Schedule at a Glance

All times are in Eastern Time.

Tuesday, October 20

12–1 p.m.
Spouse/Partner Planning Committee
Co-Coordinators: Elizabeth G. Ross, former presidential spouse, Central Michigan University and spouse/partner planning and outreach co-coordinator, AASCU
Rick Gonzalez, presidential spouse, Colorado State University Pueblo and spouse/partner planning and outreach co-coordinator, AASCU

2–3:30 p.m.
Committee on Sustainable Development
Chair: Dianne F. Harrison, president, California State University, Northridge

Thursday, October 22

1:30–3 p.m.
Committee Meetings
- Membership Advisory Committee
  Chair: Bonita C. Jacobs, president, University of North Georgia

- Professional Development
  Chair: Emily Cutrer, president, Texas A&M University-Texarkana

- Women Presidents and Chancellors
  Facilitator: Laurie A. Carter, president, Shippensburg University of Pennsylvania

3:15–4:45 p.m.
Committee Meetings
- International Education
  Chair: Daniel A. Wubah, president, Millersville University (Pa.)

- Rural Presidents
  Chair: Patrick Jones, chancellor, Pennsylvania State University Schuylkill Campus

- Student Success
  Chair: Tomás D. Morales, president, California State University, San Bernardino
Friday, October 23

11 a.m.–1 p.m.
Council of State Representatives
Chair: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors

12:30–2 p.m.
Pre-Conference Workshop: The Role of the President in Maximizing Board Effectiveness Amid a Pandemic
Speaker: Stephen Page, head of EMEA Board Engagement, Nasdaq Governance Solutions

2:30–4:30 p.m.
Pre-Conference Workshop: Academic Search
Speaker: L. Jay Lemons, president and senior consultant, Academic Search

4:30–5:30 p.m.
Affinity Group Meetings
- African American Presidents and Chancellors Affinity Group
  Facilitator: Danita Young, interim vice president, Leadership Development and Partnerships, AASCU

- Asian American/Pacific Islander Presidents and Chancellors Affinity Group
  Chair: Ellen Junn, president, California State University, Stanislaus

Monday, October 26

VIRTUAL Annual Meeting Begins

10 a.m.–12 p.m.
Executive Committee of the 2020 AASCU Board of Directors
Chair: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors

1–4 p.m.
Board of Directors Meeting
Chair: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors

2–3 p.m.
Sponsor Exhibit Hours

3–4 p.m.
AASCU Grants Resource Center (GRC) Update
Facilitators: Willette B. Fatoyinbo, program manager, GRC
Ericka Thompson, director, GRC
Rich Wellons, program manager, GRC
4–4:15 p.m.
Welcome Remarks
Speakers: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors
Mildred García, president, AASCU

4:15–5:15 p.m.
Facilitator: Felice Nudelman, executive director for the American Democracy Project, AASCU
Panelists: William Kristol, director, Defending Democracy Together and political analyst and commentator
Kim Wehle, author, lawyer, law professor, and legal expert

5:30–6:30 p.m.
Virtual Reception: This Wine Brought to You by Retired Teachers
Sponsored by TIAA

5:45–6:45 p.m.
AASCU Consulting Happy Hour
Hosts: Jolene Koester, AASCU consultant and president emerita, California State University, Northridge
John Welty, AASCU consultant and president emeritus, California State University, Fresno
José Cabrales, chief of staff and secretary to the board of directors, AASCU and interim executive director, AASCU Consulting

Tuesday, October 27

11–11:45 a.m.
Federal Update
Speakers: Luis Maldonado, vice president for Government Relations and Policy Analysis, AASCU
Barmak Nassirian, director of federal relations and policy analysis, AASCU

12–12:40 p.m.
Plenary Session: Bill & Melinda Gates Foundation Postsecondary Value Commission
Introduction: Mildred García, president, AASCU
Facilitator: Jamey Rorison, senior program officer, Bill & Melinda Gates Foundation
Panelists: Sue Desmond-Hellmann, former CEO, Bill & Melinda Gates Foundation
Jennifer Engle, deputy director of postsecondary success, Bill & Melinda Gates Foundation
José Luis Cruz, executive vice chancellor and university provost, The City University of New York
Luis Talavera, undergraduate student, Arkansas State University

12:45–1:30 p.m.
Plenary Session Breakout Groups
• Presidential Discussion and Breakouts
  Facilitator: José Cabrales, chief of staff and secretary to the board of directors, AASCU and interim executive director, AASCU Consulting

• Cabinet Members Discussion and Breakouts
Facilitator: Terry Brown, vice president for Academic Innovation and Transformation, AASCU

1–2 p.m.

Sponsor Exhibit Hour

1:30–3:30 p.m.

