University of North Carolina at Greensboro  
Elizabeth Lewis, visiting assistant professor, University of North Carolina at Greensboro

2:50–3:15 p.m.

**Exemplary Practices: Unconscious Biases and Equity Gaps in Courses With High Failure Rates**

Speakers: Akira Kanatsu, research analyst, California State University, San Bernardino  
Muriel Lopez-Wagner, chief data officer, California State University, San Bernardino  
Shari McMahan, provost, California State University, San Bernardino

3:15–3:30 p.m.

**Break: Musical Interlude by Joshua Barkley, pianist, Crane School of Music, State University of New York at Potsdam**

3:30–4:30 p.m.

**Plenary: Equity Talk to Equity Walk: A Conversation With Estela Mara Bensimon and Tia Brown McNair**

Speakers: Estela Mara Bensimon, director of the Center for Urban Education, University of Southern California  
Tia Brown McNair, vice president for diversity, equity, and student success, Association of American Colleges and Universities (AAC&U)

Moderator: Peg Gray-Vickrey, provost and vice president for academic and student affairs, Texas A&M University–Central Texas

4:30–4:40 p.m.

**Break: Musical Interlude by Joshua Barkley, pianist, Crane School of Music, State University of New York at Potsdam**

4:40–5:30 p.m.

**Roundtable Discussions**

- **2019–2020 Becoming a Provost Academy**

Facilitator: Linda Bleicken, president, American Academic Leadership Institute

- **Lessons Learned in the Pandemic**

Facilitator: Vilas Prabhu, provost and vice president for academic affairs, Millersville University (Pa.)

- **AASCU Teacher Education Advocacy**

Facilitators: Luis Maldonado, vice president for government relations and policy analysis, AASCU  
Andrew Morse, assistant to the president for board and governmental relations, University of Northern Iowa

- **Community of Student Success Practitioners**

Facilitator: Melissa Welker, director, Frontier Set, AASCU

- **National Student Clearinghouse's Postsecondary Data Partnership**

Facilitator: Bao Le, director, data analytics and impact, AASCU  
Ken McVeary, senior specialist, postsecondary data partnership, National Student Clearinghouse

- **The Role of the University in the New America**

Facilitator: Don Betz, executive director, international education and global initiatives, AASCU

- **From Equity Talk to Equity Walk**

Facilitator: Jacquelyn Jones, senior director, AASCU's Frontier Set and student success strategy, AASCU

- **American Democracy Project: Post-Election Insights**

Facilitators: Catherine Copeland, program coordinator, American Democracy Project, AASCU  
Felice Nudelman, associate vice president for Academic Innovation and Transformation, AASCU

5:30–6:15 p.m.

**Becoming a Provost Academy and Executive Leadership Academy Reunion Reception**

Host: Linda Bleicken, president, American Academic Leadership Institute

5:30–6:15 p.m.

**AASCU Consulting Happy Hour**

Host: John Welty, president emeritus, California State University, Fresno

7–10 p.m.

**Video Watch Party and Q&A: *Unlikely***

Speakers: Jaye Fenderson, director, *Unlikely*  
Kalif Robertson, vice consul, U.S. Consulate General Rio de Janeiro

Facilitator: Robin Ellis, executive director, student success, AASCU

## Friday, Feb. 5, 2021

11:45 a.m.–12 p.m.

**Opening Remarks**

The opening remarks will include a musical performance by Joshua Barkley, pianist, Crane School of Music, State University of New York at Potsdam.

Speakers: Terry Brown, vice president for Academic Innovation and Transformation, AASCU

12–12:50 p.m.

**Plenary: Regional Public Universities, Upward Mobility, and the Pursuit of the American Dream: A Conversation With Jorge Klor de Alva**

Speaker: Jorge Klor de Alva, president, Nexus Research and Policy Center

Moderator: Costas Spirou, provost and vice president for academic affairs, Georgia College & State University

12:50 –1 p.m.

**Break: Reimagining the Mainstream Learning Model**

Speaker: David Migliorese, vice president of academic services, Wiley Education Services

*Sponsored by Wiley Education Services*

1–2 p.m.

