Unify Challenge: College Bowl

The Unify Challenge College Bowl is a face-to-face video conversation between two students who attend different schools and may vote differently, live in different geographies, or have different life experiences. Students cover a wide array of issues to share experiences and discover common ground.

What's in it for my university?
When your students dive into the Unify Challenge, they experience an opportunity to build bridges, share fresh perspectives, and strengthen civic muscles.

They’ll meet face-to-face with a fellow student who they might never get to know in real life during this live, interactive experience designed to reduce contempt and repair partisan divides.

Who is Unify America?
Founded in 2020 by Harry Nathan Gottlieb (also the founder of Jellyvision and Jackbox Games), Unify America is on a mission to replace political polarization with collaborative problem-solving. We build interactive experiences which enable members of our community to learn and master critical civic skills alongside others who live outside their cultural, political, racial, geographic, and religious bubbles.

Quick details
Here's how the Unify Challenge College Bowl works:

1. Students complete a short sign-up questionnaire

2. On the night of the event, they join the Challenge through a virtual conference and meet their matched partner

3. Together, they cover an array of issues through a guided survey about goals for America across a dozen topics

4. They take a short post-event survey for impact data and feedback

For more info, visit unifyamerica.org/college-bowl
Show your students the power of different perspectives

Highlights from 2023

- Over 4,000 students participated in the Fall 2023 College Bowl across 96 universities and colleges
- 81% of participating students rated the experience an 8 or higher (on a scale of 1-10)
- 98% of professors surveyed would include the Unify Challenge in their curriculum again

“— This challenge was such a unique experience. Never before have I had such an in-depth conversation about my beliefs, let alone with a complete stranger. It’s an experience that I think everyone deserves to have and should have.
— UNIFY CHALLENGE PARTICIPANT

“— I was surprised by everything! I came in with no expectations and was blown away by how engaging, unique, and eye-opening this experience was. I learned a lot about myself and my own beliefs, as well as people in general.
— UNIFY CHALLENGE PARTICIPANT

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