Spouse/Partner Session: LET’S TALK: Communicating With Diversity, Equity, and Inclusion in Mind
Facilitator: Julianne Virjee, presidential spouse, California State University Fullerton
Speaker: Pamela Pruitt, executive director, Center for Diversity and Inclusion, Rider University (N.J.)

1:35–2:35 p.m.

Concurrent Sessions
  Panelists: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors
  Anne Ollen, senior director, TIAA Institute

Support provided by TIAA

- The United Nations: 75 Years of Education
  Facilitator: Don Betz, interim director, international programs and education initiatives, AASCU
  Speaker: Ramu Damodaran, deputy director, United Nations, Academic Impact

- Diversity and Equity Issues Through a Corporate Lens

Support provided by Aramark

2:45–3:45 p.m.

Concurrent Sessions
- Moonshot for Equity
  Speaker: Ed Venit, managing director, EAB

Support provided by EAB

- Rural Colleges
  Chair: Patrick M. Jones, chancellor, Pennsylvania State University Schuylkill Campus

- Hiring Key Positions in the New Environment/Normal

Support provided by The Registry

3:45–4 p.m.

Executive Leadership Academy, Academy for New Provosts, and Becoming a Provost Academy Updates
Hosts: Linda Bleicken, president, American Academic Leadership Institute
       Shawn Hartman, chief operating officer, Academic Search
4–5 p.m.
**2020 Distinguished Alumnus Award**
Facilitator: Deborah F. Stanley, president, State University of New York at Oswego
Speaker: Al Roker, weather and feature anchor on NBC News’ *TODAY*

5:15–6 p.m.
**Virtual Cocktail Hour**

6–7 p.m.
**Hispanic/Latino Presidents and Chancellors Affinity Group**
Facilitator: Luis Maldonado, vice president for Government Relations and Policy Analysis, AASCU

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**Wednesday, October 28**

10–11 a.m.
**LGBTQ Presidents and Chancellors Affinity Group Meeting**
Chair: Mel Netzhammer, chancellor, Washington State University Vancouver

11 a.m.–12 p.m.
**Sponsor Exhibit Hour**

11:30 a.m.–12:15 p.m.
**Council of Presidents/Business Session/Election of Officers**
Chair: Charles L. Welch, president, Arkansas State University System and chair, AASCU Board of Directors

12–1:15 p.m.
**Spouse/Partner Session: Managing Your Social Media Reputation—Five Steps That Matter to Safely and Effectively Elevate and Maintain a Profile That Matters**
Facilitator: Michael Mills, presidential partner, State University of New York at Geneseo
Speaker: Jeanette De Diemar, vice president for advancement and external relations, Texas A&M University-San Antonio

12:30–1:30 p.m.
**Concurrent Sessions**

- **A Pandemic Response: Inclusive Teaching Online**
  Speaker: Penny MacCormack, chief academic officer, Association of College and University Educators (ACUE)
  *Support provided by ACUE*

- **Preparing Your Campus for the Changing Landscape Via the Lens of Diversity, Equity, and Inclusion**
  Speaker: Kevin Crockett, senior executive enrollment, student success, Ruffalo Noel Levitz (RNL)
  *Support provided by RNL*

- **Alumni and Consumer Insight Survey: New Data**
  Speakers: Nichole Torpey-Saboe, director of research, Strada Education Network
  Dave Clayton, senior vice president, consumer insights, Strada Education Network
1:45–2:30 p.m.
**President-to-Presidents Lecture: Professional Excellence and Leadership With Dana Hoyt, Former President, Sam Houston State University (Texas)**
Facilitator: Mildred García, president, AASCU
Introduction: F. Javier Cevallos, president, Framingham State University (Mass.)
*Support provided by EAB*

2:30–3 p.m.
**Networking Break**

3–4 p.m.
**Plenary: Conversation With Ibram X. Kendi, Professor and *New York Times* Bestselling Author**
Facilitators: Charles Welch, president, Arkansas State University System and chair, AASCU Board of Directors
Mildred García, president, AASCU

4:05–5:15 p.m.
**Plenary Discussion and Breakouts**
- Presidential Discussion, Breakouts, and Follow-Up
  Facilitator: Luis Maldonado, vice president for Government Relations and Policy Analysis, AASCU
- Cabinet Members Discussion, Breakouts, and Follow-Up
  Facilitator: Kellee Edmonds, vice president for Communications and Public Relations, AASCU

5:15 p.m.
**Closing Remarks**
Facilitator: Mildred García, president, AASCU
Remarks: Charles Welch, president, Arkansas State University System and chair, AASCU Board of Directors

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**Thursday, November 5**

12–1 p.m.
**2020 AASCU Board of Directors Organizational Meeting**
Chair: Charles Welch, president, Arkansas State University System and chair, AASCU Board of Directors

1–2 p.m.
**2021 AASCU New Board Member Orientation**
Chair: Charles Welch, president, Arkansas State University System and chair, AASCU Board of Directors