**Topical Sessions**

- **DEI: Strategies to Move From Commitment to Engagement to Results**  
Speakers: Elizabeth Cada, provost and vice president, Academic Affairs, Governors State University  
Matthew Cooney, assistant professor, Governors State University  
Cari Didion, assistant professor, Governors State University  
Rosemary Johnsen, associate provost, associate vice president, Academic Affairs, Governors State University  
Colleen Sexton, associate provost, associate vice president, Academic Affairs, Governors State University (Ill.)
- **Equity in Educational Funding Resources and Access: A Summary of Findings From AASCU Data Briefs**  
Speaker: Sue Clery, partner, ASA Research
- **Integrating Anti-Racism Into a Pre-Matriculation Program: A Collaborative Learning Approach**  
Speakers: Andrea Gabbidon-Levene, director, CUNY Start/Math Start, Hostos Community College, The City University of New York  
Zenobia Johnson, associate director, CUNY Start/Math Start, The City University of New York  
Nada Michael, associate director, CUNY Start/Math Start, College of Staten Island, The City University of New York  
Nicole Tavares, CUNY Start curriculum and professional developer for reading/writing, The City University of New York
- **The Magic of Coaching: Tools and Strategies to Improve Support and Engagement for All Students**  
Speakers: Malika Clinkscales, associate vice president, Partner Success, InsideTrack  
Amy Shackelford, associate vice president, Partner Success, InsideTrack  
Moderator: Kate Ludgate, strategic partnerships manager, InsideTrack

1–1:25 p.m.

**Exemplary Practices: Increasing Retention and Reducing Time-to-Degree in the Cross-Curricular Career Community**

Speakers: Jason Bentley, academic dean, Ferris State University (Mich.)  
Lauren Cavern Williams, instructor, Ferris State University  
Kristin Conley, assistant professor, Ferris State University  
Heather Pavletic, associate professor, Ferris State University  
Kirk Weller, head of the mathematics department and coordinator of the C4 program, Ferris State University

1:35–2 p.m.

**Exemplary Practices: Promoting Equity With Open Educational Resources (OER)**

Speakers: Ann Fiddler, open educational librarian, The City University of New York  
Andrew McKinney, OER coordinator, The City University of New York

2–2:15 p.m.

**Break**

2:15–3:15 p.m.

**Topical Sessions**

- **Implementing a Model for Equity-Driven Systems Change: Transitioning From Equity Talk to Equity Actions**

Speakers: Kilolo Brodie, associate professor of social work, California State University, Stanislaus  
Ellen Junn, president, California State University, Stanislaus  
Neisha Rhodes, director for presidential initiatives, California State University, Stanislaus  
Daniel Soodjinda, associate professor, California State University, Stanislaus

- **Promoting Equity Through Training Culturally Competent Faculty and Staff**

Speakers: Ande Durojaiye, vice provost of undergraduate academic affairs, Northern Kentucky University  
Megan LaDow, coordinator of advising programs, Northern Kentucky University  
Frank Robinson, director of Norse Advising, Northern Kentucky University

2:15–2:40 p.m.

**Exemplary Practices: Mentoring Leaders: Supporting Equitable Opportunity**

Speakers: Katy Heyning, provost and vice president for academic affairs, College at Brockport, State University of New York  
Darson Rhodes, assistant professor, College at Brockport, State University of New York

2:50–3:15 p.m.

**Exemplary Practices: Making Gains for Teacher Diversity: New York City Men Teach’s Village for Male Educators of Color**

Speakers: William Anders, university director of NYC Men Teach, The City University of New York  
Ashleigh Thompson, university dean for education, The City University of New York

3:15–3:30 p.m.

**Break: Musical Interlude by Joshua Barkley, pianist, Crane School of Music, State University of New York at Potsdam**

3:30–4:30 p.m.

**Plenary: Leading the Equity-Centered University: Ruth Simmons in Conversation With Erica Green**

Speakers: Ruth Simmons, president, Prairie View A&M University (Texas) in conversation with Erica L. Green,

national correspondent, education, *The New York Times*  
Felice Nudelman, associate vice president for Academic Innovation and Transformation, AASCU  
Erin Shy, CEO, Watermark Insights

4:30–4:45 p.m.

**Closing Remarks**

The closing remarks will be followed by a musical performance of “We Are the Word” by the Morgan State University (Md.) Choir.

Speakers: Terry Brown, vice president for Academic Innovation and Transformation, AASCU  
Felice Nudelman, associate vice president for Academic Innovation and Transformation, AASCU