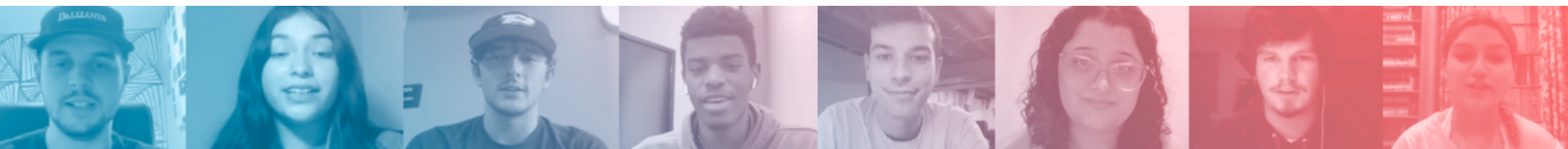




# Unify Challenge College Bowl



The Unify Challenge College Bowl is a face-to-face video conversation about goals for America between two students with different life experiences.

## High-impact + low-risk

The Unify Challenge College Bowl is a high-impact, low-risk opportunity for students to practice the important leadership skill of having a respectful, productive dialogue with someone different. During the experience, students discovered they shared common ground and reported that they could listen to new perspectives they hadn't considered before.

When your students dive into the Unify Challenge, they experience an opportunity to build bridges, share fresh perspectives, and strengthen civic muscles. They'll meet face-to-face with a fellow student who they might never get to know in real life during this live, interactive experience designed to reduce contempt and repair partisan divides.

## About Unify America

Founded in 2020 by Harry Nathan Gottlieb (also the founder of Jellyvision and Jackbox Games), Unify America is on a mission to replace political polarization with collaborative problem-solving. We build interactive experiences which enable members of our community to learn and master critical civic skills alongside others who live outside their cultural, political, racial, geographic, and religious bubbles.

## Quick details

Here's how the Unify Challenge College Bowl works:

1. Students complete a short sign-up questionnaire
2. On the night of the event, they join the Challenge through a virtual conference and meet their matched partner
3. Together, they cover an array of issues through a guided survey about goals for America across a dozen topics
4. They take a short post-event survey for impact data and feedback



**BOOST  
CIVIL  
DISCOURSE**



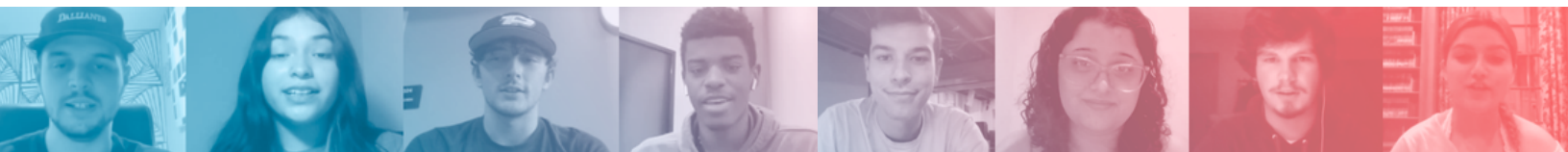
**BUILD  
CIVIC  
MUSCLES**



**REDUCE  
CONTEMPT  
& DIVIDES**

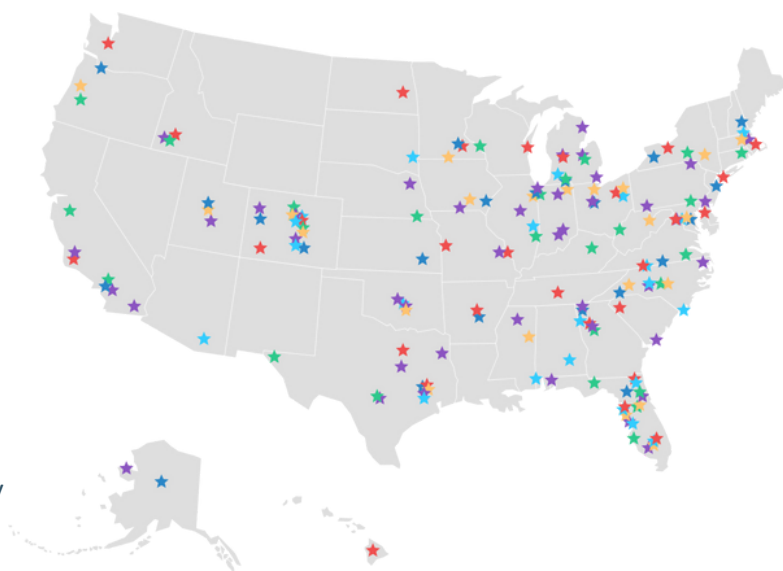


# Show your students the power of different perspectives



## By the Numbers

- Over 15,000 students have participated in the College Bowl across 205 colleges and 40 states
- 84% of participating students rated the experience an 8 or higher (on a scale of 1-10)
- 79% of student participants feel more hopeful about the future of democracy after the College Bowl (compared to 12% before the Challenge)
- 99% of professors surveyed would include the Unify Challenge in their curriculum again



— “ —

I was very skeptical at first, but I actually really enjoyed discussing difficult topics with someone different in a respectful and considerate manner.

— **STUDENT PARTICIPANT FROM MIAMI DADE COLLEGE**

— ” —

— “ —

Our students are more informed, more tolerant, and more capable citizens because of the opportunities provided by Unify America.

— **DR. LANCE BOLTON, PRESIDENT, PIKES PEAK STATE COLLEGE**

— ” —

